

CHIROPRACTIC BELIEVES

Literally any disease condition or malfunction of the body can respond and be helped through Chiropractic, if there is a lack of nerve supply to this diseased area.

CENTERED IN THE BRAIN THERE IS AN INTELLIGENCE which knows 100 per cent what needs to be done to properly control your body. THIS IS THE POWER THAT MADE THE BODY. This intelligence sends its life-controlling messages to the body over the nervous system. If this intelligence gets its messages to and from the body over the nervous system, then the body has a 100 per cent chance of staying healthy. But, due to sprains, strains, falls, and accidents, the spine (which houses the nervous system) becomes misaligned causing pressure on the spinal cord or spinal nerves emitting from the spine. This grounds out or cuts off some of this intelligence's control of that area of the body supplied by that nerve.

Disease can then set into an area where the resistance has been lowered by a lack of nerve supply causing improper control of that area. Germs cannot grow and multiply on healthy tissue. So, a malfunction or a disease process will exist due to a lack of communication between this intelligence in the brain and the body **BECAUSE** of pressure on a nerve. Call the condition what you wish according to the area that is affected, but this does not change the CAUSE.

ALL MEMBERS OF YOUR FAMILY SHOULD BE RECEIVING THE BENEFITS OF REGULAR CHIROPRACTIC ADJUSTMENTS.

If you are suffering from any condition ...

SKY TOP CHIROPRACTIC LIFE CENTER

recommends you call your **CHIROPRACTOR** today for a spinal examination

FREE SPINAL X-RAY (IF NECESSARY)

ALL CASES ACCEPTED REGARDLESS OF ABILITY TO PAY

238-4407

PUBLIC NOTICE . . .

Bethlehem Globe Times
1-23-76

Invitation to the General Public for our

GRAND OPENING

SUNDAY
JANUARY 25, 1976
2:00 P.M.

LaBARRE CHIROPRACTIC CENTER

2414 Schoenersville Road
Phone 691-8727

Bethlehem, Penna.

"Across from Hess's Westgate"

STAFF:

Dr. Richard T. LaBarre, D.C.
Dr. B.J. DeMartino, D.C.
Mrs. Betsy Crocker, C.A.
Miss Denise Anuskiewicz, C.A.
Miss Debbie Richebacher, C.A.



**HAVE YOUR QUESTIONS ON
CHIROPRACTIC ANSWERED BY
A STAFF OF CHIROPRACTORS
. . . THE TRUE AUTHORITY ON
CHIROPRACTIC!**

**BRING YOUR FRIENDS AND LOVED ONES TO
HEAR THE FAMOUS AND WELL-KNOWN DR. J.M.
SIGAFOOSE, CHIROPRACTOR FROM YORK, PA.
AREA. HE WILL SPEAK TO YOU ON "CHIRO-
PRACTIC" . . . AN OPPORTUNITY YOU WON'T
WANT TO MISS!**

(OPEN 6 DAYS A WEEK — CLOSED SUNDAY)

Grand Opening Special Offers

- FREE** — SPINAL X-RAYS *(Taken Only When Necessary)*
- FREE** — SPINAL EXAMINATIONS
- FREE** — BLOOD PRESSURE TAKEN
- FREE** — CHIROPRACTIC LITERATURE
- FREE** — REFRESHMENTS



**Ride
The
LANTA
BUS**

The Importance Of The Spine . . .

The spine and nervous system are closely associated with the total health pattern of the individual.

The normal spine provides a strong flexible support for the body. It is composed of a series of ring like segments stacked one upon the other forming a column (spinal column) with a tubular canal through the length of the column. This central spinal canal provides protective passage for the spinal cord and nerves. The spinal cord and nerves supply vital energy to all parts of the body. No part of the body may function without an adequate nerve supply.

In order for the spine to provide adequate body support and protective nerve passage, each spinal segment (vertebra) must be in precision alignment with adjacent segments.

The precision alignment of the spinal segments may be destroyed by excessive prolonged muscle tension, falls and minor accidents. The spine thus altered may lose its flexibility and strength and fail in its protective function.

The structurally distorted spinal column fails as a postural support of the body. It could actually serve to injure the adjacent spinal nerves and thereby cause pain and loss of function in that part of the body, which is dependent upon the injured nerve for vital energy, (nervous impulses).

Pain or loss of function due to spinal nerve irritation is

the most common symptom of a structurally defective spine.

Most people are familiar with the fact that . . . a spinal segment in the lower back may displace or lock and irritate the nerves which supply the legs . . . thereby causing pain and loss of function in one or both legs. This has sometimes been referred to as sciatic neuritis.

Just as the nerves which supply the legs exit the spine through openings between each pair of spinal segments in the lower back . . . nerves which supply energy (nervous impulses) to vital organs pass through openings higher in the back and neck.

Therefore if a spinal segment higher in the back or neck should displace or lock and irritate a nerve; one may logically expect pain or loss of function in the tissue or organ supplied by the irritated nerve.

Other than the impairment of the obvious function of an organ, i.e. digestion (stomach), the less obvious ability to resist invasion by bacteria or germs is frequently impaired.

The use of spinal x-rays and modern spinal analytic methods allow your chiropractor to locate and correct spinal defects and thereby decrease your susceptibility to disease and disability originating from spinal defects.

Sponsored by
R.E. Quarry Jr., Chiropractor
Fountain Hill



TODAY'S CHIROPRACTIC

Good Health Today

COMPLIMENTS OF YOUR CHIROPRACTOR FOR A BETTER LIFE

"Chiropractic Belongs To Specialist Class"

These statements never appear in the daily press or popular periodicals, nevertheless, the remarks have appeared in professional medical journals:

British Journal of Surgery, "Deformation of the Lumbosacral Region of the Spine" by James Brailsford, M.D. "It is quite easy to replace the vertebrae with a moderate amount of manipulation and . . . many patients find relief in the hands of chiropractors."

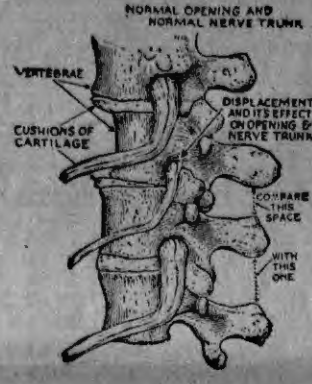
Journal of Tennessee Medical Association—"Internists Problems of Low Back Pain" by H. B. Gotten, M.D. "It is better that the Chiropractor treat these patients than to have them treated by a physician who thinks only in terms of surgery."

Article by Dr. John Mennell, M.D.: "The Science and Art of Joint Manipulation." "Few medical practitioners could recommend manipulation because they were barred against it by their oath, at the same time it was indisputable that the exponents of Chiropractic had brought relief to many patients in the past, after orthodox treatment had been tried and failed."

Article, by R. F. Allendy, M.D.: "Orientation Des Idees Medicales." "It is possible that a slight irregularity in the disposition of the vertebrae by 'strangling' certain spinal nerves at their exit from the spine, can have considerable organic effects as the Chiropractic School Maintains."

Therapeutic Review, "Why Chiropractors Should Be Recognized By the Medical Profession" by M. E. King, M.D.: "There was a time when I looked at Chiropractic through a pair of bifocal lenses, the upper plus prejudice, the lower plus lack of investigation. But because medicine with all its adjuncts, had failed to reach the complicated ailments of my invalid wife, I, like a drowning man grasped for anything in sight."

"I learned of Chiropractic through a friend of mine. I went at once to a School of Chiropractic, and to my surprise, they were actually getting results on cases that were hopelessly incurable from the standpoint of medicine. I soon saw that the theory they were working on was plausible and met the approval of common sense. All of this opened up a new field of thought to me which had never been presented through the study of medicine. The sooner the medical profession recognizes the work of the Chiropractor, the better! He is doing a work that medicine cannot do. He belongs exclusively to the Specialists and should be recognized."



LOOKING FOR A PROFESSIONAL CAREER?
Opportunities are unlimited in Chiropractic. The Chiropractic profession is the fastest growing and the largest of the drugless healing sciences. Accredited colleges offer four-year courses leading to a degree of Doctor of Chiropractic.
Write for free booklet.
CHIROPRACTIC EDUCATION COMMISSION
741 Brady Street
Davenport, Iowa
For information locally write or call:

Your Spine And Your Health Are Related

Most people are familiar with the fact that . . . a spinal segment in the lower back may "slip" or lock and irritate the nerves which supply the legs . . . thereby causing pain and loss of function in one or both legs. This has sometimes been referred to as sciatic neuritis.

Just as the nerves which supply the legs exit the spine through openings between each pair of spinal segments in the lower back . . . nerves which supply energy to vital organs pass through openings higher in the back and neck.

Therefore if a spinal segment higher in the back or neck should slip or lock and irritate a nerve, one may logically expect pain and/or loss of function in the tissue or organ supplied by the irritated nerve.

Other than the impairment of the obvious function of an organ, i.e., digestion (stomach), the less obvious ability to resist invasion by bacteria or germs is frequently impaired.

Comparison Subjects And Class Hours Johns Hopkins Medical School The Palmer School Of Chiropractic

Subject	Johns Hopkins Class Hours	Johns Hopkins % of Total	P.S.C. Class Hours	Palmer School % of Total
Anatomy	508	15.0	520	11.6
Physiology	256	7.3	520	11.6
Pathology	401	11.8	195	4.4
Chemistry	200	5.9	325	7.2
Bacteriology	114	3.4	130	3.0
Diagnosis	224	6.6	520	11.6
Neurology	112	3.3	130	3.0
X-Ray	48	1.4	292	6.5
Psychiatry	144	4.3	65	1.4
Obstetrics and Gynecology	198	5.8	65	1.4
Pharmacology	80	2.4	0	0
Psychology	16	.5	0	0
Medicine	72	2.1	0	0
Pediatrics	352	10.4	0	0
Surgery	16	.5	0	0
Therapeutics	0	0	585	13.0
Clinic	0	0	65	1.4
Hygiene	0	0	53	1.2
Chiropractic Technic	0	0	553	12.3
Chiropractic Philosophy	0	0	195	4.4
Public Speaking	0	0	65	1.4
NCM and NCGH	0	0	65	1.4
Principle and Practice	0	0	130	3.0
Ethics and Jurisprudence	0	0	65	1.4
TOTAL	3397	100%	4485	100%

Subjects Taught By Both Curricula

Subject	Johns Hopkins Class Hours	P.S.C. Class Hours
Anatomy	508	520
Physiology	256	520
Pathology	401	195
Chemistry	200	325
Bacteriology	114	130
Diagnosis	224	520
Neurology	112	130
X-Ray	48	292
Psychiatry	144	65
Obstetrics and Gynecology	198	65
TOTAL HOURS	2205	2762

Subjects Not Taught At P.S.C.

Pharmacology	80
Psychology	16
Medicine	656
Pediatrics	72
Surgery	352
Therapeutics	16
NON-CHIROPRACTIC TOTAL HOURS	1192

Subjects Not Taught At Johns Hopkins

Clinical Practice	585
Hygiene	65
Chiropractic Technic	553
Chiropractic Philosophy	195
Public Speaking	65
Neurocalometer and Neurocaligraphy	65
Principles and Practice, Chiropractic	130
Ethics and Jurisprudence	65
NON-MEDICAL TOTAL HOURS	1723

SUMMARY:	Johns Hopkins Class Hours	P.S.C. Class Hours
Total Basic Hours	2205	2762
Non-Chiropractic Hours	1192	
Non-Medical Hours		1723
TOTAL	3397	4485

REFERENCE:
Johns Hopkins:
Johns Hopkins University Circular New Series 1951, number 1 whole number 609 published by University of Baltimore 18, Maryland.

PALMER SCHOOL:
1. January 1952 "The Chiropractic Profession Guide to a Career" (International Chiropractors Association).
2. "Chiropractic As a Career" by Wilfrid E. Belleau, Life Advice Department, Boys' Technical High School, Milwaukee, Wisconsin, Park Publishing House, 4141 West Vliet Street, Milwaukee, Wisconsin.

Chiropractic Case Report

Nervous Stomach

Male, age 41, had a medical diagnosed condition of nervous stomach with excessive acid. His symptoms were that of dull pain, excessive gas. He had had the condition 7 years and finally thought he would try the modern chiropractic method. Examination showed spinal nerve pressure on the nerves of the digestive tract. Removal of this pressure followed with the dismissal of the patient as well in 1 1/2 months. To date no return in symptoms.

Face Pains

Male, age 61, condition diagnosed a stri-facial neuralgia. Poor appetite and could not sleep, tired and irritable. Duration of condition 10 years. He had had various types of treatments. Complete examination was made including nerve recordings and X-rays. Cause was found to be in the nervous system. Correction of this cause followed with improvement and complete recovery in 4 months.

Gastric Ulcers

Routine examination here showed that there was an excess amount of pressure on certain nerve roots of the spinal column. His symptoms were that of gastric ulcers and had been on the so-called "sippy" diet for the past 2 years. In spite of this, at age 47, he was quite nervous. General well being was poor. Removal of the CAUSE of his condition followed with removal of symptoms. To date he is enjoying good health.



Destructive Force Of Worry Explained

Worry is a predominant emotion today. People worry about death, loneliness, poverty, war, inflation, disease, etc. Disease is one worry that you can help dissipate. It has been said that when once the cause of a disease is known you are half way to the cure.

In conversation with a successful business executive several days ago, he suggested that we write an article on "worry" because of his own experience. For years he devoted himself completely to his business that suddenly and without warning, his health began to break so fast that he began to worry constantly of a complete collapse. He spent several months at the beach, by orders of specialists, all of whom prescribed rest. But rest alone could not restore him and he returned home. Although he knew nothing of Chiropractic, he decided to consult a Chiropractor through the insistence of a neighbor.

When thorough examination was completed, explanation of the cause of his breakdown so completely allayed his "worrying" that half of the battle for health was won. Following his first adjustment he felt a change taking place in his body. The tension in his previous system began to relax, his peace of mind was restored and he is gaining strength daily.

The modern Chiropractor finds that many patients are worried and nervous mainly because they have been unable to find anyone who can locate the cause of their sickness. Usually a simple explanation of the cause of their sickness and Scientific adjustments administered to correct the cause dissipated their fears and health returned in a natural manner.



Chiropractic Health Chat -

Spinal manipulation was first used by the Egyptians and the Greek physicians many years before Christ. Chiropractic, as known and practiced today, was founded by Dr. D. D. Palmer in 1895. He systematized and developed this form of spinal adjusting and prepared himself to teach it. Dr. Palmer established the fact that construction of the spinal nerve openings through joint deviations affects the spinal nerve root as well as the spinal cord and is in many cases the fundamental cause of symptoms of various ailments. He based his reasoning on results obtained in his clinical practice, and later proved his work by the X-ray.

Due to its beneficial results, the science has attained wide recognition ranking as the largest drugless profession with numerous colleges, clinics and sanitariums. The professional training to practice covers a period of six years.

From statistics compiled by the Chiropractic Research Bureau it is of particular interest to note that spinal adjustments obtain results in many conditions where traditional methods prove ineffective.

Your nearest Chiropractor is listed in the yellow pages of your telephone book.

Your Health . . .

Stomach Ulcers and a Sour Disposition

Many people suffer severe pain following meals and are forced to live on soft bland foods which will not further irritate the already inflamed areas of the stomach. When the body is functioning normally, there is no sensation felt during the process of digestion. The stomach is richly supplied with nerves which control its muscles, blood supply and the normal flow of gastric juices.

Over a period of time, if blockage of vital nerve force remains, the inflamed lining of the stomach begins to erode or slough off due to action of hydrochloric acid and of foods passing over the area. This acid may gradually eat little holes in the stomach lining itself just as easily as it may digest a piece of beefsteak.

Removal of the interference to the vital nerve force flow between brain and stomach allows nature to get back on the job and make the necessary repair. If you are suffering from such an incoordination, consult a doctor of Chiropractic. A chiropractor is skilled in the art of locating and removing the vertebral interference to the vital nerve force flow between brain and affected area.

Have the cause removed and allow time for nature to make repair.

Headaches:

CASE 1

Young man recently discharged from the Navy, had constant headaches which were diagnosed as migraine headaches. X-rays of his cervical spine showed a misalignment of one of the cervical vertebrae which was encroaching on the nerves of that level. Adjusting this mispositioned vertebra back to its position and the headaches subsided. Within a few weeks his headaches had disappeared entirely and to date have not returned. Headache conditions of the face and head and nervous disorders respond very favorably under chiropractic care.

CASE 2

Man, age 55, chronic headaches for over 20 years. They were brought on by undue eye strain and lasted over 24 hours. Sick headaches at times. Since he started chiropractic care he has not had a headache in over a month.

CASE 3

Woman, age 78, had a bad fall 3 years ago. Since then she had severe pain in the neck and low back. She was very nervous and tired with headaches most always. After a Chiropractic examination and adjustments she commenced to feel fine.

Study This Chart Carefully! . . .

The practice of Chiropractic is as broad as the nerve system often called "The Master System of The Human Body." This Master System regulates and controls all other systems of the body including the circulatory system, the digestive system, the respiratory system, the muscular system, the reproductive system, the glandular system, lymphatic system and eliminative system, etc.

Take time to study this famous "Health Chart of Chiropractic," and you can understand how important Your Spine is in the maintenance of your normal "natural" good health. A misaligned spinal vertebrae can cause disease in ANY PART OF THE BODY. Notice how the nerves go to and energize every organ tissue and living cell of your body—arms, legs, abdomen, head, etc.

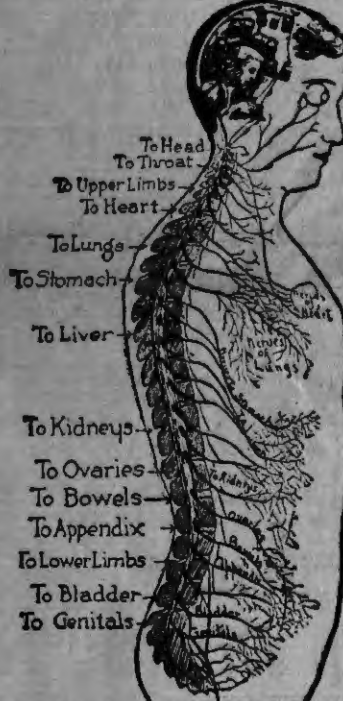
Every health problem has a cause and the cause must be found and corrected before you can get well. Pick up the telephone now and make an appointment with your Doctor of Chiropractic for a chiropractic spine and nerve test.

Chiropractic . . . Your first line of defense against disease



The use of spinal X-rays and modern spinal analytic methods allows your chiropractor to locate and correct spinal defects and thereby decrease your susceptibility to disease and disability originating from spinal defects.

X-Ray of Side View of Head and Neck Enlarged View of 3 Spinal Segments
The chiropractic profession offers you and your family a regular professionally directed spinal hygiene program.



Above diagram shows how the spine regulates all the various organs and their function thru the nerves which pass out to them.

Neuritis

Neuritis is a painful inflammation of a nerve, with impairment of power and sensation to the parts supplied by the nerve. The term is most frequently employed when there is an involvement of nerves going to either arm. Sciatica is a neuritis of the sciatic nerve, one of the longest nerves in the body extending from the small of the back down the entire length of the leg. It is extremely painful and frequently renders the patient bedridden.

Of all conditions which respond to Chiropractic, it may be said that neuritis responds most readily to adjustments. The reason is that most cases of neuritis result from a disturbance of body mechanics and displacements of spinal vertebrae creating irritation of the involved nerve. The area involved is usually the lower back. Any sufferer from neuritis should avail himself of Chiropractic without delay.

The doctor of the future will give no medicine, but will interest his patients in the care of the human frame, in diet and in the cause and prevention of disease.
THOMAS A. EDISON

Does Yours?

Over 600 insurance companies recognize Chiropractic. Does yours? Contact your company at once and demand this protection, the same as medical and surgical.
You never know when you will need Chiropractic for it is now helping thousands every day. Full coverage, including Chiropractic, will cost no more.

Your Spine and Health

Vigorous Health results from normal functions of the forces within your own body. The Chiropractor has been trained to locate the place of nerve interference in the spine, and to adjust the vertebral sub-luxation creating such interference, thus allowing the normal transmission of vital nerve energy throughout the body. Good health is a normal expression of the body. Keep your spine in a normal condition and you will enjoy the benefits of good health.

Spinal Adjustments Remove Nerve Impingements Allowing Nature's Healing Power To Restore The Body's Health

The Spine And Nervous System Life-Line Of The Body

The central nervous system consists of the brain, the spinal cord and 31 pairs of spinal nerves extending to all parts of the body.

The brain generates life-giving energy and sends it down the spinal cord, out the spinal nerves to all cells of the body. Nerves either convey sensory function such as cold, pain, smell and taste, or impulses that give motion to the body.

Any interruption to the transmission of brain energy will slacken the flow and some organ or tissue will be checked in its normal function.

The spine is a remarkable organ. It is strong enough to support many hundreds of pounds. At the same time, it is elastic and flexible to enable movement in any direction. There are 24 movable segments or vertebrae in the spine. Between each segment is a soft cushion called a disc, which serves as a ball bearing and shock absorber.

Inside the spine is a tube which contains the spinal cord, the life-line of the nervous system. Between each vertebra are a pair of nerve trunks which carry millions of individual nerve fibers to various parts of the body. If one or more of these spinal fibers become impinged, vital organs can become affected resulting in disease.



Educational Material Published In The Public Interest By The Following Doctors Of Chiropractic.

Members Of The Chiropractic Society:

- DR. RICHARD CASANOVA Perkasio, Pa.
- DR. ROYAL D. LABARRE Lansdale, Pa.

SCIATICA

"Sciatica" is an incoordination of the great sciatic nerve which supplies the muscular and bony tissues of the thigh and lower leg. The pain in most cases is due to an inflammation of the sciatic nerve. Nerve tissue, like all other tissues of the body, require a normal nerve force supply in order to function properly. A lack of normal nerve supply results in incoordination of the sciatic nerve. This fact has been proven clinically by Chiropractors on thousands of cases. In every case, the point of interference to the normal flow of nerve force between brain and sciatic nerve was located and removed and cases got well.

When an electric current passes along a wire in the amount for which the wire was designed, the electricity functions properly and does the job for which it was intended. When something goes wrong with the wire so that a blockage occurs, electrical trouble develops. It is necessary to free the obstruction so that the correct amount of electricity can move along without interference. The same thing is true of nerve force.

Chiropractors have for years been locating and removing the cause of the incoordination Sciatica. Thereby they open the avenue to complete recovery.



**Richard
T.
LaBarre**
D.C.

—AND—

**Bruce
J.
DeMartino**
D.C.



**We Are Proud
To Welcome
Dr. B.J. DeMartino D.C.
As A New Member
To Our Staff**

**AT OUR
NEW LOCATION
2414 Schoenersville Rd.
Bethlehem, Pa.
PHONE 691-8727**

HOURS

Dr. RICHARD T. LaBARRE

MON.

WED.

FRI.

10 A.M.-1 P.M. & 4-7 P.M.

HOURS

Dr. B.J. DeMARTINO

TUES.

THURS.

SAT.

**9 A.M.-1 P.M. & 4-7 P.M.
(Sat. 10 A.M.-3 P.M.)**

**WATCH FOR OUR "GRAND OPENING"
IN JANUARY '76!!**

Bethlehem Globe-Times 12-22-75

CHART OF THE NERVE SYSTEM (YOUR HEALTH SOURCE)

EXPLANATION: Every part of the body is controlled by nerves and every one of these nerves connects directly or indirectly with the brain via the spinal cord. This chart was compiled from over a dozen standard medical text and reference books and shows in column: —
A: The names of the vertebrae and nerves in the spine.
B: The areas known to receive nerve fibers from the nerves.
C: Some of the conditions that could follow a pressure on, or interference with these nerves.

A	B	C
1C	Blood supply to the head, the pituitary gland, the scalp, bones of the face, the brain itself, inner and middle ear, the sympathetic nerve system, all descending and ascending tracts and fibers.	Headaches, nervousness, insomnia, head colds, high blood pressure, migraine headaches, chronic tiredness, dizziness or vertigo or any of the below problems.
2C	Eyes, optic nerve, auditory nerve, sinuses, mastoid bones, tongue, forehead.	Sinus trouble, allergies.
3C	Cheeks, outer ear, face bones, teeth, trifacial nerve.	Neuralgia, neuritis.
4C	Nose, lips, mouth, eustachian tube.	Hay fever, hard of hearing.
5C	Vocal cords, neck glands, pharynx.	Laryngitis, hoarseness, throat conditions like a sore throat.
6C	Neck muscles, shoulders, tonsils.	Stiff neck, pain in upper arm, tonsillitis.
7C	Thyroid gland, bursa in the shoulders, the elbows.	Bursitis, colds, thyroid conditions.
1T	Arms from the elbows down, including the hands, wrists and fingers, also the esophagus and trachea.	Asthma, cough, difficult breathing, shortness of breath, pain in lower arms and hands.
2T	Heart including its valves and covering, also coronary arteries.	Functional heart conditions and certain chest pains.
3T	Lungs, bronchial tubes, pleura, chest, breast, nipples.	Bronchitis, pneumonia, congestion.
4T	Gall bladder and common duct.	Gall bladder conditions, jaundice, shingles.
5T	Liver, solar plexus, blood.	Liver conditions, fevers, low blood pressure, poor circulation.
6T	Stomach.	Stomach troubles including nervous stomach, indigestion, heart burn.
7T	Pancreas, islands of Langerhans, duodenum.	Ulcers, gastritis.
8T	Spleen, diaphragm.	Lowered resistance.
9T	Adrenals or supra-renals.	Allergies, hives.
10T	Kidneys.	Kidney troubles, hardening of the arteries, chronic tiredness, nephritis, pyelitis.
11T	Kidneys, Ureters.	Skin conditions like acne, eczema, boils, etc.
12T	Small intestines, Fallopian tubes, lymph circulation.	Rheumatism, gas pains, certain types of sterility.
1L	Large intestines or colon, inguinal rings.	Constipation, dysentery, diarrhea, ruptures or hernias.
2L	Appendix, abdomen, upper leg, caecum.	Appendicitis, cramps, difficult breathing, acidosis, varicose veins.
3L	Sex organs, ovaries or testicles, uterus, bladder, knee.	Bladder troubles, menstrual troubles like painful or irregular periods, miscarriages, bed wetting, impotency, change of life symptoms, many knee pains.
4L	Prostate gland, muscles of the lower back, sciatic nerve.	Sciatica, lumbago, difficult, painful or too frequent urination, backaches.
5L	Lower legs, ankles, feet, toes, arches.	Poor circulation in the legs, swollen ankles, weak ankles and arches, cold feet, weakness in the legs, leg cramps.
SACRUM	Hip bones, buttocks.	Sacro-iliac condition, spinal curvatures.
COCCYX	Rectum, anus.	Hemorrhoids or piles, pruritus or itching, pain at end of spine on sitting.

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.



Progress Underscores 77

THE PAST

As reported by the Stanford Research Institute, Chiropractic was first established in the United States in 1895 at Davenport, Iowa, by the late Dr. D. D. Palmer. The art of manipulation and drugless healing has deep and significant roots in the history of man's efforts to cure himself of disease.

Half a thousand years before Christ, the Greeks believed that the secret of life lay in the blood. Later, Greek scholars Erasistratus and Herophilus shifted the emphasis to the nervous system. Then Hippocrates, widely heralded as the father of healing, advanced our knowledge of health, disease and treatment. His admonition: 'Look well to the spine for the cause of diseases' indicated an awareness of the importance of the region of the body that others before and since have all too often neglected.

There followed a whole series of reaffirmations of Hippocrates' admonitions, each with its own particular emphasis. The great French philosopher, Descartes, living over the span of the last of the 16th and 17th centuries, advanced his theories emphasizing the importance of the nervous system working through the body muscles as a major influence in the body's reaction to its environment.

Dr. Palmer is credited with restoring the hearing of a man by means of a spinal adjustment, and in this act a profession was born. Following that experience, Palmer claimed to have cured a case of heart trouble by adjusting a vertebra. He reasoned that if two such dissimilar illnesses as deafness and heart trouble resulted from impinged nerves, then other illnesses could result from a similar cause.

The name of this theory and practice was contributed by a minister in Davenport, the Rev. Samuel H. Wood, a Greek scholar. Using the Greek words *cheir* (hand) and *praxis* (practise) he created the term Chiropractic.

PRESENT



Roughly 60,000,000 people have had first-hand experience with Chiropractic. These are the people who visit a Chiropractor annually. They speak out for Chiropractic. World-wide, the urge grows for a non-drug formula for maintaining daily health. Next to the common cold, back pain is perhaps mankind's most prevalent and baffling health problem. Workers in many occupations are susceptible to postural strain that causes sudden, stabbing back pain and disability. The result is that many of them consult Chiropractors. More than \$600,000 is spent each year on tranquilizers, barbiturates, anti-depressants, and similar drugs in a vain effort to relieve nervous tension. Stress — tension ... fears, the uncertainties of life...all a part of today's high pressure living, is taking its toll. One out of every 10 Americans faces a total nervous breakdown. Rather than prescribing 'pain dulling' drugs, the doctor of chiropractic works toward the elimination of the primary cause of symptoms.



Today's doctor of Chiropractic is a well-trained and highly skilled professional; a qualified doctor of health devoting his life to public service.

Chiropractic colleges provide more hours of instruction than medical schools in the subjects of anatomy, physiology, X-ray, rehabilitation, nutrition, and public health.

More than 40,000,000 healthy, happy Americans have switched to Chiropractic, the natural, drugless ways to lasting health. For more than 70 years, Chiropractic Doctors and Researchers have developed Chiropractic into the most modern, effective and fastest growing health profession in the world.

Today Chiropractic Treats the Total Person

Employers are required to provide employees with insurance in the event any injury is sustained during the course of employment.

"On the job" injuries are covered, in most States, by Workmen's Compensation regulations which allow the injured workman to choose his own doctor in cases of emergency, and he may choose a doctor of Chiropractic. Specific laws affecting particular States should be discussed with a local Chiropractor for clarification.

Some insurance carriers and/or employers direct the employee to a specific doctor or panel of doctors. In California, for example, doctors of Chiropractic handle compensation cases routinely and are empowered to do so under the State Labor Code. The injured workman may select a Chiropractor.

An independent research organization examined 19,666 individual cases related to sprains and strains of the neck, spinal column, vertebra and back and their findings revealed Chiropractors actually saved the insurance company money in these type claims. Also, time lost from work was reduced in comparison to other methods of treatment for similar type injuries.



The Chiropractic practitioner treats the "total" person, not the mere symptom of an underlying condition. Starting with the original complaint, he will discuss with the patient all factors contributing to his health. In correlating all patient responses, the

Chiropractor forms a picture of the probable stresses and strains experienced daily by the individual. By tradition and ethics, the Chiropractor is concerned with the patient's total health.

The Sports World Speaks Out

Chiropractic is an important part of the athletic world, and is utilized by professionals and amateur sports people to maintain smooth functioning of the skeletal and muscle structures of the body.

Limiting one's ability to swing, hit or throw occurs mainly due to a malpositioned spinal vertebra, which in turn causes muscles to cramp, and restricts full torso motion.

Whether one is a weekend golfer or Arnold Palmer, who recently reported in "Golf Digest" the beneficial effects experienced from Chiropractic adjustments, or Juan Marichal, the S.F. Giant who credits a Lodi, Calif., Chiropractor in a story reported by the Sacramento Bee, with a recent victory by virtue of Chiropractic care, the opportunity for victory over defeat can depend upon the distraction of even a slight musculo-skeletal condition.

Evidence supporting this point is the recent collegiate rugby Championship won by the Palmer College of Chiropractic, who claimed their league victories were, in part, due to frequent Chiropractic treatments administered to each other.



The Entertainment World Speaks Out

Many of the people on stage or facing the camera rely upon Chiropractic care to release the fearful tension which can fault their performance. Box-office attractions such as John Wayne, Doug McClure, Jim Arness, Clint Walker, Robert Conrad, Micky Rooney, William Holden, Robert Goulet, and Robert Cummings have received Chiropractic adjustments to maintain their musculo-skeletal balance and off-set the muscular tightness resulting from the frenetic pace their personal schedule demands.

Marlo Thomas, Eva Gabor, Joan Crawford, June Wilkenson and the late Jane Mansfield also have utilized a Chiropractor's services, rather than a drug approach, to normalize their nervous output.

Stunt men, those professionals who dive from buildings into hidden nets, fall from burning autos and accomplish all manner of fearless feats rely heavily upon the talents of the Chiropractor to keep their "nerves of steel" in perfect balance.

People in the entertainment field, from the performer to the script girl, demand maximum efficiency of their body and, in periods of distress, prefer the normalizing and stimulating after-effects of Chiropractic to the drowsiness associated with other forms of therapy. The stakes are fantastically high in a star's health and the producer's investment, consequently, more and more reliance is placed upon the office of the Chiropractor to maintain good functioning health. After all, to coin a phrase, the "show must go on."



MARLO THOMAS

No other single field of endeavor, with the possible exception of professional athletics, is so imbued with nervous tension than the world of entertainment. Show biz to the audience is a cool, smooth affair. To the performer and the people back stage, it's a taut, precise and rigidly timed sequence of events, where even a tiny bubu can reflect upon the professional's reputation.

Years of Chiropractic History

FUTURE

Plan A Career In Chiropractic

Today's Doctor of Chiropractic

Chiropractic—classified as one of the four major healing professions, and listed under the healing arts in the Dictionary of Occupational Titles published by federal government, is a rapidly growing profession. It offers a career of unlimited opportunity and service to the dedicated doctor.

According to census figures, there is approximately one doctor of chiropractic serving every 12,000 people in the United States. A more desirable ratio would be one doctor of chiropractic for every 7,500 people.

It is quite obvious that there is an urgent demand for an immediate increase in the number of doctors of chiropractic in both the United States and Canada. But the figures alone do not completely relate the urgency of the need, for these are totals and do not show the acute shortages that exist in some areas. Literally hundreds of towns that could adequately support a doctor of chiropractic are without anyone to offer patients this highly specialized service. And even in larger cities where there may be a number of doctors of chiropractic in practice, there is still need for more. Few cities of any size, even the largest, have

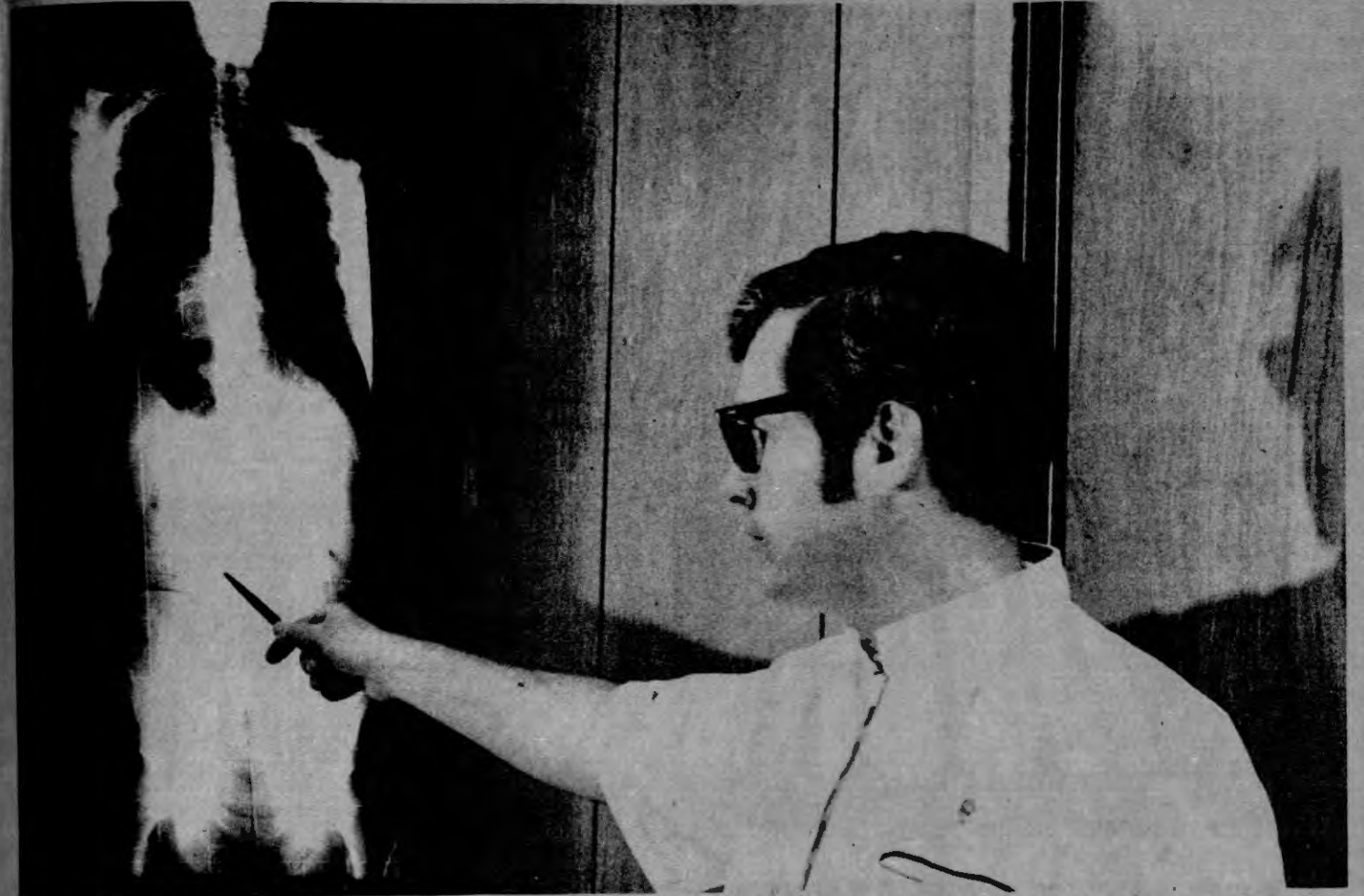
enough doctors of chiropractic in ratio to population. Neither do the above ratios take into consideration the national loss to the profession through death and retirement, or the pyramiding need due to the population growth.

For instance, more industrial and insurance companies refer accident cases to the doctor of chiropractic for fast and efficient treatment of injuries involving the back, whiplash injuries and other similar skeletal damage. Experience has shown that enormous financial benefits accrue when chiropractic treatment returns a patient to active life more quickly.

To expand its area of service and assure continued opportunities for the profession, chiropractic is engaged in an extensive research program. Research is being done in relation to the low-back syndrome, cervical syndrome, arthritis, and other related areas. In addition, X-ray cinerentography research is being carried out to develop procedures to decrease industrial back injuries. Research and development have created many new areas of need for the doctor of chiropractic.

The population growth, latest chiropractic research, greater acceptance and understanding, more need for health care, better financial ability, and greater health consciousness—all assure chiropractic a future of increased need and service.

Wide acceptance and a rapidly increasing population make the future of chiropractic a boundless one. Further, an active program of research assures students who are planning a career in chiropractic that their profession will continue to grow and progress.



DIAGNOSIS/ANALYSIS preceding treatment in all healing professions, the Doctors must first determine a patient's condition before any treatment is rendered. To accomplish this first step, one must recall that the Doctor of Chiropractic is trained in physical and clinical diagnosis, differential and laboratory diagnosis,

X-ray interpretation, neurology, dermatology, pediatrics, geriatrics, rhinology, otology and ophthalmology. The modern office is equipped with the diagnostic instruments and devices necessary to aid the Chiropractor in his performance of a complete physical examination.

License Requirements

Each State regulates the entrance into and continued practice of the health professions and occupations.

According to the United States Public Health Service Publication No. 1758, "State Licensing of Health Occupations", Chiropractors are licensed in all States (48), except Louisiana and Mississippi.

The first enactment was in Kansas in 1913, closely followed by Michigan, Arkansas, N. Dakota and Oregon. Four-fifths of the States regulated this profession before 1930. Composition of the examining and regulatory boards vary. In most States, the board is composed only of Chiropractors. In six States, regular medical boards have the responsibility, with minority representation of Chiropractors.

Renewal of license is required in all jurisdictions except Alaska and Ohio. Several States require a specific number of hours annually in attendance at educational sessions to qualify for license renewal.

Graduation from an approved college of Chiropractic with the degree of Doctor of Chiropractic (D.C.) is required in all regulating States.

Some States require all health professions to obtain a basic science certificate, in addition to the professional board. Chiropractic, as other health professions, has its own National Board. Presently, twenty-three Chiropractic licensing boards and two basic science boards recognize the National Board Examination. More than ten other States are considering recognition of the National Board of Chiropractic Examiners. Customarily, a State Board Examination requires three days of examination, both oral and written, plus a proficiency test. Applicants must first submit to the board satisfactory evidence of character and aptitude, plus moral and physical fitness. State Boards are empowered to suspend or revoke licenses upon evidence of misconduct, or infraction of State regulations.

Graduate Schools and Seminars

Chiropractors annually travel hundreds of miles to attend educational seminars conducted by outstanding authorities on specific aspects of professional therapeutics.

A wide range of subjects are offered, ranging from the Gonstead Educational Seminars on advanced Chiropractic to endo-nasal therapy, while always in demand are the Roentgenography Technique and Inter-

pretation Graduate School courses leading to certification.

Advanced training in office management, economics and practice procedures has attracted over 2,000 doctors to a single meeting in Dallas, Texas, at a Parker Research Foundation seminar.

Educational courses are also offered Chiropractic assistants.

Academic Requirements

PHASE I—Basic Science Subjects

- I. Anatomy—includes gross anatomy, embryology, and histology, with particular emphasis on neurology. 640 hours
- II. Physiology—includes physiology of blood and lymph, circulation, respiration, excretion, digestion, metabolism, endocrine, special senses and nervous system. 320 hours
- III. Chemistry—Inorganic, Organic, Biochemistry and—includes physical chemistry, chemistry of foods, digestion and metabolism. Nutrition to include the processing of foods and dietetics as applied to health and disease. 320 hours
- IV. Pathology—includes General and Special Pathology. 480 hours
- V. Bacteriology—includes Parasitology and Serology.
- VI. Hygiene and Sanitation and Public Health—includes sanitation and hygienic procedures and regulations and the prevention of disease. 80 hours

TOTAL BASIC SCIENCE 1840 hours

PHASE II—Clinical Subjects

- I. Physical, Clinical, Laboratory and Differential Diagnosis.
 - II. Gynecology, Obstetrics and Pediatrics.
 - III. Roentgenology (Technique and Interpretation)
 - IV. Geriatrics, Dermatology, Syphilology, Toxicology, Psychology, and Psychiatry.
 - V. Principles of Chiropractic—includes spinal analysis and adjustive techniques, Orthopedics and first aid.
 - VI. Jurisprudence, Ethics and Economics.
- Principles 880 Hours
Practice 1200 Hours
TOTAL CLINICAL 2080 hours
- Required Administrative Electives—shall include such courses that may be selected by the school to be a part of the regular curriculum. 80 hours
Optional Administrative Electives 480 hours
4480 hours

Chiropractic Research

Research will open new doors for chiropractic procedure and service, and new career opportunities for the modern doctor of chiropractic. A student entering the profession will benefit from the latest advances in training and technology, and will enter a profession that offers more opportunity than ever before. Not only are there more and more patients to serve, but there are also more

specialized ways in which to serve. In evaluating the future of chiropractic, another factor must be considered. The possibility of a healthier, longer and more productive life has been greatly increased by a more informed public and governmental interest. With improved economic conditions, the public's financial ability to enjoy better health has greatly improved.

Chiropractic Is A Family Affair.



Chiropractic care, regularly, is a good health habit every family should acquire...

Father requires all his physical powers to perform his daily work. He also needs exercise in the open air. When one's back hurts, he doesn't feel like exercising, consequently, a visit to the Chiropractor is indicated to reduce the vertebral malalignments producing back and joint soreness.

Mother's work is never done...and, having good health is a necessary asset for a happy home. She needs Chiropractic to reduce the tension experienced between the shoulders and occasionally in the hips

from lifting baby and the furniture.

All the children can use Chiropractic analysis to correct their posture and detect any structural weakness which may exist undetected. Playtime produces numerous bumps, jolts, bruises and scratches. Only the child is aware of the structural deviations produced by these seemingly ordinary injuries, and the child ceases to complain when his symptoms are shrugged off by busy parents. Chiropractic care, regularly, is a good health habit every family should acquire.

Carbon County Chiropractic Association

Dr. JOHN DeMATTE — Dr. LOUIS SPORTELLI, CO-CHAIRMEN

DIS-EASE . . .

is caused by interference to nerve impulses traveling from the brain to the body . . .

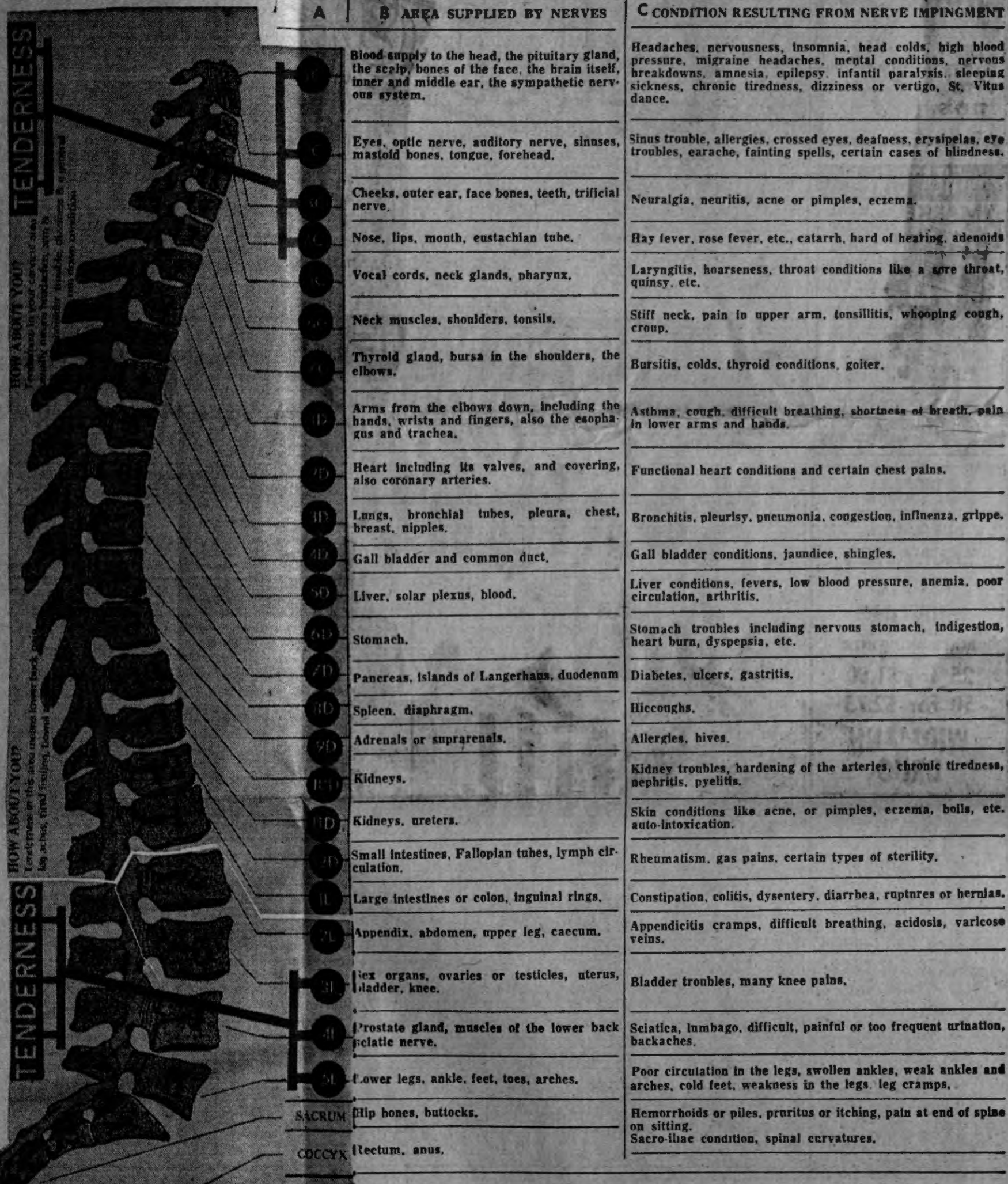
Study This FAMOUS HEALTH CHART of CHIROPRACTIC and See What Areas of Your Spine May Be Involved According to Your Symptoms

Millions are turning to chiropractic because they are recognizing the scientific principles of nature that have made spinal adjustments effective on many conditions where other methods have failed.

The chart below shows the lateral view of the spinal column and indicates in section "A" names of the spinal nerves as they branch from the spinal cord and emit through openings between the vertebrae. All tissues, glands and organs

supplied with Life Energy by these nerves are shown in the section marked "B" in the chart. The section marked "C" describes a partial list of the conditions and symptoms that can result when there is an absence of Life in the nerves.

The Progress
Clearfield
10/30



Spinal Nerve Involvement Causes Many Conditions

The Spinal Chart shown above is directed especially to those people who have tried to regain their health through methods other than Chiropractic, and have failed. THAT FAILURE SHOULD NOT LEAD TO DISCOURAGEMENT, but to greater determination to discover the

fundamental basic cause of dis-ease.

Since the discovery of Chiropractic, no one needs to feel that he or she is destined to be sick all their life. Remember, "Where there is Life there is Hope and he who has hope has everything."

If your condition is not described in

in the above chart, contact your chiropractor for a consultation, examination and x-rays. He will determine by his analysis of your spinal condition what you can expect from Chiropractic Service.

Remember time is a friend to disease!

WHY BE SICK WHEN YOU CAN BE WELL?

FREE *SPINE X-RAYS, IF NECESSARY

A MODERN CLINIC FOR THE RESTORATION AND PRESERVATION OF YOUR HEALTH

The above chart is meant for general knowledge and is not intended to be scientifically accurate.



RICH CHIROPRACTIC CLINIC

CLEARFIELD - PHONE 765-8301

*Cases paid from family funds