

August 23, 1994

OREGON
BOARD OF
CHIROPRACTIC
EXAMINERS

Rodney Holland, DC
2298 NW Kings Blvd
Corvallis, OR 97330

COPY

Re: Advertising complaint 4006-94

Dear Dr. Holland:

The Board of Examiners received the enclosed copy of your advertisement for review.

Enclosed is a copy of OAR 811-15-045, the administrative rule on advertising. The Board believes that your advertisement, which states "fewer visits" makes a statement about the quality of service. This is a violation of the rule.

Please conform to the rule by changing the advertisement.

If you have questions regarding this matter, please contact the administrative office.

Cordially,

Christie Joachim
Executive Director

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First Floor, Ste F
3218 Pringle Rd SE
Salem, OR 97302-6311
(503) 378-5816