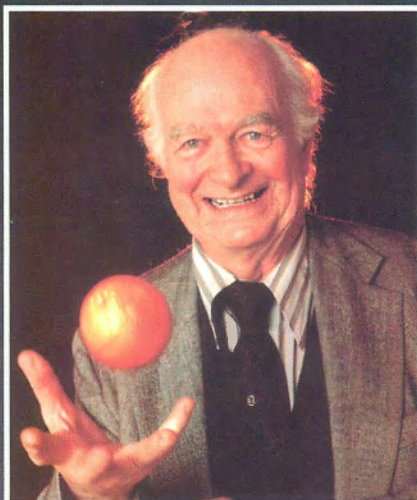


Linus Pauling Vitamins™

THE SCIENCE OF NUTRITION

Along with friend Albert Einstein, Linus Pauling is considered to be the leading scientific mind of our century. In 1993 he decided to introduce Linus Pauling Vitamins, which are formulated according to his scientific principals of nutrition. Below are only a few of his many accomplishments:

- Made history by being the only person to have ever won two unshared Nobel Prizes
- Discovered the single helix molecule that led to the discovery of DNA
- Considered to be the father of all vitamin research
- Published two of the Best Selling nutritional books, *Vitamin C & The Common Cold* and *How To Live Longer & Feel Better*
- One of the founders of both Molecular Biology and Modern Chemistry
- Received Nobel Peace Prize for his role in bringing about the first ban on nuclear testing
- Founded the *Linus Pauling Institute of Science & Medicine*
- Responsible for the worldwide knowledge that Vitamin C should be taken when one has a cold



Roger Ressmeyer © 1993 - CORBIS

Life Extender Complex™

Every Linus Pauling formula contains a very special bonus nutrient called Life Extender Complex™. This unique mixture contains the following "super nutrients":

- COENZYME Q10
- GINKGO BILOBA
- SPIRULINA
- GARLIC
- GRAPE SEED EXTRACT

*With Easy to Use
Hinge Top Caps*



ESTER-C® 100 Tablets

With bioavailability far greater than ordinary Vitamin C, Ester-C® is scientifically advanced and non-acidic. Each capsule contains 300 mg of Citrus Bioflavonoids for super enhanced nutritional benefits.

SUPER MULTI-VITAMIN & MINERALS with Herbal Energizers and Green Super Foods 130 Tablets

This amazing 40 ingredient formula goes way beyond any other multiple by combining these four elements:

1. Super Potency Vitamins (with Ester-C®)
2. Super Potency Minerals
3. Three Energizing Herbs
4. Four Green Super Foods including Spirulina, Royal Jelly and Chlorella.

SUPER ANTIOXIDANT FORMULA 60 Capsules

This special antioxidant formula contains large "free radical scavenging" doses of Beta Carotene, Vitamin E, Ester-C®, Selenium and Zinc. Scientific studies have shown that free radicals damage our cells and are at the root of the very aging process itself.

OYSTER SHELL CALCIUM with Magnesium, Zinc, D and Ester-C® 100 Tablets

Most doctors advise all women past their twenties to take supplemental Calcium. This scientifically developed formula contains 100% of the RDA for Calcium along with a bone building & strengthening combination of Magnesium, Zinc, Vitamin D and Ester-C®.

1,000 mg VITAMIN C BIOFLAVONOID COMPLEX 100 Tablets Timed Release

Linus Pauling proved through research that large doses of Vitamin C taken daily can actually increase our life spans as well as make us healthier and more resistant to disease. This **timed release** Vitamin C contains special Citrus Bioflavonoids for added benefit.

PYCNOGENOL® & GRAPE SEED EXTRACT with ESTER-C® 50 Capsules

Pycnogenol® and Grape Seed Extract are two of the most powerful antioxidants ever to be discovered in nature. But when they are used together in combination with advanced Ester-C®, the results are truly amazing.

FOR DISTRIBUTION OPPORTUNITIES CALL OR FAX:
PHONE: 800-841-8448 FAX: (310) 202-6781

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Linus Pauling VITAMINS™



Dr. Linus Pauling

with exclusive
Life Extender
Complex

SUPER MULTI-VITAMIN & MINERALS with Herbal Energizers & Green Super Foods

130 Tablets
Value Size

This high potency "super nutrition" formula has been scientifically designed to provide high potency amounts of more than 40 important Vitamins, Minerals, Herbal Energizers and Green Super Foods. As a dietary supplement, take two tablets with a full glass of water (preferably with a meal). Two tablets contain:

VITAMINS	% U.S. RDA	MINERALS	% U.S. RDA
Vitamin A (Beta Carotene)	12,000 I.U. 240%	Chromium (100 mcg Chromium Picolinate)	13 mcg *
Vitamin C (120 mg of Patented Ester-C®)	90 mg 150%	Calcium (Calcium Phosphate)	300 mg 150%
Vitamin E (d-Alpha Tocopheryl Acetate)	100 I.U. 333%	Copper (Copper Oxide)	4 mg 100%
Vitamin B-1 (Thiamine Mononitrate)	20 mg 1333%	Iodine (Iodine)	300 mcg 200%
Vitamin B-2 (Riboflavin)	20 mg 1176%	Iron (Iron Fumarate)	8 mg 45%
Niacinamide	50 mg 250%	Magnesium (Mag. Ox.)	100 mg 25%
Vitamin B-6 (Pyridoxine HCl)	12 mg 600%	Molybdenum (Sod. Mol.)	50 mcg *
Vitamin B-12 (Cyanocobalamin)	100 mcg 1666%	Nickel (Nickelous Sulf.)	2.5 mcg *
Biotin	80 mcg 16%	Potassium (Pot. Chlor.)	60 mg *
Folic Acid	870 mcg 209%	Selenium (Sod. Selen.)	40 mcg *
Pantothenic Acid (Cal Pan.)	30 mg 100%	Silicon	20 mcg *
Vitamin D (Ergocalciferol)	600 I.U. 150%	Vanadium	20 mcg *
Vitamin K (Phylloquinone)	20 mcg *	Manganese (Mang. Sulf.)	3 mg *
Herbal Energizers		Phosphorus (Ester Phos.)	230 mg 23%
Ginseng Root	100 mg	Chloride (Pot. Chlor.)	20 mg *
Guarana	350 mg	Zinc (Zinc Ascorbate)	15 mg 100%
Echinacea	50 mg		
		GREEN SUPER FOODS	
		Spirulina	50 mg *
		Royal Jelly	50 mg *
		Alfalfa Powder	50 mg *
		Chlorella	50 mg *

In a base of LPV's exclusive Life Extender Complex containing *Ginkgo Biloba*, *Garlic*, *Spirulina*, *Grape Seed Extract* and *CoQ10*.

Distributed by Irwin Natural, Culver City, CA

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Linus Pauling VITAMINS™



Dr. Linus Pauling

with exclusive
Life Extender
Complex

ESTER-C® with BIOFLAVONOID COMPLEX 625 mg Ester-C® with 300 mg Bioflavonoid Complex 100 Tablets

Patented Ester-C® brand is a scientifically advanced form of Vitamin C developed through years of research. Two important advantages that set Ester-C® apart from any other type of Vitamin C are:

1. **METABOLITES** - Ester-C® combines ascorbic acid with a vital mineral in a unique process that yields powerful body ready, C metabolites. These metabolites allow for more effective absorption and utilization, which enables this "super Vitamin C" to provide special benefits that go beyond ordinary Vitamin C products. These C metabolites are only found in Ester-C®.
2. **ACID NEUTRALIZED** - Ester-C® is gentle on the digestive system unlike the acid forms of Vitamin C.

As a dietary supplement, take one or more tablets daily. Each tablet contains:

Vitamin C (625 mg Ester-C®)	500 mg 833% U.S. RDA
Calcium (From Ascorbate and Carbonate)	60 mg 6% U.S. RDA
Citrus Bioflavonoid Complex	300 mg

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Easy Swallow Tablets OYSTER SHELL CALCIUM with MAGNESIUM, ZINC, D & ESTER-C® 100 Tablets

Calcium is essential for the maintenance of healthy bones and joints. Those who do not consume enough calcium have an increased risk of developing osteoporosis. Adding to the benefit of calcium, we have included an advanced and patented form of Vitamin C called Ester-C®, which has superior absorption compared to ordinary Vitamin C. Vitamin C is also necessary for the formation of strong bones, teeth and connective tissue. And to increase your body's absorption of calcium, we have added Vitamin D, Magnesium and Zinc.

As a dietary supplement, take three tablets daily. Three tablets contain:

	% U.S. RDA
Calcium (2500 mg Oyster Shell)	1000 mg 100%
Magnesium (Magnesium Oxide)	400 mg 100%
Zinc (Ascorbate and Oxide)	25 mg 167%
Vitamin D (Ergocalciferol)	400 I.U. 100%
Ester-C® (Contains 60 mg Vitamin C)	80 mg 100%

In a base of LPV's exclusive Life Extender Complex containing *Ginkgo Biloba*, *Garlic*, *Spirulina*, *Grape Seed Extract* and *CoQ10*.

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Distributed by Twin Naturals, Culver City, CA

Linus Pauling VITAMINS™



Dr. Linus Pauling



Time Release

1,000 mg VITAMIN C with BIOFLAVONOID COMPLEX

100 Tablets

Vitamin C is an important antioxidant nutrient that fights the effects of free radicals, which cause cellular damage in the body and contribute to the aging process. Vitamin C is also necessary for the formation of strong bones and healthy connective tissue.

This special Linus Pauling Vitamins formulation uses Time Release Vitamin C for the gradual release of the nutrient into your system over a prolonged period of time. For added benefit, we have added a Citrus Bioflavonoid Complex along with a base of LPV's exclusive Life Extender Complex.

As a dietary supplement, take one or more tablets daily. Each tablet contains:

1000 mg Vitamin C 1667% U.S. RDA
(Ascorbic Acid)
100 mg Citrus Bioflavonoid Complex

In a base of LPV's exclusive Life Extender Complex containing *Ginkgo Biloba*, *Garlic*, *Spirulina*, *Grape Seed Extract* and *CoQ10*.

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Linus Pauling VITAMINS™



Dr. Linus Pauling



SUPER ANTIOXIDANT FORMULA

A, Ester-C® E & Minerals - 60 Caps

This special super formula contains **extra high potency** amounts of the most important antioxidants along with minerals and the LPV Life Extender Complex.*

Suggested use: Take two capsules daily. Two capsules contain:

	% U.S. RDA
20,000 I.U. Vitamin A (Beta Carotene)	400%
200 I.U. Vitamin E (Mixed Tocopherol Complex)	667%
500 mg Ester-C® (400 mg Vitamin C)	667%
100 mcg Selenium	No RDA
25 mg Zinc (Ascorbate)	167%
30 mg Calcium (Ascorbate)	3%

* In a base of LPV's exclusive Life Extender Complex containing *Ginkgo Biloba*, *Garlic*, *Spirulina*, *Grape Seed Extract* and *CoQ10*.

ESTER-C is a registered trademark of Ester-C Corp. U.S. Patent #5,322,818

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Linus Pauling VITAMINS™



Dr. Linus Pauling



PYCNOGENOL & GRAPE SEED EXTRACT with ESTER-C®

50 Capsules

This product contains a perfect blend of two of the most powerful antioxidants that nature has to offer. The protective proanthocyanidins in Pycnogenol® and Grape Seed Extract each have unique benefits. But when used together, along with patented Ester-C® Vitamin C, the effects are truly amazing.

As a dietary supplement, take two to three capsules daily.

Three capsules contain:

- 20 mg Pycnogenol® from the French Maritime Pine Tree
- 30 mg Grape Seed Extract (95% Proanthocyanidins or OPC's)
- 100 mg of Ester-C® (80 mg Vitamin C (133% of RDA))
- 10 mg Calcium from Ascorbate (1% RDA)

In a base of alfalfa powder and LPV's exclusive Life Extender Complex containing *Ginkgo Biloba*, *Garlic*, *Spirulina*, *Grape Seed Extract* and *CoQ10*.

Pycnogenol® is the registered trademark of Henkag Research Ltd. and is protected by U.S. Patent #4,884,760.

ESTER-C is a registered trademark of Ester-C Corp. and is protected by U.S. Patent #5,322,818.

Linus Pauling Vitamins Pricing

	<u>Cost</u>	<u>Suggested Retail (40% - 50%)</u>
Ester-C Bioflavonoid Complex 500 mg, 100 Tablets	\$6.57	\$10.95 to \$13.14
Vitamin-C with Bioflavonoid Complex 1000 mg, 100 Tablets	\$7.80	\$12.95 to \$15.60
Super Multi-Vitamin & Mineral with Herbal Complex & Green Super Foods - 130 Tablets	\$8.97	\$14.95 to \$17.94
Oyster Shell Calcium with Magnesium, Zinc, Ester-C & Vitamin D, 100 Tablets	\$5.97	\$ 9.95 to \$11.94
Super Anti-Oxidant Formula with A, Ester-C, E & Selenium 60 Tablets	\$7.17	\$11.95 to \$14.34
Pycnogenol with Grape Seed Extract & Ester-C, 50 Capsules	\$7.17	\$11.95 to \$14.34

<u>WT.</u>	<u>UPC</u>	<u>CASE</u>	<u>CUBE</u>	<u>CASE DIM</u>	<u>CS.</u>
Ester-C Bioflavonoid Complex	710363253219	12 UNITS	.270 CU. FT.	11" x 8.5" x 5"	4.8 LB
Vitamin-C with Bioflavonoid Comp	710363253172	12 UNITS	.270 CU. FT.	11" x 8.5" x 5"	5.4 LB
Super Multi-Vitamin & Mineral with Herbal Complex & Green Super Foods	710363253158	12 UNITS	.270 CU. FT.	11" x 8.5" x 5"	6.9 LB
Oyster Shell Calcium with Magnesium, Zinc, Ester-C & Vitamin D	710363253189	12 UNITS	.270 CU. FT.	11" x 8.5" x 5"	5.3 LB
Super Anti-Oxidant Formula with A, Ester-C, E & Selenium	710363253196	12 UNITS	.184 CU. FT.	9.75" x 7.25" x 4.5"	2.2 LB
Pycnogenol with Grape Seed Extract & Ester-C	710363253226	12 UNITS	.184 CU. FT.	9.75" x 7.25" x 4.5"	1.9 LB

* no pallet UPC and pallet configuration varies according to store requirements