

Chiropractic

Answer to Cancer

Cancer Relief... Or Money Back, Sensational Guarantee

Yes, that is correct. This guarantee certainly is sensational. But it is not sensationalism. Nor is it commercialism — no one gets a profit from Spears Chiropractic Hospital. It is sincere—made by one of the world's largest, most famous and most successful cancer research and treatment centers.

Its sole purpose is the saving of many lives now in great jeopardy — lives of mothers, fathers, helpless little children, of thousands who have lost hope—thousands who are still desperately seeking help — and thousands who may have some disease rapidly progressing into cancer and don't know it.

We will probably be crit-

cized for this guarantee by those who oppose chiropractic. Fine. Unjustified criticisms from the same source are responsible for this guarantee. They may call it unethical. But we are sure victims of cancer are more interested in relief than ethics.

Scientists and laymen alike are invited to watch the results of this guarantee. We make no claims we have not already proved with results.

Cancer patients should challenge our critics to make the same guarantee—not by their words but “by their works ye shall know them.” Superior results are the only proof of superiority. Almost every other product and service is guaranteed—why not the same fairness in health products and services? This is the way—and probably the shortest way—to real results and real progress in the healing sciences.

We do not claim to have the only word or the last word. But the excellent results we are getting on thou-

sands of “hopeless” cases, wrecked by cancer or wrong treatment, certainly merit investigation.

We Accept the Challenge of Cancer

Chiropractic is in the cancer fight. And results indicate that the new discoveries made at the Spears Chiropractic Hospital have given chiropractic probably the most universally accurate diagnostic test and the most logical and successful preventive and relief weapons in existence.

Our greatest problem is not the relief of cancer, but to overcome the terrible damage so often done by wrong or unskilled treatment before patients reach us.

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Cancer Sufferers Finding New Hope Through Recent Discoveries

Happy results on thousands of cancer patients treated at the Spears Chiropractic Sanitarium and Hospital, Denver, Colo., indicate that we have found the major causes of cancer. And, the new 2,150-bed cancer unit now under construction will probably make this the largest private

hospital and cancer center in the world. Well-authenticated literature explaining our research findings and results in cancer, arthritis and rheumatism, polio, multiple sclerosis, cerebral palsy, heart and other diseases is yours for the asking. We believe the public is entitled to know the great strides we have made both in our research and treatment of the problem as well as other diseases.

Amazing Diagnostic Cancer Test Perfected

For many years, scientists all over the world have been desperately searching for a simple diagnostic test by which cancer and predispositions to cancer could be easily detected. The search elsewhere is still going on. But Spears has perfected probably the most accurate test yet discovered—one that has scored in more than 11,000 examinations a 99% success record in grades 3 and 4 cancer, 97% in grades 1 and 2, and 94.6% in grade 0 and non-cancerous cases. It is, however, only one of the several highly-developed methods of diagnosing used at Spears.

What Is Cancer

Cancer may be a malignant growth or an eating sore, inside or outside the body, in which nature has lost control of growth, repair and other body functions. It receives its name from its location, malignancy and type of tissue involved. Some types grow, some eat or destroy the tissues. Some cancers are a combination of the two types. Some have well-defined blood vessels; in others the blood fills the tissues, like water in a sponge. Some are



Dr. Leo Spears

closed in a tough tissue capsule; others are intermingled with the cells of vital organs, bones, nerves, muscles or other tissues.

Where and in Whom Does Cancer Most Often Appear?

Cancer is no respecter of persons. It attacks the old and the young, the male and the female. We are constantly treating cancer in humans of all types and ages, from tiny babies to near centenarians. Of the hundreds of cases we have treated, only about one cancer out of every 25 showed on the outside of the body. The others were some place inside, and mostly in vital organs or

What Causes Cancer?

While others have searched for a cause of cancer originating outside the body, we have sought the cause inside the body. While others contended that some germ or irritation was probably at fault, we felt that disturbed body functions were generally to blame. One of the most important of our discoveries was that cancers do not result from any one cause. Regardless of their type, they appear to have three or more causes. These we have found to be:

- (1) Interference with nerve supply to the area affected;
- (2) Body wastes — poisons — resulting from poor elimination from one or more of the eliminative organs;
- (3) Wrong foods and food combinations, which cause vitamin imbalances and overstimulate the growth of cancer cells;
- (4) Trauma—injuries or irritation of tissue cells;
- (5) Hormonal imbalances, resulting from some hormone-forming glands manufacturing too much and others too little of their natural secretions;
- (6) Enzyme imbalances, resulting from chemical alterations in digestive juices, and body metabolism;
- (7) Imbalances of vital combinations between hormones, enzymes and vitamins, resulting from chemical alterations in these substances.
- (8) Pathogens and malignins — poisonous excretions thrown into the blood stream from the diseases progressing into cancer and the first and succeeding lesions of cancer itself.

What Relation Is Cancer To Other Diseases?

We have found that cancer is

THE GUARANTEE

If given time for maximum results, Spears Hospital guarantees a refund of treatment costs to all cancer patients accepted under this plan who do not receive a cure, arrestment, relief, prolongation of life or other satisfactory results.

seldom a separate and distinct disease. It is usually the end product of other diseases and often flourishes in combination with other diseases. The major problem in diagnosing early cancer lies in the difficulty in discovering where certain other pathological or cancerogenic conditions end and cancer begins. The diseases which often finally end in cancer are usually of the inflammatory or "itis" types. Although cancer is thought by many to be a separate and distinct morbidity, we have found it is actually a combination of the disease from which it stemmed and its own malignant pathology.

Cancer Is the Last Stage of Certain Other Diseases

In certain organs it may be so much a part of other diseases that it is hardly recognizable as to type or pathology. Some cancers are only recognizable as such after they reach a death-producing or terminal stage. This makes cancer prevention more important to the human race than cancer cure. It also indicates that the best way to handle cancer is to relieve cancer-producing diseases before their malignant stages are reached. Since every disease that can ultimately end in cancer is cancer-

ogenic, all such diseases should be recognized and treated accordingly, even in their earliest stages. We now know what these diseases are.

Cancer End Product of Inflammatory Diseases

The "itis" diseases which most frequently pass from mild or inflammatory functional ailments to chronic and pathological stages ending in cancer are those that affect the stomach, colon, liver, spleen, lungs, breasts, mouth, throat, bones, lymphatic glands, male and female reproductive organs, bladder, prostate, kidneys, and skin. The best way to insure against ultimately having cancer in these and other parts is to have such diseases relieved by chiropractic measures before they can possibly end in malignancy.

Since health is the most precious of all things, and since you have but one life and one body, protect and preserve them constantly through natural means.

[Handwritten notes and scribbles in the right margin, including the word 'Cancer' and some illegible markings.]

Polio Treatments Free at Spears Unless Results Are Satisfactory

How can we afford to do this? This has been a standing offer by the Spears Chiropractic Sanitarium and Hospital, Denver, Colo., for a long time. Yet, not one refund has been requested. Why? Because Spears makes no claims its results will not justify.

So, in order to extend the benefits of our treatment to thousands of polio victims desperately seeking relief—at reasonable rates and with assurance their efforts and money will not be wasted, we make the following offer, in which we believe most chiropractors will join us: Your money's worth or your treatment money back.

Because polio is such a wasting and crippling disease, it naturally takes longer for optimum results than in most diseases. But after examination the minimum time required under our offer will be given each patient. If our rules are observed and if reasonable results have not been obtained in such minimum time, the treatment cost will be refunded. This does not apply to meals and room.

Prevention Better Than Cure

Chiropractic is also extremely effective in preventing polio. One treatment per month during polio season is all that is necessary. Chiropractic in every home for prevention and relief of polio would help wipe out this scourge.

This is one of a series of Spears' reports on research findings and gratifying results in the treatment of polio, multiple sclerosis, cancer, cerebral palsy, arthritis and rheumatism, heart, epilepsy, tuberculosis, muscular atrophy, myasthenia, asthma, rheumatic fever, headaches and other problem diseases.

What Is Poliomyelitis?

"Polios" means gray; myel, cord; itis, inflammation. Thus, poliomyelitis means inflammation of the gray anterior columns of the spinal cord, which are composed of the nerves that mostly control the muscle power of the body and especially of the arms and legs. It is an affection of the spinal cord and nerves which often results in paralysis of muscles of the limbs, spine or organs of breathing.

What Causes Poliomyelitis?

Like many other problem diseases, several factors which may properly be termed causes are involved. Our research indicates that the most important of these are:

1. Pressure on the spinal cord and nerves, caused by slightly

twisted spinal joints forced out of line by falls, strains or other accidents. The location of the paralysis depends upon what nerves are strangulated.

2. Stasis or congestion in the spinal cord and motor nerves supplying the affected muscles.

How Basic and Supplementary Causes Combine to Bring About Polio

Pressure on or irritation of a nerve, before or after it leaves the spinal cord, congests and interferes with the flow of nerve energy and other life factors through such nerve. This lowers body resistance and brings about paralysis and impoverishment of the muscles and tissues supplied by that nerve. Supplementary causes which often help bring on polio when body resistance is low, are: (1) Exhaustion, (2) getting too hot or too cold, (3) an accumulation of excess body waste, (4) virus created by body waste, (5) over-eating, (6) incompatible food combinations and (7) severe emotional upsets.

Accidents Often at Fault

Bicycles damaged by apparently harmless accidents are taken to the shop for repairs. But, unless there is some obvious injury, the children riding them are allowed to go without attention. Weeks, months or years later these children become diseased in body or mind, but the parents have forgotten the bicycle accident and injuries which later resulted in these ailments. Had they, at the time of the accident, taken their children to a chiropractor and had their spines examined, they might have avoided polio and other distress in later years.

Body Heals Self

Were it not for the ability of the human body to often repair its own damage, being neglected as it usually is after accidents, it would be left in a worse condition than the damaged automobiles and bicycles which are immediately taken to the repairman. This self-repairing ability of the body is not only fortunate, but almost miraculous. In many cases, however, the damage resulting from accidents is such that it cannot be corrected or repaired by nature without some assistance from a doctor schooled

in body mechanics, as are chiropractors.

Why Is Polio More Prevalent in the Summer?

The reason is the call of the outdoors with its inducements for tree-climbing, bicycle riding, wrestling, diving, leap frog, and other games through which spinal injuries, exhaustion, and over-exposure originate. Its low incidence in winter is the result of the youngsters being cooped up in schools and in their homes most of the time.

Why Are Some People Immune to Polio?

Because some do not sustain the type of injuries that result in polio; others are strong and healthy enough to resist or overcome spinal injuries and other polio-causing factors to which weaker and less healthy bodies would succumb. When only one child in a large family, school or neighborhood gets polio, more than likely the child had a fall or sustained some type of injury which the others did not. When a number of children in the same family, school or neighborhood get polio, a check will probably show that they had eaten the same incompatible foods, engaged in the same exhausting games, swam in the same chilly waters or shared in some other injurious or energy-reducing adventure. Of the hundreds of cases of polio handled at the Spears Chiropractic Hospital and the Spears Outpatient Clinics, about 95% had at some time sustained definite spinal injuries.

Is There Any Hope for Polio Victims?

Yes. With proper chiropractic measures, most polio victims, regardless of the parts affected or the severity or chronicity of the disease, have a good chance for complete recovery or gratifying relief. Thousands of acute and badly crippled cases recover under chiropractic care—by chiropractors everywhere—each year. Research at the Spears Hospital has resulted in recent discoveries which have been extremely effective in the relief of polio.

Warning to Polio Patients

To assume there is no cure or relief for polio is foolish. And it is tragic when such assumption results in failure to seek better treatment when one fails to bring desired results in a reasonable time. To resign oneself to a life on crutches, in braces or a wheelchair, without giving chiropractic a fair trial, is illogical. And it is

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good judgment to seek chiropractic first when possible. Polio muscles degenerate so rapidly that treatment that does not show definite improvement almost from the start, even though free, may prove expensive and regrettable—too late.

For further information, see your local chiropractor and write Spears Chiropractic Hospital, Denver, Colo., for 72 pages of authentic, documented Proof of results in scores of different diseases—free. Also send names of friends you want to get our literature.

Arthritis and Rheumatism Being Conquered by New Discoveries

We have lately issued reports on our valuable research findings and excellent results in the treatment of cancer, multiple sclerosis, polio, cerebral palsy and mental deficiency, heart diseases and arthritis at the Spears Chiropractic Hospital, Denver, Colo. As a result, thousands of "hopeless" and discouraged people who knew little about this institution or chiropractic have found new hope and blessed relief from these and many other types of disease.

Reports are now in the making on our latest research findings and gratifying results in tuberculosis, epilepsy, muscular dystrophy, headaches, and other problem ailments. Although this article deals specifically with arthritis and rheumatism, you are invited to write us for free information on the great relief being given here, and by competent

chiropractors everywhere, from these and many other diseases in patients of all ages.

1. Inefficient functioning of the organs of digestion, assimilation and elimination, and the settling of body poisons in joints and tissues weakened by an improper nerve and nutritive supply.

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3. An imbalance of powerful natural hormones necessary to normal body functioning brought about by an over-production by some glands and under-production by others.

4. Pathogens and malignants—disease poisons and virulent ferments thrown into the system from joints, organs, glands or other tissues where degenerative or malignant conditions are already active.

Cancer End Product of Other Diseases

Our research shows that cancer is seldom a separate and distinct disease. It is usually the end product of other diseases and often flourishes in combination with other diseases. The diseases which may end in a malignant condition known as cancer are usually of the inflammatory or "itis" types, and the advanced stages of arthritis, known as hypertrophic arthritis, atrophic arthritis, rheumatoid arthritis, and arthritis deformans are so malignant they might accurately be considered rheumatoid types of joint cancer.

Just as some cancers are combinations of both the growing and the "eating" types, in its advanced stages arthritis often is a combination of growing and degenerating processes. In some arthritic joints, the cartilages forming the articulating surfaces are literally destroyed; and in others the joints enlarge by excess bony but diseased growth, while some joints show similar enlargements combined with destruction of both the cartilage and the articulating ends of the bones.

Joint Work at Spears Amazing

The discoveries and developments made at Spears Chiropractic Hospital for the regeneration of damaged or destroyed joints in children and the reactivation of adult joints badly damaged by other diseases, are also proving helpful in many instances in the treatment of malignant arthritic joints.

Thousands Happy with Results

Although thousands of patients who flock to Spears from every state in the Union and several foreign countries proclaim their results as miraculous, we do not claim to cure. Only nature cures. Our job is to assist nature. This we are doing to the satisfaction of many thousands. Because about 90% of our patients reach us after having been given up or declared incurable elsewhere, naturally some of them arrive too late for complete relief, but the great majority go home well-satisfied and happy. These include hundreds of cases of arthritis and rheumatism.

\$100,000 CHALLENGE

Spears has definitely discovered the cause and method of preventing, detecting and correcting Cerebral Palsy and Mental Deficiency in their early stages. \$100,000 is offered to anyone who can disprove this to the world. This technique is now in simple, highly illustrated—and easy to apply—book form so parents can effectively treat their own babies—\$5.00 to mothers and prospective mothers who can pay—free to those who cannot pay. Every home should have this book. Order today. It may mean the difference between health and happiness or a life of torture for your baby.

chiropractors everywhere, from these and many other diseases in patients of all ages.

What Is Arthritis—Rheumatism?

These are general terms applied to a painful and destructive inflammatory process which affects joints, muscles and sometimes other tissues of the body. "Rheumatism" is the more general term, since it may apply to inflammation of the joints, muscles, heart or other tissues. "Arthro" means joint; "itis" means inflammation. Thus, arthritis means inflammation or rheumatism of one or more joints. The various names given rheumatic and arthritic ailments stem from their location and degree of advancement.

Sometimes only one joint is affected and sometimes several or all joints; sometimes only muscles; sometimes both muscles and joints. Sometimes the whole system is affected, often leaving an aftermath of "rheumatic heart" or recurrent rheumatic fever.

What Causes Rheumatism—Arthritis?

Like many other problem diseases, arthritis and rheumatism arise not from one but from a combination of causes. And such combinations are frequently different in different persons. Our research findings show the following to be the principal causes in most cases:

1. A pinch on vital nerves where they leave the spinal cord through openings between spinal

4. Pathogens and malignants—disease poisons and virulent ferments thrown into the system from joints, organs, glands or other tissues where degenerative or malignant conditions are already active.

Is Arthritis Related to Cancer?

This may prove shocking to some people, but the purpose of research is to discover facts. Knowing the facts does not make any condition worse. And the facts are that the researchers at Spears Chiropractic Hospital have found much evidence indicating that advanced arthritis is a rheumatoid type of malignancy. Arthritis is seldom fatal, but its actions and symptoms are similar in many ways to certain types of cancer. Its principal distinguishing feature is that it attacks only the joints. But, like other types of malignancy, it may manifest itself in growth or destruction, it may enlarge or destroy or do both to the joints it attacks.

X-ray revelations, certain blood and other tests also exactly simulate those of cancer. Foods that aggravate cancer, aggravate ad-

Multiple Sclerosis Being Mastered Through Research

Intensive research into the causes and correction of the crippling and killing diseases has been quietly going on at Spears Chiropractic Sanitarium and Hospital, Denver, Colo., for several years. During this time discoveries have been made which are proving extremely valuable in the

relief of such conditions as multiple sclerosis, cancer, polio, cerebral palsy and mental deficiency, arthritis and rheumatism, tuberculosis, epilepsy, muscular dystrophy, headaches, asthma, rheumatic fever, heart and numerous other stubborn diseases. This article relates to multiple sclerosis, but documented proof of the amazing results being gotten at Spears Hospital, and by competent chiropractors everywhere, on many problem diseases is available without cost.

What Is Multiple Sclerosis?

Health is harmonious functioning of the body. Disease results from disorganized functioning. Multiple sclerosis is disorganized functioning of the muscles. It usually starts as a leg weakness and loss of balance, which slowly grows and spreads until its victim is unable to walk, turn over in bed, feed himself, swallow or talk. In the advanced stage, the limbs jerk and shake, the kidneys and bowels get out of control, vision fails and the muscles waste away. With a good heart, patients may live in this unfortunate state for many years.

Interrupted Nerve Flow Basic Cause

It has long been believed that the crippling effects of this disease and its several cousins known by such names as amyotrophic lateral sclerosis, lateral sclerosis, cerebral spinal sclerosis, disseminated sclerosis, etc., were the result of a progressive sclerosis (hardening-degeneration) of multiple (many) cells of the brain and spinal cord.

Research at Spears Hospital, and experience with hundreds of multiple sclerosis patients, indicate that the basic or original cause of multiple sclerosis usually stems from some injury to the spine and spinal cord which results in cord and nerve pressures. These pressures interrupt the flow of nerve force and nutritional elements to the leg, arm and other muscles. Interference with the flow of nerve energy causes muscle groups, individual muscles and the millions of individual fibres forming the muscles to work against one another instead of together, which results in a loss of muscle control and power. Interference with the flow of nutritional elements causes nutritional impoverishment of the brain, spinal cord, nerves and muscles, which results in a progressive shrinkage and weakness in those tissues. It is also because of these things that brain, cord and nerve tissues degenerate.

Ample Nerve and Nutritional Energy Necessary

Without ample nerve energy, which provides movement and power to muscles, and nutritional energy, which sustains life and strength, no part of the body can function normally itself or in harmony with other parts. Nerve power can be measured like electricity and flows over the nerves as electricity flows over wires.

Nutritional energy comes from food and reaches the cells through the blood, lymphatic and intercellular circulatory channels. Anything that retards the flow, or prevents proper use of these vital elements causes disease. The gratifying results being obtained at Spears Hospital confirm the fact that chiropractic measures, when properly administered, are the successful answers to these problems.

How Does the Spine and Its Cord Sustain Injury?

Injuries result from falls, blows, automobile or other accidents; or strains from running, jumping, tussling, lifting, etc. Sometimes they arise from sitting or working in one position for years, or from other factors which appear to be too slight to cause trouble. Such injuries often cause no distress at the time and are therefore soon forgotten. But case histories, x-rays and other tests have almost invariably revealed some type of spinal twist in the many multiple sclerosis cases treated at Spears. These are typical: one fell from a horse; one was hurt playing leap frog; one was injured while wrestling; one fell while skating; one hurt his neck diving; one twisted the pelvis giving birth to a child.

Nerves Carry Life Energy to All Body Parts

One reason why multiple sclerosis has successfully resisted treatment in the past is that hardening is one of the worst types of nerve degeneration. Even when the primary strangulating nerve pressure has been completely removed, nature finds it extremely difficult to change the hardened cells back into normal nerve tissue, capable of transmitting life-giving nerve impulses as before. Though discoveries at Spears have greatly aided our progress, we are still not happy with our results on extremely advanced cases of multiple sclerosis, even though a goodly portion of those patients do go home pleased. We are happy, however, that we have proved that multiple sclerosis is

not unconquerable, and that our results are generally very gratifying to our patients.

Fortunately our findings in this disease aid our progress in the treatment of practically all other types of paralysis, including polio, cerebral palsy, strokes and many other crippling and killing diseases.

Your Body Is the House You Live In

Whatever your ailment, we advise that you not take your body for granted. It is the sacred house you live in—God's own handiwork. The nerve force that controls it is God-force. That is why your body is creative, self-sustaining and self-healing, when its nerve channels are kept free through chiropractic measures. Since health is your most precious asset and since you have but one life and one body, protect them now while you may.

Rates
**INCLUDE
ROOM-BOARD
AND
TREATMENTS**

Facts

THAT EVERYONE SHOULD KNOW
ABOUT THE COST OF
OPERATING A HOSPITAL

EFFECTIVE AUGUST 1, 1974

Spears
CHIROPRACTIC HOSPITAL
927 Jersey, Denver, Colorado 80220
Telephone: Area code 303 - 333-1581

Rates at Spears Chiropractic Hospital are far below those of most other hospitals in the country.

Spears daily rates include not only room and board but Chiropractic services:

CHIROPRACTIC TREATMENTS - COLON IRRIGATIONS - SPECIAL DIETS - SCIENTIFIC FASTING - HYDROTHERAPY - MASSAGE - NERVE AND CELL GOADING - SPINAL TRACTION - USE OF REHABILITATION EQUIPMENT - AND MANY OTHER SERVICES AND TREATMENTS TAILORED TO THE NEEDS OF THE INDIVIDUAL PATIENT.

According to published statistics, rates in many private medical hospitals, without doctor, medical and surgical bills, (which the patient pays separately) average as much for room alone as Spears charges for room, board, and chiropractic services and treatments.

Our daily charges (SUBJECT TO REASONABLE CHANGES WITHOUT NOTICE), are as follows:

RATES, INCLUDING ROOM, BOARD AND TREATMENTS	
Private room with private bath.....	\$ 65.00
Private room with toilet and basin...	60.00
Private room with basin.....	58.00
2 bed room with bath.....	55.00
2 bed room with toilet and basin.....	50.00
2 bed room with basin.....	48.00
Wards.....	45.00
Pediatrics.....	15.00

Because of the extra nursing and attendant care involved, an additional charge of \$2.00 is made for bedfast and helpless wheelchair patients.

Although our expenses have increased considerably, the rate for babies and children in our Pediatrics Department has not been increased and remains at just \$15.00 per day. Actually it costs us more than double that amount.

Charge for complete examination, including X-Rays and laboratory tests is \$85.00.

Guest accommodations at reasonable rates.

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SPEARS Hospital is the largest chiropractic hospital in the world, and has a capacity of 600 beds. It is licensed as a hospital by the State of Colorado Department of Public Health and is required to adhere to the strict rules and high standards demanded of other hospitals in the state.

Equipment and furnishings throughout the institution are modern and the finest obtainable. All buildings are completely fireproof.

* * *

CHIROPRACTIC IS THE LARGEST drugless healing profession in America. It is officially classified as one of the four major healing professions by the Executive Office of the President of the United States, Bureau of the Budget, Washington, D. C.

WHY IS THE OPERATION OF A HOSPITAL
SO EXPENSIVE?

Here are a few reasons:

Hospital doors never close.

Instead of one shift, the hospital must run on a three-shift basis, which means almost three times the number of employees required in industrial establishments.

Most hospital employees are technically trained and receive larger salaries than clerks and office workers.

A hospital must function 365 days a year. There are no holidays in a hospital. This adds to the expense of operation.

A hospital may be filled to capacity today and have many unoccupied beds tomorrow, yet all three shifts of nurses, doctors and technicians must be on constant duty.

In hotels, beds are customarily changed only once a day; in homes, linens are usually changed once or twice weekly. In hospitals, many patients require from two to twelve changes every 24 hours. Many patients also have to be personally changed, bathed and fed every few hours.

More heat, water, lights, painting, scrubbing, cleaning, etc., are required in a hospital than in any other type of institution.

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**SPEARS IS A NON-PROFIT HOSPITAL,
SO ALL DONATIONS ARE DEDUCTIBLE
FROM INCOME TAX.**

Pertinent *facts*
and
Interesting
Information
concerning...

**SPEARS
CHIROPRACTIC
HOSPITAL**

927 Jersey Street

Telephone: 333-1581 Area Code 303

Denver, Colorado 80220

General Information

Dr. Leo L. Spears, founder of Spears Free Clinic & Hospital for Poor Children, Denver, Colorado, was born in West Florida, near the Florida State Capitol, in 1894. He graduated from the Massey Business College, Jacksonville, Florida. While serving in the U. S. Marine Corps during World War I, he attended classes at George Washington University, Washington, D.C. In 1921 he graduated from the Palmer College of Chiropractic, Davenport, Iowa.

Shortly after receiving his degree as Doctor of Chiropractic, Dr. Spears moved to Colorado and founded Spears Clinic (June, 1921), in downtown Denver.

In 1933 the Spears Clinic was incorporated as Spears Free Clinic and Hospital for Poor Children, a non-profit, non-sectarian hospital.

Dr. Spears was joined by his nephews, Dr. Dan Spears in 1937, and Dr. Howard Spears, in 1938, following their graduation from the Lincoln Chiropractic College, Indianapolis, Indiana. The hospital was built, with tremendous sacrifice, from the moderate fees earned through long hours of hard work at the clinic.

Construction of the first unit of Spears Hospital, the Willard Carver Memorial Building, was begun in 1940, and opened to patients May 1, 1943.

The second unit, known as the D. D. Palmer Memorial Building, was completed in December, 1949.

SPEARS Hospital is the largest chiropractic hospital in the world, and has a capacity of 600 beds. It is licensed as a hospital by the State of Colorado Department of Public Health and is required to adhere to the strict rules and high standards demanded of all hospitals in the state.

Equipment and furnishings throughout the institution are modern and the finest obtainable. Buildings are completely fireproof.

More than 100,000 patients of all ages have received help at Spears Hospital and Clinic from practically every known chronic and acute ailment. These patients came from all over the United States and Canada as well as many foreign countries, including: Poland, France, British Isles, Israel, Venezuela, Australia, Mexico, Cuba, Costa Rica and Bermuda. Chiropractors in all parts of the world send their "problem" cases to Spears for diagnosis and treatment.

In conjunction with the hospital and out-patient clinic, Spears has operated a free clinic for 43 years, where young and old who are unable to pay, may obtain free treatment.

The number of Spears Hospital employees ranges from 125 to 175.

For round-the-clock care of patients, the hospital maintains an average resident staff of 20 licensed Doctors of Chiropractic and 10 interns; from 50 to 65 nurses: (registered, licensed practical nurses, nurses aids), plus a corps of attendants and therapists.

Adequate office personnel, maintenance crew, housekeeping, dining room and kitchen employees, work together to keep the hospital running smoothly at the high levels of comfort and efficiency for which Spears is famous. Spears has also long been noted for the high quality and variety of food served in the main dining room as well as from the special diet kitchens. Only stainless steelware is used for cooking throughout the hospital.

"The Patient Comes First" at Spears and all treatment is tailored to the needs of the individual patient. Where conditions indicate, chiropractic adjustments are supplemented by massage, physiotherapy, hydrotherapy, corrective exercise, rehabilitation, traction, colon irrigation, fasting, diet, and other drugless procedures.

An osteopathic physician is a member of Spears' regular staff to take care of medical and surgical needs of patients where required.

Spears maintains an open doctors' staff. Chiropractors in the Denver area as well as medical doctors and osteopaths, are invited to use Spears' facilities for their patients.

Spears Pediatrics Department, occupying the top floor of the D. D. Palmer Building, can accommodate approximately one hundred children. Charges for complete care and treatment of babies and children in Pediatrics are far below actual cost. Spears is most anxious to extend its charitable work, especially for crippled children, but is greatly hampered through lack of funds. Inasmuch as Spears is a non-profit institution, all bequests, gifts, and contributions are deductible from income taxes. Despite the vast amount of charity work done by Spears, the hospital receives no financial support from federal, state or city governments, nor from any philanthropic or charitable trusts. Its monies are derived from patients who pay for services received here. Rates are much less than those charged at medical hospitals with comparable facilities.

A rate sheet may be obtained from the Business Office. Guest quarters are available for relatives and friends of patients, with reasonable charges for room and board.

Approximately three days are required to undergo examination, evaluate tests and x-ray films, final consultation, etc. Those desiring to make an appointment for examination, please register at the Business Office.

If you would like to have Spears literature sent to relatives and friends, free of charge, please leave names and addresses with Information Clerk.

Denver is famous as the health center and climate capital of the world. It is also rapidly becoming known as the "ski capital of the world." Some of our most celebrated ski areas are Loveland Basin, Arapahoe, Berthoud, Vail, Aspen, and Winter Park. Denver is called "The Mile-High City." At the main entrance of the State Capitol Building a sign reads: "Elevation is 5280 feet (one mile) above Sea Level." Annual rainfall is approximately 15 inches. Denver's water supply is obtained from melted snow collected in mountain reservoirs.

CHIROPRACTIC MAY HELP YOU!

Thanks to the science of Chiropractic, millions of patients suffering from an untold number of diseases are now enjoying good health again! Many of these were given up as hopeless invalids or led to believe there was no relief for their ailment. This is no longer true for many who sought the common sense treatment of Chiropractic that has released so many from the bondage of pain and invalidism.



WORLD FAMOUS SPEARS HOSPITAL

Spears is the worlds largest Chiropractic Hospital. If you are ill, and discouraged don't delay. Consult your Doctor of Chiropractic and write Spears about your health problems. Over 100,000 patients from all over the nation and many foreign countries attest to the benefits received at Spears. Spears treats patients of all ages, suffering from practically every known disease, acute and chronic...such as Arthritis, Asthma, Cerebral Palsy, Multiple Sclerosis, Colitis, Stroke, Neuritis, Headaches, Back Pain, Tension etc.

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ONLY NATURE CURES

No doctor can claim to cure a disease. Only Nature can do that. The Nature that built the body out of two blended cells; that turns food into living flesh; repairs wounds and broken bones, is the **only curative agency**. The doctor of chiropractic assists Nature by adjusting segments of the spine to correct vertebral distortions interfering with the nerve supply necessary for the normal functioning of organs and tissues of the body. Chiropractors are well qualified by instruction, long training and experience to recognize certain deleterious conditions, locate their causes and remove them, thus helping Nature in her task of restoring the patient to normal health.

[2]

**Chiropractic Successful
In Fight Against Arthritis**

Are we becoming a nation of cripples?

Every morning, some 15 million men and women—and, sadly enough, children—awaken (if they have slept at all) to the torment of arthritis and rheumatism. All of these sufferers will not become totally or permanently disabled, but a frightening percentage are, or will be, wheel chair or “bed rest” patients; others are, or will be, hobbling around on canes or crutches. Some, particularly the youngsters, are victims of rheumatic fever and rheumatic heart; more are approaching that dismal fate.

Rheumatic fever is one of the most damaging diseases of childhood. It is believed responsible for at least 10 percent of the mortality among children under 8 years old.

The added tragedy of this grim situation lies in the fact that nearly 200,000 new cases develop each year. . . . This is only part of the story: Hundreds of thousands of adults are marked for cardiac disorders many years after suffering childhood attacks of rheumatic fever, most of them with no inkling that their hearts were undermined by the “sneak attacks.”

Few victims of rheumatic fever escape with no heart damage. This condition may be serious, even though it does not manifest itself for a long time. Between 400,000 and 500,000 people die annually from heart diseases. Over 25 percent of these cases are attributable to rheumatic fever.

This gives dramatic evidence that “rheumatism licks the joints of adults, and bites the hearts of children.”

The disabling afflictions of arthritis and rheumatism do not respect age or pity youth. They strike indiscriminately. Why? . . . Most of the victims are not particularly interested as to what caused their suffering. They just want relief; but a knowledge of what happens to the human body when it is host to arthritis and rheumatism can be most helpful.

Arthritis and rheumatism are the names applied to painful and destructive processes that affect joints, muscles and, many times, other tissues of the body. When nerves are inflamed, the condition is known as **neuritis**. Inflamed muscle tissue is “**myositis**.” Inflammation of fibrous tissue is “**fibrositis**.” Rheumatism affecting bones and joints becomes “**arthritis**,” and may confine itself to one or two articulated joints but usually spreads to the others.

It is popularly believed that arthritis is associated with old people. This is not the case at all. Age alone does not produce arthritis. If it did, every person reaching a certain age would exhibit signs of it. In the Spears Longevity Research study, centenarians ranging up to 118 years were examined. Only one showed any indication of arthritis—a former slave who insisted that “my

[3]

legs got old before my body did." His joints were stiff but arthritic deposits were minor and painless. The one connection of arthritis with age is that elderly joints become weakened by mechanical faults which, together with disturbance of vital body functions, often result in arthritis.

Symptoms of arthritis may appear unimportant at first. However, if they are not checked by removing the cause, entire joints may be destroyed. Rough ends of the affected bones frequently oppose one another, causing movement to become so painful that Nature's only recourse is to grow them together. The pain is thus lessened, but the fused joints completely lose their flexibility. In extreme cases, practically all joints become painful and stiffened, rendering the victim immobile.

There are two types of arthritis: Atrophic and hypertrophic.

Atrophic Arthritis

Atrophic arthritis is also known as **rheumatoid arthritis**, **arthritis deformans** and **chronic infective arthritis**. The word "atrophic" means shrinkage or destruction. In the atrophic or rheumatoid type of arthritis, muscles and bones shrink and lose some of their strength and freedom of movement; joints of the fingers, toes, ankles, shoulders, hips and elsewhere often become large and knobby in advanced stages. The knuckles stand out in sharp contrast to other parts of the hands, for instance. This is the most agonizing kind of arthritis. Often the joints are red, hot, swollen. The pain sometimes seems unbearable.

In the acute phase, joints first become sore, enlarged and soft, followed by atrophy, or destruction—first of the cartilage that forms the smooth, articulate surfaces of the bone ends; then the bone ends, themselves, are affected by the destructive process. . . . Involvement of the spinal vertebrae sometimes causes a flattened, stiffened back, commonly known as "poker spine," or it may leave the back **humped** or bent. When great deformity develops in any joint, the affliction is known as **arthritis deformans**.

Hypertrophic or Osteo-Arthritis

Hypertrophic arthritis is known as osteo-arthritis; also as degenerative arthritis. **Hyper**trophy means enlargement. This type causes excessive deposits of bone-forming material in the swollen joints, giving the disease its name osteo (bone) arthritis. Unless these bony, or lime, deposits are broken up, the affected joints may grow together solidly. Stiffening can often be prevented by Chiropractic treatment.

Joints are meant by Nature to be usable hinges. When they are fused into a solid union they are like metal hinges that no longer function because of rust. Osteo-arthritis commonly attacks the upper part of the spine (the cervicals, or neck, vertebrae). It, too, may eventually affect all

joints. When the neck is involved, a grating sensation may be felt and heard when the head moves. Here, the bones develop hard growths that press on the nerves, causing pain in the neck, shoulders and arms. The victim may assume he has neuritis or neuralgia.

Arthritis affecting the spine often causes extreme itching of the back between the shoulders. When it attacks that part of the spine to which the ribs are attached, pain sometimes develops which can mislead the sufferer into believing he has heart or lung trouble.

Many times the victim experiences pain in the hips, with associated simple sciatica when arthritis invades the lower spine. X-ray examination of the affected region may be necessary to reach a proper diagnosis. Sometimes spurs of bone projecting from the bodies of the vertebrae are the source of pain. In other cases, the spaces between the vertebrae may be thinner than normal, producing pressure on, and irritation to, the nerves exiting from the spine. Arthritis in this area may be misconstrued as recurring attacks of lumbago or sciatica. (It is a versatile, deceptive, and dangerous enemy.)

Simple, non-destructive rheumatism or arthritis is called **acute** in its early phases; and becomes **chronic** after it has progressed several weeks or months. It is in the worst, or chronic stage, that the disease becomes atrophic or hypertrophic in degree.

Common Causes of Rheumatism and Arthritis

Like many other serious ailments, arthritis and rheumatism may develop from several different causes. Two people suffering from these cripplers may even have completely different combinations of causes. Long years of research at Spears Chiropractic hospital on thousands of patients show the following to be the usual causes:

(1) Pressure on nerves and blood vessels by slightly displaced or mis-aligned bones of the spine—and possibly the bones of other joints also. This causes interference with the passage of nerve impulses to other parts of the body. Blood circulation is also disrupted by direct pressure on blood vessels, and through lack of proper nerve control transmitted to them.

(2) Stomach trouble, which prevents the proper digestion of food, thus robbing the body of food elements essential to health. Organs of elimination become sluggish, allowing poisons to accumulate within the body. These excessive toxic substances weaken and damage joints, muscles and vital organs.

(3) Excessive, or diminished, activity of hormone-producing glands. Some of these glands may produce too much of these powerful elements; others not enough. As a consequence, chemical harmony (metabolism) is seriously unbalanced. In women, the common crises, such as

pregnancy, child birth and change of life, may "trigger" arthritis when the functioning of certain hormone-producing glands is disturbed.

(4) Circulatory disturbances resulting from over-exposure to cold and dampness.

(5) Toxins from frequent or long standing infections.

(6) Improper metabolism when foods are not properly burned, or oxydized; and sometimes from excessive ingestion of improper food combinations.

(7) Injury from falls, sprains, strains, blows.

Diet is important in the proper treatment of arthritis, but is no cure in itself. The doctor, in his study of the individual case, may discover his patient is unable to digest and utilize certain foods. These items, therefore, are eliminated from his diet list until the chiropractor restores the digestive system to normal functioning. There is no "rule of thumb" on diet for arthritis. Each case must be treated according to the patient's own requirements.

Other Causes of Arthritis

Damage to the joints in late stages of arthritis is the end product of widespread disturbances throughout the body's organs and systems. The blood circulatory systems of arthritis victims are slowed down, for example. Since the blood's main function is to supply oxygen and nutrition to tissue cells (and remove waste from them) disruption of these functions will upset the entire body. Failure of any organ or joint to receive sufficient blood means that the nervous system is impaired. An inevitable "chain reaction" ensues when any phase of the health mechanism weakens.

Many arthritics do not stand or walk correctly because the bones of their spines are out of alignment. This condition may follow in the wake of a twisting, off-balance effort sufficient to disturb the delicate spinal mechanism. Any disruption of the spinal balance throws added strain on all its joints, and on many other body structures. The spine normally, and easily, supports a great deal of weight. Arms, legs and the many vital organs are attached to, or are suspended from, the spine. When the spine is out of balance, the abdomen is inclined to sag, the shoulders slump, and sway-back develops. Arthritis can result from extra burdens imposed on the spine and hip joints.

Self-Prescribed Diet May Make Arthritis Worse

Self-regulation of diet may deprive the body of essential food materials. Thus, following a diet without scientific guidance from your chiropractor may do more harm than good.

Nerves, digestive, and circulatory systems of arthritis patients are seriously unbalanced. This situation may call for a special diet at some stages of the illness. Just what modification of

eating habits, if any, should be made, is best determined by a doctor familiar with the patient's condition.

The chronic arthritic can become an invalid if he does not get adequate and proper treatment.

Millions of dollars are spent annually by thousands of rheumatic and arthritic sufferers in all stages of these afflictions. Much of this vast sum is wasted, and the prospect of recovery is lowered with each successive failure. It is small wonder that so many patients are admitted to Spears with little or no optimism, yet—

Every arthritis sufferer still searching for relief may look to Spears chiropractic services with real hope. Years of scientific research here has brought to fruition a combination of drugless therapeutic measures which have restored to useful citizenship many patients whose prospects previously had been nothing better than wheel chair invalidism.

Spears Treats All Causes of Arthritis

The success of Spears research and treatment lies in the discovery that there is usually no single cause for arthritis and rheumatism. As has been pointed out, a letdown in the proper digestion of food; failure to eliminate waste; imbalance of hormones; poor circulation of blood and other factors, lower bodily resistance and make the system susceptible to the invasion of these torturing maladies.

Treatment at Spears begins by restoring balanced function to the nervous system. . . . Such general symptoms as headache, mental and physical exhaustion, neuralgia are some of the indications of irritated and disturbed nerves. Our staff recognizes that no therapy for arthritis and rheumatism will be effective until interference to the nervous system is removed, and digestion and assimilation of food are normalized.

Particular attention is paid to the colon, whose nerve supply is often so deficient that tissues weaken and the colon drops out of position. This important organ of elimination is then unable to empty itself as completely and regularly as it must do to sustain health; as a result, poison is diffused and eventually deposited in the joints. No treatments are more important than those which help the colon regain its normal blood supply, re-establish its muscular tone, and, in turn, regain its function of ridding the body of toxic waste.

If proper treatment is applied early, the crippling effects of arthritis may be escaped. In fact, Spears therapy is so effective that flexibility has actually been restored to joints apparently "frozen" in rigid position. Maximum improvement, however, should not be expected until every condition contributing to arthritis has been brought under control.

Please pass this booklet on to a friend.

Patient's Cheery Words, Despite Constant Pain, Inspired Hope in Others



"I can't find words to express how much I appreciate this hospital." This statement was made by Mrs. Lucie Hanson, Shevlin, Minn., when she was leaving for home June 25, 1969. She continued: "I have never had so much good care and kindness. . . . My advice to anyone, no matter what is the matter with you, go quickly

[8]

to Spears, don't wait. I realize now that if I could have come here when the pains first started, I would have saved myself a lot of suffering. . . .

Mrs. Hanson was suffering from arthritis, hypertension and migraine headaches when she arrived at Spears May 26. Constant pain in her head was only one torment, she said, with pangs in knees, ankles, and arms, as well as backache from neck to hips. Weakness and tingling in left arm radiating to fingers were other discomforts.

A series of falls, Mrs. Hanson believed, were responsible for much of her trouble. While house-cleaning several years ago, she fell from a stool, hitting head and right shoulder on furniture. Head and back-of-neck pains started at that time. Other falls on ice and snow in later years aggravated the condition. Examination at an Army hospital in 1967 brought the diagnosis of arthritis with the recommendation that she wear a cervical collar, but she found the contraption so uncomfortable that she was forced to discard it.

Despite never-ending pain, Mrs. Hanson's bright smile and cheerful words inspired other patients. She exclaimed over her own progress toward health to stimulate hope and confidence in those around her.

"Every day I noticed some improvement," she said. "When I came in I could hardly walk or bend over. . . . Going up or down stairs was agony. Now it is easy and doesn't hurt at all. . . . I used to gasp for breath but that is better, too. . . . I could not sleep more than a few hours because of pain and discomfort. Now I sleep all night. . . . And my appetite is excellent. . . . Just to see so many good things and such a wide variety of foods is enough to inspire anyone's appetite. . . . This is a wonderful place! . . ."

Despite the vast amount of charity work done by Spears, the hospital does not receive one penny from city, state or federal government, nor from any of the fund-raising campaigns or private philanthropic foundations. We would like to extend our charitable work, especially for crippled children, but are greatly hampered through lack of funds.

Spears is a non-profit hospital so all donations are deductible from income taxes.

[9]

Medical Nurse Takes Sister To Chiropractor for Treatment

While chiropractors do not generally brag much about it, some of their best friends and patients are members of the medical profession—both doctors and nurses. And many patients



Mrs. Anna May Stolt

are recommended to chiropractors by the same group.

Mrs. Anna May Stolt, Washington Depot, Connecticut, was one of the latter. She had known little or nothing about Chiropractic until her sister, a registered nurse, in Massachusetts, invited Anna May to visit her. Almost as soon as she arrived, the sister confided that she, her husband and seven children, were patients of a chiropractor and she was convinced that he could help Anna May despite the fact that the many medical doctors who had treated the girl had failed to give her relief from the agonizing pains of rheumatoid arthritis.

[10]

In fact, Anna May recalled later, most of the medication and drugs prescribed, including cortisone, and other so-called orthodox remedies, seemed to aggravate the condition with tormenting side-effects, such as an itching rash all over her body, bloating, and anemia.

For several weeks in the spring of 1958 Anna May received chiropractic treatment, experiencing the first relief she had enjoyed since her first bout with the disease more than two years previously. From his first examination the doctor suggested Spears but she was not able to follow this advice at the time. She went back home to Connecticut feeling so much better that she hoped she had her ailment licked!

Crippling Arthritis Deformans

Then in December, 1959, she was again struck down (literally) with crippling arthritis deformans. Unable to get out of bed or do anything for herself, even wash her face or comb her hair, she suffered excruciating agony all over her body. Her hands, she said, were drawn up like claws. If she tried to sit up, the severe pain under her knees sent her back to bed again. When at last she did manage to get up, she walked in a stilted fashion, like a robot, she declared, shuffling along stiff-legged because she could not bend her knees or lift her feet.

And this was her gait when she finally arrived at Spears Hospital October 8, 1960. During her first weeks here she admitted that far from feeling any improvement, she was much worse. "But I wasn't at all discouraged," she commented. "I knew that this was quite normal. . . . Then gradually the pain eased in my arms and shoulders. It seemed to me I could actually see the swelling and enlarged joints in my hands receding day by day. It was wonderful to be able to use my hands in normal fashion again. My legs were the last to respond to treatment but during the last two weeks of my stay they too 'straightened out,' so I could walk without pain and, best of all, without limping!"

"I'm at least 85 percent better," Mrs. Stolt declared when preparing for her flight back home December 3.

Recent letters from Anna May Stolt state that she has continued to improve. "It was my stay at Spears that started me back on the 'happiness trail.' . . . I think sometimes my friends get tired of hearing me say how wonderful that God let such a place be built on this earth and placed in the hands of such capable persons. . . . If anyone ever wants to write me about my case, I'd be more than happy to answer. Maybe I can help someone else to find the good health and happiness that I found at Spears."

[11]

SPEARS HOSPITAL

is the largest chiropractic hospital in the world, and has a capacity of 600 beds. It is licensed as a hospital by the State of Colorado Department of Public Health and is required to adhere to the strict rules and high standards demanded of other hospitals in the state.

Rates at Spears Chiropractic Hospital are far below those of most other hospitals in the country.

Daily rates include not only room and board but Chiropractic services:

CHIROPRACTIC TREATMENTS — COLON IRRIGATIONS — SPECIAL DIETS — SCIENTIFIC FASTING — HYDROTHERAPY — MASSAGE — NERVE AND CELL GOADING — SPINAL TRACTION — USE OF REHABILITATION EQUIPMENT — AND MANY OTHER SERVICES AND TREATMENTS TAILORED TO THE NEEDS OF THE INDIVIDUAL PATIENT.

CHIROPRACTIC IS THE LARGEST drugless healing profession in America. It is officially classified as one of the four major healing professions by the Executive Office of the President of the United States, Bureau of the Budget, Washington, D. C.

The profession is licensed to practice in 48 states and Puerto Rico; also in Canada and most foreign countries.

Curricula at Chiropractic colleges require the same number of hours of instruction as required to complete courses in schools of medicine and osteopathy—and in essentially the same subjects.

***Additional Literature Will Be Sent
on Request***

SPEARS CHIROPRACTIC HOSPITAL

927 JERSEY STREET
DENVER, COLORADO 80220
TEL. AREA CODE 303—333-1581

INSURANCE

Most insurance companies do not pay claims here at Spears as this is strictly a Chiropractic Hospital. We suggest you write the Home Office of your insurance company and get a written confirmation from them stating that they will pay your claim here at Spears Chiropractic Hospital, and exactly what they will pay. When you arrive at the Hospital, present this written confirmation to our Business Office. This will forestall trouble later on when you try to collect your claim.

Medicare, Blue Cross and Blue-Shield do not pay claims here. We feel this is a grave injustice that one cannot select the Hospital of his choice for care and treatment. We suggest you write your Senator or Congressman regarding this matter.

If you are insured under a group policy where you work, have your Supervisor write the Home Office of the insurance company and get a written confirmation from them stating that they will honor claims at Spears Chiropractic Hospital, Denver, Colorado.

General Information

Dr. Leo L. Spears, founder of Spears Free Clinic & Hospital for Poor Children, Denver, Colorado, was born in West Florida, near the Florida State Capitol, in 1894. He graduated from the Massey Business College, Jacksonville, Florida. While serving in the U. S. Marine Corps during World War I, he attended classes at George Washington University, Washington, D.C. In 1921 he graduated from the Palmer College of Chiropractic, Davenport, Iowa.

Shortly after receiving his degree as Doctor of Chiropractic, Dr. Spears moved to Colorado and founded Spears Clinic (June, 1921), in downtown Denver.

In 1933 the Spears Clinic was incorporated as Spears Free Clinic and Hospital for Poor Children, a non-profit, non-sectarian hospital.

Dr. Spears was joined by his nephews, Dr. Dan Spears in 1937, and Dr. Howard Spears, in 1938, following their graduation from the Lincoln Chiropractic College, Indianapolis, Indiana. Two of Dr. Dan Spears' sons, Dr. Raymond Spears and Dr. Richard Spears are now members of the staff.

The hospital was built, with tremendous sacrifice, from the moderate fees earned through long hours of hard work at the clinic.

Construction of the first unit of Spears Hospital, the Willard Carver Memorial Building, was begun in 1940, and opened to patients May 1, 1943.

The second unit, known as the D. D. Palmer Memorial Building, was completed in December, 1949.

* * * * *

SPEARS Hospital is the largest chiropractic hospital in the world, and has a capacity of 500 beds. It is licensed as a hospital

WHY IS THE OPERATION OF A HOSPITAL SO EXPENSIVE?

Here are a few reasons:

Hospital doors never close.

Instead of one shift, the hospital must run on a three shift basis, which means almost three times the number of employees required in industrial establishments.

Most hospital employess are technically trained and receive larger salaries than clerks and office workers.

A hospital must function 365 days a year. There are no holidays in a hospital. This adds to the expense of operation.

A hospital may be filled to capacity today and have many unoccupied beds tomorrow, yet all three shifts of nurses, doctors and technicians must be on constant duty.

In hotels, beds are customarily changed only once a day; in homes, linens are usually changed once or twice weekly. In hospitals, many patients require from two to twelve changes every 24 hours. Many patients also have to be personally changed, bathed and fed every few hours.

More heat, water, lights, painting, scrubbing, cleaning, etc., are required in a hospital than in any other type of institution.

SPEARS IS A NON-PROFIT HOSPITAL, SO ALL DONATIONS ARE DEDUCTIBLE FROM INCOME TAX.

Spears

CHIROPRACTIC HOSPITAL

927 Jersey, Denver, Colorado 80220

Telephone: Area Code 303-333-1581

Rates

**INCLUDE
ROOM — BOARD
AND
TREATMENTS**

APRIL 1982

HOSPITAL RATES

(subject to reasonable change without notice)

Private rooms	\$110.00 to \$125.00
Semi-private	\$95.00 to \$115.00
Wards	\$90.00
Pediatrics	\$50.00

RATES AND CHARGES

Spears' daily rates include all meals, chiropractic treatments and services received while in the hospital.

"The patient comes first at Spears" and all treatment is tailored to the needs of the individual patient. Where conditions indicate, chiropractic adjustments are supplemented by these treatments and services: massage, physiotherapy, hydrotherapy, corrective exercise, rehabilitation, traction, colon irrigation, fasting, diet, and other drugless procedures.

Charges for complete examination including x-rays and laboratory tests are \$185.00. Approximately three days are required to undergo examination, evaluate lab tests and x-rays, final consultation, etc. Although our expenses have increased considerably, the rate for babies and children has been maintained at a purposely low rate of \$50.00 per day. Parent or guardian must accompany children.

Guest accommodations at reasonable rates.

There are nominal charges for television, telephone calls, incidental supplies, vitamins and food supplements, wheelchair rental, professional fee for maintaining prescriptions, etc. Because of the extra nursing and attendant care involved, an additional charge of \$3.00 per day is made for bedfast and wheelchair patients.

Our rates at Spears Chiropractic Hospital are as reasonable as it is economically feasible to maintain them, as it is our policy that as great a number of people as possible may have the opportunity to obtain intensive chiropractic care when needed.

CLOTHES — If hospital stay is of undetermined length, bring plenty of street clothes, casual wear, besides lounging and sleeping wear and slippers. Patients are not confined to their rooms and when no appointments are scheduled you may find you wish to dress for visitors and dinner in the dining room. Examination gowns are provided by the hospital when needed. Coin-operated laundry facilities are available for patient use.

INSURANCE

Most insurance companies write many different kinds of insurance policies with variable and limited benefits, some of which do not pay for chiropractic hospitalization. We suggest that you write your company at its home office and get written confirmation from them stating that they will pay your claim here and exactly what they will pay. Please bring this written confirmation with you when you come to the hospital and give it to the business office.

If you are insured under a group policy where you work, have your supervisor write the Home Office of the insurance company and get a written confirmation from them that they will honor claims at Spears Chiropractic Hospital.

SPEARS Hospital is the largest chiropractic hospital in the world. It is licensed as a hospital by the State of Colorado Department of Public Health and is required to adhere to the strict rules and high standards demanded of other hospitals in the state.

Equipment and furnishings throughout the institution are modern. Buildings are completely fireproof.

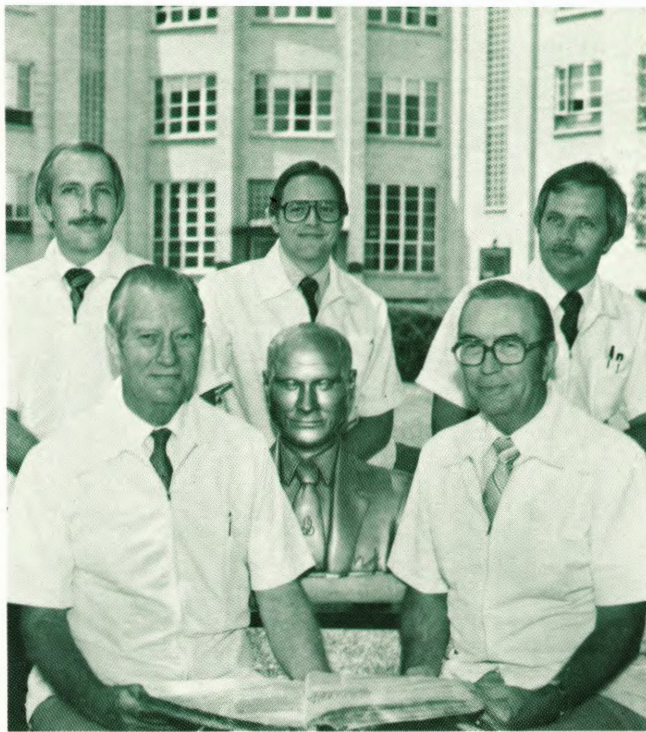
CHIROPRACTIC IS THE LARGEST drugless healing profession in America. It is officially classified as one of the four major healing professions by the Executive Office of the President of the United States. Bureau of the Budget, Washington, D.C.

Prices subject to change without notice.

An aerial photograph of a large, multi-story hospital complex. The building is a long, rectangular structure with many windows, surrounded by a large parking lot filled with cars. In the background, there are rolling hills and mountains under a cloudy sky. The overall scene is presented in a monochromatic, high-contrast style.

SPEARS . . .
World's Largest
Chiropractic Hospital

*for the
ultimate
in "natural"
health care*



THE ADMINISTRATIVE STAFF of Spears Chiropractic Hospital and Clinic. Drs. Dan and Howard Spears hold one of several scrapbooks full of newspaper clippings from the early history of Spears Hospital. Back row, from left, are Dr. Dan's three sons, Drs. Ray, Charles and Richard.

Framed by the edifice of Spears Chiropractic Hospital, and surrounding the bust of Dr. Leo Spears whose lifetime efforts combined with those of his nephews, Drs. Dan and Howard Spears, resulted in the building and licensure of one of the largest non-allopathic hospitals in the world — is the current Administrative Staff of Spears Hospital.

Drs. Dan and Howard Spears, flanking the statue of Dr. Leo, were involved in all aspects of founding, establishing and forming policy of the hospital. They have successfully guided the hospital through almost four decades of uninterrupted service.

A new era began in the 70's for Spears Hospital when the third generation of Spears joined the Administrative Staff. The sons of Dr. Dan Spears have all chosen chiropractic as their profession. Dr. Richard Spears, after completion of pre-chiropractic training at the University of Colorado, graduated in 1970 from the Lincoln Chiropractic College, serving his internship at the hospital before becoming a member of the staff. Dr. Raymond Spears, whose education was interrupted by Uncle Sam to serve in South Vietnam, also took his pre-chiropractic training at the University of Colorado, later graduating in 1972 from National College of Chiropractic. Charles graduated from the University of Colorado in 1976 with a B.A. in geography and obtained a B.S. in Human Biology from National College of Chiropractic where he also graduated with a doctor of chiropractic degree in 1980.

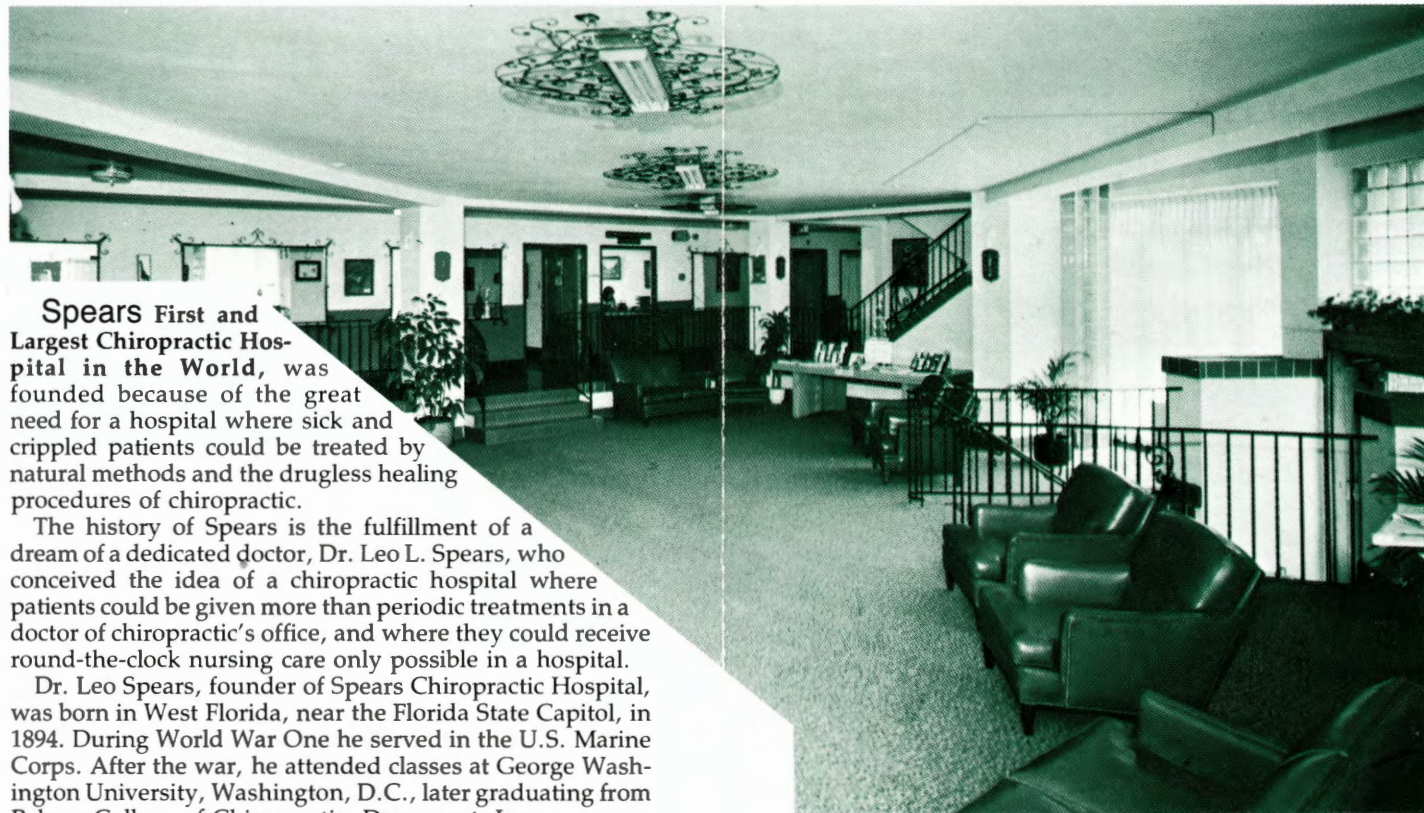
All the Spears doctors have been active through the years in their state and national associations.

Welcome . . . to one of the finest and most unusual health institutions in the world

SPEARS . . . IS A GENERAL CHIROPRACTIC HOSPITAL

More than 150,000 patients of all ages have received help at the hospital and clinic from practically every known chronic and acute ailment. Patients come from all over the United States and Canada as well as from many foreign countries, including: Poland, France, Israel, British Isles, Venezuela, Australia, Mexico, Cuba, Costa Rica and Bermuda. Spears, is licensed as a hospital by the State of Colorado Department of Public Health and is required to adhere to the strict rules and high standards demanded of all hospitals in the state. Buildings are completely fireproof. Spears maintains an open doctors' staff. Chiropractors, medical doctors and osteopaths are invited to use Spears' facilities for their patients. All types of accommodations are available; suites, private rooms with or without bath; double rooms, 3-bed rooms, and wards with 5 to 14 beds. Rates are far below those of

most other hospitals in the country, and include not only room and board but all chiropractic services: CHIROPRACTIC TREATMENTS - COLON THERAPY - SPECIAL DIETS - SCIENTIFIC FASTING - HYDROTHERAPY - MASSAGE - NERVE AND CELL GOADING - SPINAL TRACTION - USE OF REHABILITATION EQUIPMENT - MANY OTHER SERVICES AND TREATMENTS TAILORED TO THE NEEDS OF THE INDIVIDUAL PATIENT. For round-the-clock care of patients, the hospital maintains a resident staff of licensed Doctors of Chiropractic and interns. The nursing staff includes registered, licensed practical nurses, nurses aides, plus a corps of attendants and therapists. Friends and relatives who accompany patients are invited to stay in our guest quarters.



Spears First and Largest Chiropractic Hospital in the World, was founded because of the great need for a hospital where sick and crippled patients could be treated by natural methods and the drugless healing procedures of chiropractic.

The history of Spears is the fulfillment of a dream of a dedicated doctor, Dr. Leo L. Spears, who conceived the idea of a chiropractic hospital where patients could be given more than periodic treatments in a doctor of chiropractic's office, and where they could receive round-the-clock nursing care only possible in a hospital.

Dr. Leo Spears, founder of Spears Chiropractic Hospital, was born in West Florida, near the Florida State Capitol, in 1894. During World War One he served in the U.S. Marine Corps. After the war, he attended classes at George Washington University, Washington, D.C., later graduating from Palmer College of Chiropractic, Davenport, Iowa.

Denver, because of its almost perfect climate, was the place he chose to build his hospital. He was joined by his nephews, Dr. Dan Spears in 1937, and Dr. Howard Spears in 1938, following their graduation from Lincoln Chiropractic College, Indianapolis, Ind.

In the summer of 1940 Dr. Dan Spears operated the Spears Travelling Clinic, which was a house trailer equipped as a chiropractic office, serving 28 towns in eastern Colorado. In May 1942, during the Second World War, he enlisted in the Navy, serving in the Medical Department. He was invalided home in 1943 and the following year, upon completion of the building, assisted in the opening of the first unit of Spears

Chiropractic Hospital, at the new location, 927 Jersey Street, in Denver.

Dr. Howard Spears, who was managing the downtown offices of Spears Clinic, enlisted in the U.S. Army, serving in the Medical Department in England, Germany and France, and later in the occupational forces until 1946. Upon his return he resumed his position at the clinic.

Christmas, 1949, Unit 2 of the hospital was completed.

Following the death, May 16, 1956, of their uncle, Dr. Leo Spears, the clinic moved from the downtown location to the hospital site. Since that time, the Spears brothers have been jointly in charge of hospital and clinic affairs as co-directors.

CHIROPRACTIC IS THE LARGEST, DRUGLESS HEALING PROFESSION IN THE WORLD. Student enrollment at chiropractic colleges is at the highest level in history. A system of accrediting chiropractic colleges, through the Accrediting Commission of the Council on Chiropractic Education (CCE), has been recognized by the U.S. Office of Education (HEW).

Licensed and regulated in all states, the doctor of chiropractic is a valuable member of the health care profession. Six years of college study and internship go into making a Doctor of Chiropractic (D.C.), more if he or she is a specialist. The areas of health science studies are anatomy, bacteriology, pathology, physiology, biochemistry, pediatrics, geriatrics, biology, chemistry, spinal manipulation, X-ray, nutrition, physical therapy and others. At their disposal are advanced technics and equipment in modern X-ray, laboratory and diagnostic instruments, with a thorough training in orthopedics and neurological procedures.

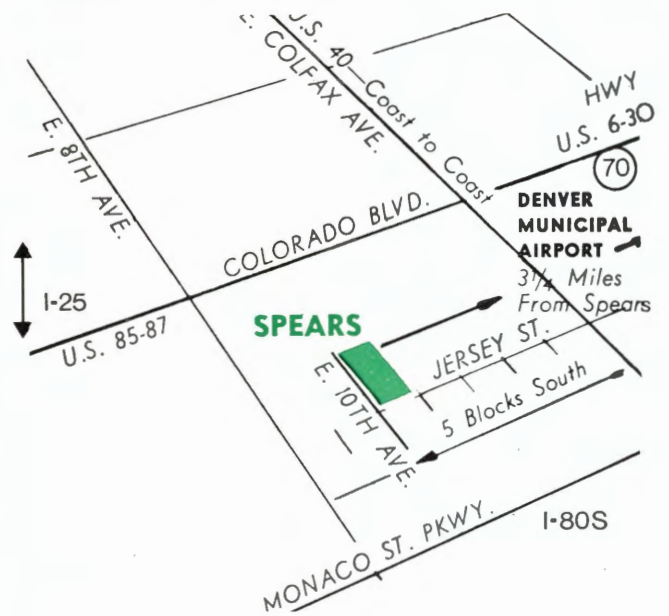
Many insurance carriers in the United States provide policies covering chiropractic. The Federal Medicare Law and many State Medicaid Acts include doctors of chiropractic as primary health providers and a number recognize them as physicians employing a method by which particular attention is given to the structural and neurological aspects of the body in the prevention and treatment of health problems. A number of major labor unions and industrial employers have included chiropractic health care in the health plans for all their employees. Substantially all the states have authorized the provision of chiropractic health care under Workmen's Compensation Laws, and the vast majority of states have provided that all health and accident policies written in such states must also include chiropractic. Make sure your insurance policy covers chiropractic.



Denver map and location of
Spears Chiropractic Hospital
Write for further information:

SPEARS CHIROPRACTIC HOSPITAL

927 Jersey Street
Denver, Colorado 80220
Telephone: 303-333-1581



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Denver, Colorado

Chiropractic Health Care

A Conservative Approach To Health Restoration, Maintenance and Disease Resistance

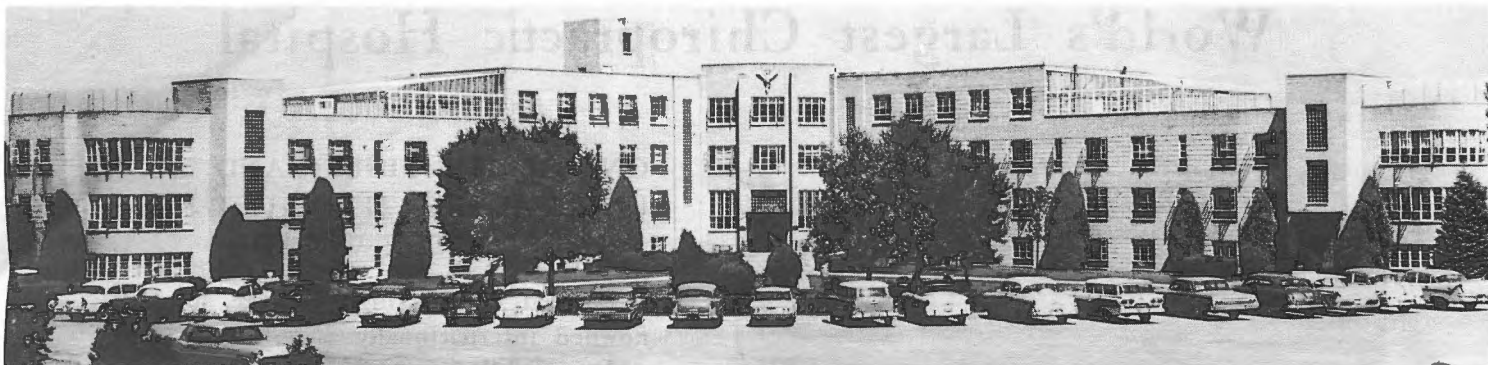
No doctor can claim to cure a disease. Only Nature can do that. The Nature that built the body of two blended cells; that turns food into living flesh; repairs wounds and broken bones, is the *only curative* agency. The doctor of chiropractic assists Nature by adjusting segments of the spine to correct vertebral distortions interfering with the nerve supply necessary for the normal functioning of organs and tissues of the body.

Disturbance of the nervous system impairs the functions of the organs involved. This may very well lay the groundwork for sickness. If allowed to go uncorrected indefinitely the body could become less resistant to infectious diseases and other types of illnesses. Completely efficient control of the body by the nervous system is unlikely when any part of the bony structure, the spine in particular, is out of alignment.

Chiropractors are well qualified by instruction, long training and experience to recognize certain deleterious conditions, locate their causes and remove them, thus helping Nature in her task of restoring the patient to normal health.



Spears Chiropractic Hospital



927 JERSEY STREET

DENVER, COLORADO 80220

PHONE: 333-1581

AREA CODE 303

August 7, 1975

Dear Ms. :

Thank you for your inquiry.

The material enclosed will, we hope, give you the information requested. We are also mailing to you other publications describing our work during the past forty-seven years in treating virtually every type of chronic and acute ailment that afflicts the human body.

While thousands of patients from all parts of the world have obtained relief at Spears Hospital, we are sure you understand that only our own complete examination of the patient, with comprehensive laboratory tests, x-rays, etc., would enable us to offer a definite opinion as to what could be accomplished in any individual case. Although symptoms may appear similar, no two cases, even with the same disease are alike and each person makes a different response to treatment.

No one who is suffering from any type disease or disability should hesitate to come to Spears as soon as possible especially those who have not found help elsewhere. Delay may prove dangerous.

If possible let us know a few days in advance of arrival so that proper reservations may be made. We will, however, accept urgent cases day or night without notice.

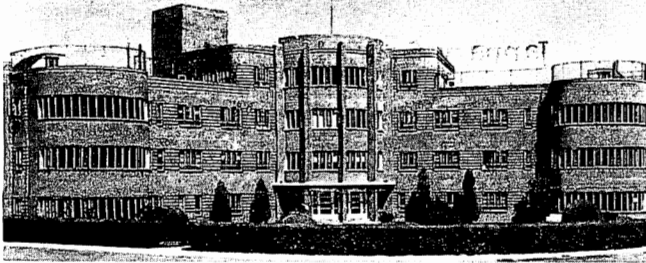
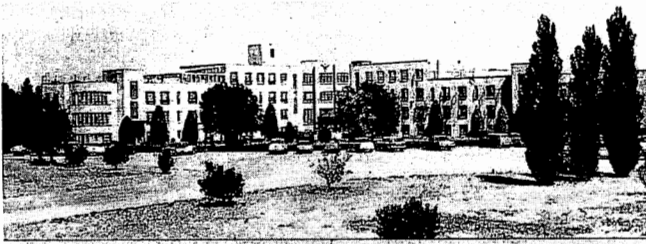
We are looking forward to hearing from you within the next few days.

Sincerely,

Howard M. Spears, D.C.
Howard M. Spears, D.C.

HMS:rc

World's Largest Chiropractic Hospital



ONE OF THE FINEST AND MOST UNUSUAL HEALTH INSTITUTIONS IN THE WORLD

Located in mile-high Denver, long renowned internationally as a health center with unexcelled year-round climate, Spears Hospital is unlike any other hospital in the country. Patients from north, south, east and west, and foreign countries, mingle in a happy spirit of friendliness and good will. Except for the many wheelchairs, crutches, and canes of newcomers who have not yet had time to discard them, the patients feel and act more like guests than invalids.

More than 100,000 patients from all parts of the world, suffering from almost every type chronic and acute disease, have found relief at SPEARS.

Consult your local Doctor of Chiropractic. Chiropractors send PROBLEM cases (that do not respond to office treatment), to SPEARS.

Our pediatrics department is one of the best in the country: Large solaria, surrounded by and covered with protected glass, enable the little patients to enjoy Colorado sunshine, even in the coldest of weather. Wheelchairs, playpens, walkers and every other convenience are constantly available.

Charges for complete hospitalization and treatment of babies and children are approximately half of actual cost.

Despite the vast amount of charity work done by Spears, the hospital does not receive financial aid from city, state or federal government, nor from any of the fund-raising campaigns or private philanthropic foundations. We would like to extend our charitable work, especially for crippled children, but are greatly hampered through lack of funds.

RATES at Spears Chiropractic Hospital are very reasonable and far below those of most other hospitals.

In addition to room and board, SPEARS daily rates cover CHIROPRACTIC TREATMENTS — COLON IRRIGATIONS — SPECIAL DIETS — SCIENTIFIC FASTING — HYDROTHERAPY — MASSAGE — NERVE AND CELL GOADING — SPINAL TRACTION — USE OF REHABILITATION EQUIPMENT — AND MANY OTHER SERVICES AND TREATMENTS TAILORED TO THE NEEDS OF INDIVIDUAL PATIENTS.

Guest accommodations at reasonable rates.

Write for Free Literature and Rates

Spears is a non-profit hospital, so all

donations are deductible from income tax.

The sole purpose of SPEARS — WORLD'S FRIENDLIEST HOSPITAL — is to save lives and restore health to suffering humanity. Our entire resources are dedicated to that end.