



LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave. Beth., Pa.

**PHONE
691-8727**

CHIROPRACTIC

SCIENTIFIC APPROACH TO HEALTH

**The Story Of Innate Intelligence . . .
The Power Within You**

Deep within you dwells a part of the Universal Power known as **INNATE INTELLIGENCE**. It is so powerful and so intelligent, that it can fashion a human being in just nine months. A **MASTERPIECE THAT MAN HAS NEVER BEEN ABLE TO DUPLICATE**. This power that created you and resides within you, does not desert you as soon as your body is built. It remains within you day after day and continues to perform its wondrous functions of life. All the vital functions within you act only on command given by this Higher Intelligence, which resides in your brain.

When the nerves are pinched or cut or in any way blocked, interference to the communication system results. The normal nerve impulse from the brain cannot reach the rest of the body. The organs which are supplied by this pinched nerve do not receive a normal amount of mental impulse and therefore cannot function to full capacity. You can't turn on a light when the power is cut off. When the vital brain power is cut off there can be no radiant Good Health.

The body's mechanics are such that interference occurs most often within the complex structures of the spine. The condition that causes interference, irritation, or so called "pinching" of nerves is called a subluxation.

When the pressure or block on a nerve is corrected . . . normal function is restored and good health results. **THIS IS THE SIMPLE YET PROFOUND PHILOSOPHY OF CHIROPRACTIC**. Simple and easy to understand, it is the foundation of man's greatest asset . . . A real and logical system of healing.

Chiropractic is advancing every day. More than ever people are realizing that good health is rightfully theirs, that **THE POWER TO HEAL IS WITHIN THE BODY**; and it is their privilege and responsibility to accept the Chiropractic Method that removes any interference to that power.

Chiropractic has been **TRIED, TESTED and FOUND TO BE TRUE**. It is the largest drugless healing system in the world and it will last through the ages because it is the **TRUE WAY** to help NATURE preserve your health. It is to your great advantage to **VISIT YOUR DOCTOR OF CHIROPRACTIC ON A REGULAR BASIS**.

The Scope of Chiropractic is as Broad as the Nervous System. There is hardly an illness that does not respond to chiropractic care. If you are sick, regardless of the name of your disease, you owe it to yourself to investigate the merits of this Amazing New Science.



No Appointment Necessary

Hours: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.
Saturday Special Appointment Only

Closed Thursday

Chiropractically Speaking ...

Sponsored By
Richard T. LaBarre, D.C.
1616 Eaton Ave., Bethlehem
PHONE 691-8727

Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.
Tuesday 3 P.M. to 7 P.M.



AM I A CHIROPRACTIC CASE?

You are, if your condition has been analyzed by a Chiropractor and the trouble found to have been caused by chronic nerve interference in the spinal column.

You are a Chiropractic case when a period of time has been recommended to you for correction of the vertebral misalignment. This does not mean, however, that all of your symptoms or conditions will be cleared up in the time recommended for your treatment.

It does mean that correction of your health problem has been initiated. In many cases, further care probably will be indicated as necessary to insure continual improvement of the spinal condition that caused the problem, leading to eventual restoration of that healthy-happy feeling.

Once you become a Chiropractic case, every effort will be made to solve your difficulty and effect a remedy. Your case will be studied by your Chiropractor in the light of facts shown by X-ray films and nerve heat reading, which indicate where the trouble is in the spine.

The fact that you sought Chiropractic help is encouraging, for the sooner the necessary adjustments are made, the less damage will result from nerve blockage. Time is of great value in any healing; the sooner an ailment is treated, the quicker the patient gets well as a rule.

Nature intended for man to be healthy, and it is only when nature's way is blocked that the condition of ill health arises.

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.

**"Free" Filmstrip Lecture On Chiropractic At This
Office Every Tuesday At 7:30 P.M.—Public Invited.**

Chiropractically Speaking ...

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T.
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WHY IS IT THAT CHIROPRACTIC SUCCEEDS AFTER OTHER METHODS HAVE FAILED?

No matter how long you have been sick, no matter what you are suffering from, no matter what you have been told about your problem, it may be that you are strictly a Chiropractic case and have been treated for something else. You cannot say everything has been done unless you have first tried Chiropractic.

WHY BE SICK WHEN YOU CAN BE WELL?

**WE ACCEPT ALL CASES REGARDLESS OF CONDITION
OR FINANCIAL ABILITY TO PAY**

WHY YOUR CHIROPRACTOR ADVERTISES . . .



*Richard
From La Parre
Be The Hero*

9/72

When a person becomes ill, he seeks help. And contrasted with other professional services, there is a choice.

People in legal difficulty can only consult a lawyer. Those with toothaches must see a dentist.

But a person who is ill has several choices. He may consult:

- a Medical doctor
- a Chiropractic doctor
- or an Osteopathic physician.

The patient chooses the profession he believes can help him the most. This choice depends upon what he was taught as a child and the information and impressions he is exposed to in the world about him.

Newspapers and magazines are filled with reading matter about medicine—either in articles or advertisements by drug companies. Radio and television provide constant exposure to medical themes or medical advertisements. Indeed, one of the most popular programs on TV is the "practice" of "Dr. Marcus Welby M.D."

The media is strangely silent about Chiropractic.

Yet the Chiropractic profession—a licensed profession—has a distinct service to offer. It is a drugless service.

Many patients who have suffered needlessly after months and years of medical therapy, have all too frequently discovered that their symptoms disappear after Chiropractic care has been provided. Chiropractors have heard too many patients ask, "Why didn't I know about this sooner?"

The Chiropractic Doctor has a moral obligation to tell people about Chiropractic—what its theory is and what it has done in clinical cases—for no one else will tell that story. There are no drug companies to sponsor the Chiropractic message. There are no highly paid public relations firms to produce the copy which passes as scientific news—and which gets free space in newspapers.

If a man passes a dangerous deep pit in the road which cannot be easily noticed and which might cause someone to injure himself, he has a moral obligation to issue a warning and to place a barricade about the pit lest an unsuspecting neighbor injure himself. He cannot remain silent and be a moral person.

Since a Chiropractor knows precisely what Chiropractors can do to help many sick and suffering people, he must tell the public about it himself. To remain silent is to be immoral. To allow people to suffer needlessly, or to die because of their lack of knowledge about his science, is unthinkable.

Chiropractors are morally obligated to tell people the truth about Chiropractic—and to describe the contrast between Chiropractic and Medicine.

The enormous amount of medical propaganda which is daily unleashed upon the American public can be counteracted only in this way.

Yet when a Chiropractor pays to deliver his healing message, Political Medicine, through its well-paid propagandists, immediately cries "foul," "quack," "unethical practitioner," "fraud!"

The Medical Lobby wants no competition. It wants no one to question its methods, decisions and products. It wants total dominance and dictatorship in the health field.

Without bothering to scientifically prove or disprove the effectiveness of Chiropractic science—which M.D.s in Western Germany and other nations have proved to their own satisfaction—the American Medical lobby censures Chiropractic merely because it is a different approach.

The Chiropractor is proud to be different.

He will continue to be different, and he will continue to tell people about Chiropractic. He has nothing to hide—nothing to be ashamed of.

Chiropractic works. It is backed up by millions of satisfied and grateful Chiropractic patients—most of whom had previously consulted other types of therapists and physicians.

If telling the true story in this way is fraudulent and unethical—then so be it.

The Chiropractor will continue in his sincere and conscientious effort to bring an important health message to the public.

One of a series of articles
sponsored by . . .

WHAT IS CHIROPRACTIC?

It is finding the spinal bone, that interferes with the flow of life from the brain to the body-correction of that bone, until all is normal again.

It is NOT

one or two adjustments, to get rid of pain. Medical men can stop pain pronto, by shots, pills and lotions. Stopping the pain does not stop the problem-interference. If you are tired of red, pink, blue and white pills, shots, lotions, change of notions - it's time to change. Not to another colored pill, but to chiropractic.

THE ONLY PATIENTS THAT DON'T RESPOND ARE THE ONES THAT HAVEN'T FOLLOWED THE REQUIREMENTS THAT ARE NECESSARY TO REGAIN TOTAL HEALTH THE NATURAL WAY. NO ONE CAN SAY THEY CAN'T AFFORD CARE, BECAUSE YOU SET YOUR OWN FEE.

FREE SPINAL X-RAYS THIS WEEK

R. T. LaBARRE
CHIROPRACTOR

1616 Eaton Ave., Bethlehem

691-8727

Bethlehem Globe Times
6/5/72



**PROCRASTINATION IS THE
THIEF OF HEALTH**



Call for a Chiropractic examination today.
Chiropractic releases the vital nerve energy
your body needs to function properly.

WHY BE SICK WHEN YOU CAN BE WELL?
WE ACCEPT ALL CASES REGARDLESS OF ABILITY TO PAY

DON'T PUT IT OFF ANY LONGER!

Sponsored By:

R. T. LaBarre, D.C.

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DID YOU KNOW?

The Modern Doctor Of Chiropractic Is Also
Highly Qualified

MEDICAL

EDUCATION

And

CHIROPRACTIC

Johns Hopkins
Medical School

Palmer College
of Chiropractic

Class Hours	SUBJECT	Class Hours
508	Anatomy	520
256	Physiology	520
401	Pathology	195
200	Chemistry	325
114	Bacteriology	130
224	Diagnosis	520
112	Neurology	130
48	X-Ray	292
114	Psychiatry	65
198	Obstetrics & Gynecology	65
2,205	Total Hours	2,762
3397	GRAND TOTAL INCLUDING OTHER REQUIRED SUBJECTS	4485

Documented by National Health Federation—October '66

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By Appointment Only



CHILD CARE!

Every parent wants their child to have a better chance for good health. Millions of children in the country are afflicted with serious neurological and physical disorders caused by subluxations of the spinal vertebrae which result in irritation and malfunction within the nerve system. Some authorities say that up to forty per cent of all American children have some form of chronic disease; that up to seventy-six per cent of children have undetected and uncorrected spinal problems; and that three out of four children during the first five years of their life fall with enough force to cause injury to their spine.

It would be detrimental to your child's health to ignore regular spinal examinations by your Chiropractor so that he may make the correction of abnormal findings.

Chiropractic is not painful and the benefits are unlimited. Children love Chiropractic. Make your next visit to your Chiropractor a family visit!

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THE EAR!

Hearing is one of the keenest of all our senses. It is the ability to detect and record sound waves which keeps us in touch with the world. It enables us to distinguish beautiful music from the roar of a jet plane thundering through the skies. Our ears are the mechanism that pick up sound waves by means of nerve filaments of the auditory nerve which flashes the sound to the brain.

Sound is the sensation we experience when the sound wave hits our brain.

This marvelous apparatus, the ear, consists of three parts: 1. The outer ear which acts as a microphone to collect the sound waves. 2. The middle ear acts as an amplifier to pick up and transmit sound waves to the inner ear. 3. The inner ear acts as a speaker system, consisting of canals and cavities enclosed by hard bone and filled with a clear fluid within which are suspended a second series of tubes and sacs of delicate membranous walls. These are also filled with fluid and thousands of tiny nerves. The inner ear analyzes and converts sound waves into nerve impulses which are conducted to the brain where, instantaneously, we distinguish the different sounds.

When the hearing organs begin to fail, deafness follows. One of the most common causes is called nerve-deafness due to nerve defects in the auditory (or hearing) nerve to the brain. If the auditory nerve is obstructed by pressure, the ear may still vibrate when sound waves reach it but would not be able to amplify the sound to the brain, therefore, we could not hear.

No artificial drum or application of any kind can overcome nerve-deafness.

Chiropractic adjustments remove the pressure from the spinal cord and the spinal nerve. Once an pressure is removed from the delicate nerve system life's healing energy may then flow to all parts of the body.

Glowing, radiant health is a natural result!

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**IF YOU DON'T WANT
YOUR KID TO BE A "DOPE ADDICT"
WHY DON'T YOU
QUIT BEING ONE YOURSELF?**

See Your Chiropractor & Get Well Naturally

NO APPOINTMENT NECESSARY

We Accept All Cases, Regardless of Condition or Financial Ability to Pay.



Why Be Sick When You Can Be Well?

PHONE 691-8727

LaBARRE

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CHIROPRACTICALLY SPEAKING

AVOID DANGEROUS USE OF DRUGS

Drug abuse affects you and your neighbors. Many persons misuse drugs and you cannot help but be affected by it. Sometimes drug addiction starts in the home where drugs are used indiscriminately by adults. Anyone who reads drug ads knows he can calm down, perk up, fall asleep, lose weight and ease any number of pains and discomforts by taking one or another pill. This is a drug-obsessed society. Since children learn what they live, they copy this drug-oriented life-style from their environment.

Chiropractic is a completely drugless healing art based on the theory that the body heals itself with the proper nerve supply. Most families that use Chiropractic rarely have the need for over-using or mis-using drugs. They set the style for the future of their young people. Why not give Chiropractic a try? It IS a natural and drugless means of health delivery.

CHIROPRACTIC

BORN IN
AMERICA

In 1895, in the Mississippi River town of Davenport, Iowa, one of the truly great "firsts" to originate in America was discovered. Daniel David Palmer, a man of inquiring intellect, had studied the human body for many years, feeling that existing forms of the healing arts treated effects rather than causes. In the building where "D.D." had his office was a black janitor, Harvey Lillard, who said his deafness had come upon him 17 years before when he bent over while working and "something popped" in his back. D.D. found a "bump," indicating a spinal vertebra was out of place, and performed what must be considered the first chiropractic adjustment. Harvey's hearing was restored very shortly. From this beginning, Dr. Palmer went on to establish the first school of chiropractic, which flourishes today.

Thus chiropractic was born in America.

Sponsored By
LaBARRE
CHIROPRACTIC CLINIC
2414 Schoenersville Road
Bethlehem, Pa., 691-8727



See this Globe Times 5-3-76

CHIROPRACTICALLY SPEAKING . . .

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A Chiropractor is educated in the science of Chiropractic and trained in the proper application of the art he performs. He uses his hands in contact with various processes of the vertebrae to effect an adjusting move that realigns the subluxated (out of place) units and releases nerve interference.

Chiropractic education prepares Chiropractors to knowledgeably and professionally care for patients, analyze and adjust segments of the spinal column, to restore neuromuscular skeletal stability as a major contributing factor in their health.

In order to receive the Doctor of Chiropractic Degree, a student must complete two years of undergraduate college plus four years of Chiropractic College with clinical practice. Chiropractic education includes extensive courses in human biology, anatomy, neurology, bacteriology, hygiene, chemistry, pathology, diagnosis and others.

Graduate doctors of Chiropractic fulfill the highest ethical and professional standards in the science and art of Chiropractic care. See your Doctor of Chiropractic today you are in good hands.

**TO ALLEVIATE THE HIGH COST OF HEALTH CARE,
DR. LaBARRE IS OFFERING FREE SPINAL X-RAYS***

***when x-ray is necessary
and when paid from the family budget**

(This special offer ends March 31)

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon — 4 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY . . . CLOSED THURSDAY

2

CHEST PAINS

Bethlehem Globe-Town
12-2-74

CHEST PAINS can be caused by nerve disturbance at point 4. The pain may vary from dull throbbing to an intense, fearful constricting sensation.

ASTHMA, DIFFICULT BREATHING, FUNCTIONAL HEART DISORDERS are but a few more distresses caused by nerve pressure in this area. Early detection and correction of the cause through Chiropractic is vital in these conditions.

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Approximate representation of Spinal nerve areas.



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1

SPINAL NERVE PRESSURE CAN CAUSE MANY AILMENTS

The ailments mentioned below are some which may be caused by vertebrae in the spinal column slipping out of alignment and causing pressure and irritation on nerves. Study the causes below and you will understand why over 30 million people have benefited from chiropractic care.

1. Slight pressure on nerves may cause headaches, insomnia, pain in the neck, nervousness, dizziness or emotional disorders.
2. A slight slipping of a vertebra, causing pressure on nerves, may be the cause of throat trouble, bursitis, pain in the shoulders and arms.
3. Pressure on nerves could cause pain between the shoulder blades, muscular ache in the arm and shoulders, hay fever, allergies and bronchitis.
4. Nerve pressure may cause chest pains, asthma and difficult breathing.
5. Stomach and liver troubles, enlargement of the spleen may be caused by vertebrae slipping and causing nerve pressure.
6. Many gall bladder problems and shingles may be caused by pressure.
7. Skin diseases are sometimes the result of nerve pressure at the spinal openings.
8. Such trouble as lumbago, low backache, sacroiliac slip, slipped disc are relieved by chiropractic adjustment.
9. Constipation, rectal trouble, sciatica may be corrected by chiropractic adjustments.
10. A slight slippage of one or both pelvic bones can produce sciatica, cramp in legs and backache.

Regardless of what your ailment is called . . . no matter how long you have suffered . . . chiropractic care may be the answer to your health problem. Find out NOW if yours is a case for chiropractic.



**CALL FOR AN APPOINTMENT
691-8727**

4

Chiropractically Speaking . . .

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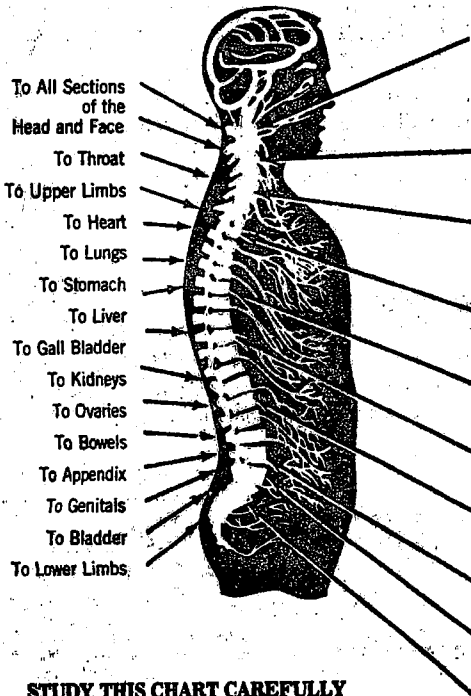
NERVES . . . JUST NERVES!

"Your trouble is nerves, just nerves, that's all," many have been told. But, your nerves are too important to your body to be dismissed so easily.

Nerves make possible every function of your body. Your nerves transmit all sensations to and from the brain. Your nerves make possible sight, smell, taste and hearing. Nerves maintain your balance and keep your body temperature at 98.6

degrees. Nerves control your blood pressure, stomach action, blood flow, speech and breathing. Nerves make your bowels move. Nerves make it possible to swallow. In fact every function taking place in your body is under the control of the nerve system, often called "THE MASTER SYSTEM OF THE HUMAN BODY."

STUDY THIS CHART CAREFULLY . . .



1. A slight "pinching" of nerves at this point can cause headache, some eye disorders, ear problems, insomnia, abnormal blood pressure, colds, hay fever, sinus trouble, nervousness, wry or stiff neck, some types of arthritis, colic in babies, glandular trouble, etc.
2. A nerve difficulty in this part of the spine can be the cause of so-called throat trouble, neuralgia, pain in the shoulder and arms, goiter, nervous prostration, etc.
3. In this part of the spine, a "pinched" nerve can cause so-called bronchitis, pain between the shoulder blades, rheumatism and neuritis of the arms, shoulder, or hands, bursitis, etc.
4. A blocked nerve at this point can cause so-called nervous heart or fast heart, asthma, difficult breathing, bronchial congestion, etc.
5. Stomach and liver trouble, pleurisy and a score of other troubles can be caused by pressure in this part of the spine.
6. Nerve pressure at this point can cause gall bladder problems, dyspepsia or gas of upper bowels, shingles, hiccups, etc.
7. Certain kidney problems, eruptions and other skin diseases can be caused by nerves being pinched in the spinal openings at this point.
8. Chiropractic adjustments here often help such troubles as so-called lumbago, constipation, colitis, etc.
9. Nerve pressure at this point can cause bladder frequency, prostate pains.
10. A slight slippage of one or both of the hip bones or the sacrum may cause so-called sciatica, leg or knee pains, and many other leg problems.

STUDY THIS CHART CAREFULLY

See how the nerves go through the spinal openings? Nerve pressure at one or more of these points may be the underlying CAUSE OF YOUR CONDITION!

CHIROPRACTICALLY SPEAKING . . .



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Richard T. LaBarre
D.C.

1616 Eaton Ave., Bethlehem
Phone 691-8727

AVOID HEART FATIGUE

"A sudden, frightening experience." Heart fatigue!

The heart normally rests twice as much as it works. During periods of strenuous physical activity or emotional strain it may work twice as fast and twice as hard as normal.

A narrowing of the blood vessels may force the heart to work harder to force blood to the various parts of the body.

The heart depends on nerve energy from the brain in order to function normally and efficiently. When it receives its normal supply of nerve energy, the heart can mend itself and continue to perform efficiently.

Any pressure or impingement to nerve trunks in the spinal column can reduce the muscular action of the heart and cause "heart fatigue."

The chiropractor, through regular spinal adjustments, eliminates nerve pressures, restores impaired function of the heart and circulatory system and enables the heart to mend itself after "heart fatigue" occurs.



Hours: Mon., Tues., Wed., Fri.
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Saturday Special
Appt. Only
Closed
Thursday

1/13/75

3/3/75

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Chiropractically Speaking . . .

*Bethlehem
Globe
Press
1-13-75*

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8 DANGER SIGNS . . . OFTEN SYMPTONS . . . OF SERIOUS DISEASE

The highways and streets we drive along have many warning signs that we recognize immediately. They tell us well in advance that potential danger lies ahead.

A similar set of signals is found within the human body. These "signals" or symptoms are very often forerunners of more serious diseases — diseases that can be averted if the eight danger signs are heeded in time.

These are the 8 danger signs to look for:

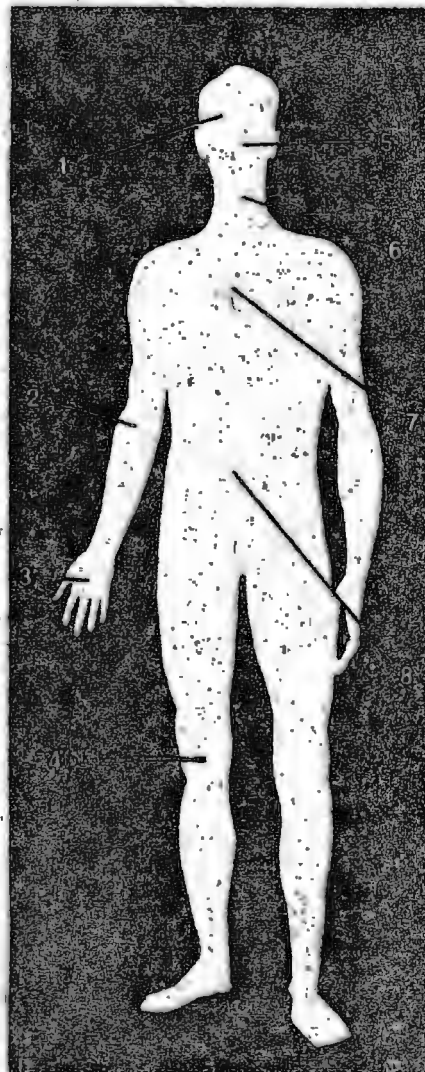
- | | |
|-----------------------------|-----------------------------------|
| 1 Headaches | 5 Loss of Sleep |
| 2 Painful Joints | 6 Stiffness of Neck |
| 3 Numbness in Arms or Hands | 7 Pain Between Shoulders |
| 4 Numbness or Pain in Legs | 8 Stiffness or Pain in Lower Back |

Consult Your Family Chiropractor

There are certain stresses and strains created by any occupation, and they create spinal pressure and tension on delicate, sensitive nerves. This is true of office workers, heavy construction laborers, housewives, musicians or children at play.

Pressure or tension on a vital nerve "short circuits" the nervous system and adversely affects normal nerve energy flow. The vital organs are then robbed of their proper controlling force. Chiropractic care releases this latent force, and normal function of these organs may be resumed.

Should any one of these important danger signs appear in a member of your family, call your family chiropractor immediately. With quick action on your part, and the training and ability of the chiropractor, it is entirely possible that pain and ill-feeling will be replaced by glowing good health.



Chiropractic Succeeds Many Times After All Other Methods of Healing Have Failed

5

7

Bethlehem Globe Times 1-27-75
Chiropractically Speaking . . .

Bethlehem Globe Times 2-3-75
Chiropractically Speaking . . .



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**RICHARD
T.**

**RICHARD
T.**

LaBARRE D.C.

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1616 EATON AVE.,

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BETHLEHEM

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Headaches? Neck Pain?

Modern Chiropractic Methods of Treatment Offer Remarkable Relief for These Individual Conditions

Research has shown that spinal problems in the neck can cause various disorders in the head, neck, shoulders, arms and hands. Conditions such as bursitis, migraines and neuralgia frequently result. Extensive clinical studies show that it may take many months or even years for the effects of forgotten falls, whiplash injuries or minor accidents to develop into painful symptoms.

THE 9 DANGER SIGNALS . . .

- | | |
|--|---|
| 1. Persistent pain and muscle tension in back of the neck. | 5. Painful joints, shoulders, elbows. |
| 2. Recurring headaches. | 6. Frequent pain between the shoulders. |
| 3. Numbness, pain or tingling in the arms or hands. | 7. Loss of sleep. |
| 4. Grating and popping noises when turning the head. | 8. Dizziness. |
| | 9. Blurred vision. |

PINCHED NERVES MAY CAUSE . . .

1. Headaches, Nervousness, Dizziness and Tension.
2. Neck Pains, Torticollis, Bursitis, and arm pains.
3. Muscular aches of upper back, shoulders & arms.
4. Chest pains, functional Heart distress, difficult breathing and asthma.
5. Stomach and liver disorders.
6. Shingles and disturbances of the upper bowels.
7. Kidney disorders, skin disturbances and mid-back ache.
8. Slipped disc, lumbago and low-back pains.
9. Sciatica, constipation, menstrual problems and sacro-iliac pains.
10. Bladder disturbances, leg cramps and colon disorders.



The trend in the treatment of Headaches and Neck pain is to chiropractic. All patients are examined thoroughly before treatments are given.



WHY BE SICK WHEN YOU CAN BE WELL?
 WE ACCEPT ALL CASES
 REGARDLESS OF ABILITY TO PAY

9



Bethlehem Sports-Times 2-17-75
Chiropractically Speaking
Sponsored By

RICHARD T. LaBARRE D.C.

1414 CATON AVENUE, BETHLEHEM

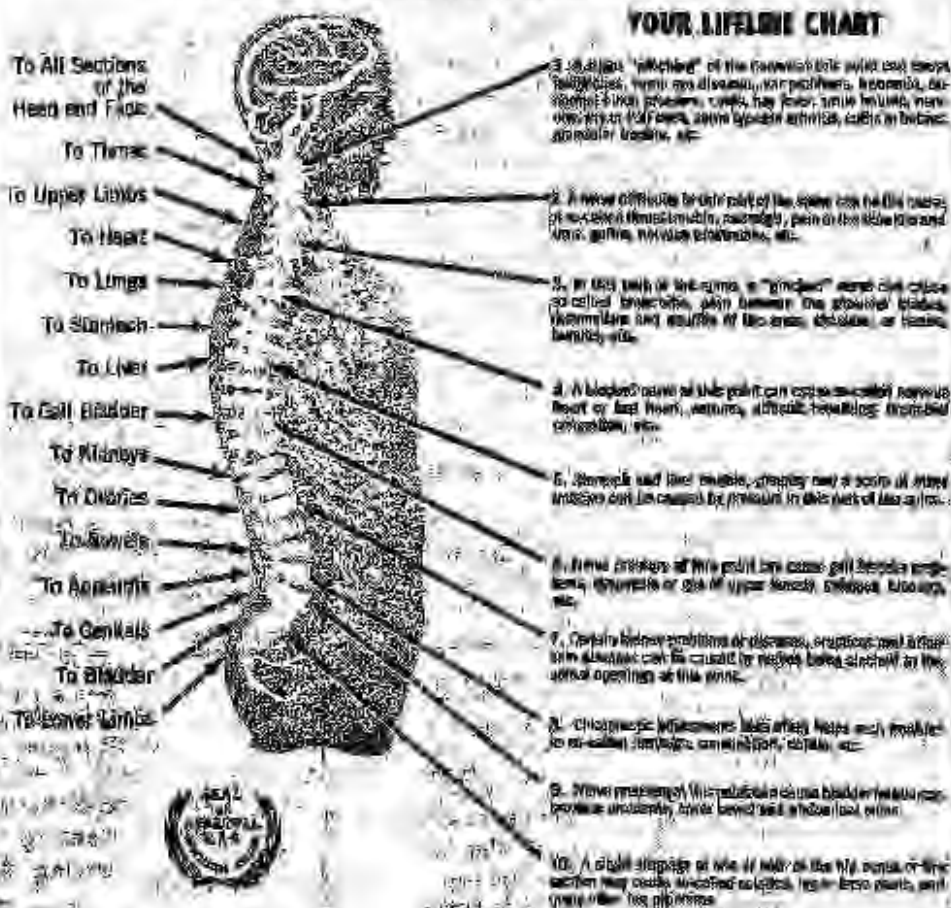
PHONE 691-8727

HOURS: MON., TUES., WED., FRI. 9-12 & 4-7
 SAT. BY SPECIAL APPT. — CLOSED SUN.

IS YOUR PRESENT HEALTH CARE ONLY TREATING YOUR SYMPTOMS?

Read the Chart Below and Study What Your Body Can Do For Itself If Allowed!

YOUR LIFELINE CHART



WE ACCEPT ALL CASES REGARDLESS OF ABILITY TO PAY

Chiropractically Speaking . . .

Sponsored By

RICHARD

D.C.

LaBARRE D.C.

1616 EATON AVE.,

BETHLEHEM

PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.SATURDAY SPECIAL APPT. ONLY
— CLOSED THURSDAY —

Pinched nerves may be the cause of many painful conditions. When a spinal segment is not in its normal position, it partly closes nerve openings between the vertebrae, which in turn causes the nerve to be pinched. This will cause a reduction in the flow of nerve energy to some part of the body. When this occurs the organs and tissues which the pinched nerve supply cannot function properly . . . pain and susceptibility to disease will result.

That is why the Chiropractic profession has always stated that to maintain GOOD HEALTH and FREEDOM from DISEASE, all spinal imbalances should be promptly checked and corrected.

Are pinched nerves the cause of your problems?

CHECK THE 10 DANGER SIGNALS . . .

1. Stiffness or pain in the lower back.
2. Numbness, pain or tingling in the legs.
3. Extreme fatigue in the lower back or legs.
4. Frequent pain between the shoulders.
5. Persistent pain and muscle spasms in the back of neck.
6. Grating and popping noises when turning head.
7. recurring headaches.
8. Numbness, pain or tingling in the arms or hands.
9. Painful joints, shoulders, elbows, hips or knees.
10. Loss of sleep.

*Prompt attention will assure **BETTER HEALTH** and **LONGER LIFE!**



WHY BE SICK WHEN YOU CAN BE WELL?
WE ACCEPT ALL CASES
REGARDLESS OF ABILITY TO PAY

CHIROPRACTICALLY SPEAKING . . .

Sponsored By

RICHARD

D.C.

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PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.

9 to 12 & 4 to 7 P.M.

SATURDAY SPECIAL APPT. ONLY

— CLOSED THURSDAY —

**BEWARE . . .
OVERUSE OF DRUGS**

An overuse of drugs can cause diseases. Many drugs give harmful side effects and can be fatal when used in combination with others.

Pain-killing drugs eliminate or dull the symptom, but do nothing to eliminate the cause of the pain.

Your doctor of chiropractic uses a drugless healing procedure. His methods are aimed directly at the cause of the illness; his treatment aids in restoring your body to its normal function.

If you are not enjoying good health, see your doctor of chiropractic.




WHY BE SICK WHEN YOU CAN BE WELL?
WE ACCEPT ALL CASES
REGARDLESS OF ABILITY TO PAY

Bethlehem, Pa. 4-14-75

Sponsored By
RICHARD T. LaBARRE D.C.
 1616 EATON AVE.,
 BETHLEHEM
 PHONE 691-8727
 NEW HOURS:
 Mon., Wed. & Fri.
 9 to 12 and 4 to 7
 Closed Tues. & Thurs.

**Chiropractic
 Strikes At The Fundamental
 Cause Of Illness ...
 Rather Than Attempting
 To Treat Its Effects**

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.




Sponsored By
RICHARD T. LaBARRE D.C.
 1616 EATON AVE.,
 BETHLEHEM
 PHONE 691-8727
 NEW HOURS:
 Mon., Wed. & Fri.
 9 to 12 and 4 to 7
 Closed Tues. & Thurs.

CHIROPRACTIC

- 1. RELIEVES PAIN,**
without dangerous drugs.
- 2. RESTORES HEALTH,**
without unnecessary surgery.
- 3. PROLONGS LIFE,**
naturally and economically.


Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.



Sponsored By
RICHARD T. LaBARRE D.C.
 1616 EATON AVE.,
 BETHLEHEM
 PHONE 691-8727
 NEW HOURS:
 Mon., Wed. & Fri.
 9 to 12 and 4 to 7
 Closed Tues. & Thurs.

It is not true to say —
*“We Are Doing
 Everything Possible”*
 Unless **CHIROPRACTIC**
 Is Included

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.



Bethlehem Job Times 12-9-74
Chiropractically Speaking . . .

Sponsored By



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T.

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PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.

9 to 12 & 4 to 7 P.M.

SATURDAY SPECIAL APPT. ONLY

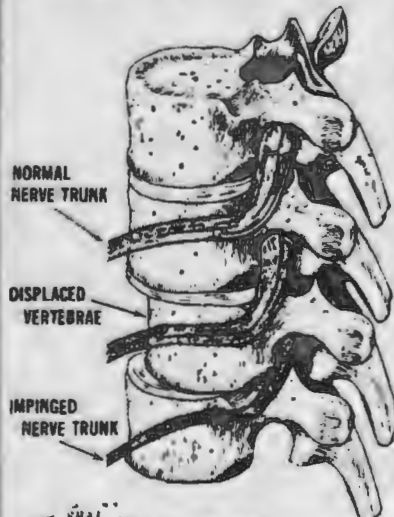
— CLOSED THURSDAY —

NERVE PRESSURE

MAY BE THE EXACT CAUSE OF YOUR HEALTH PROBLEM

YOUR CHIROPRACTOR, thru spinal adjustments, corrects the misalignments which removes impingement and restores the normal flow of nerve energy to the affected nerve.

Once the interference has been removed and the normal flow of energy has been restored, nature goes to work and promotes healing from within. Spinal misalignments are determined by x-raying the spine.



Illustrating the result of a displacement of one of the vertebrae causing obstruction of the normal flow of intelligent vital impulses through the nerve. This drawing is, of course, greatly exaggerated to make plainly visible what may actually be a very slight displacement. It is not intended to be scientifically accurate.



TELEPHONE NOW FOR YOUR APPOINTMENT.
(691-8727) NERVE PRESSURE MAY BE THE EXACT CAUSE OF YOUR HEALTH PROBLEM REGARDLESS OF WHAT YOUR SYMPTOMS MAY BE. WHY BE SICK WHEN YOU CAN BE WELL?

CHIROPRACTICALLY SPEAKING . . .

Sponsored by:

**LaBARRE
CHIROPRACTIC
LIFE CENTER**

1616 Eaton Ave., Bethlehem

PHONE

691-8727



Nerve Tension

The mad pace of today's world, with its sounds, its never-ending round of activities and its constant state of uncertainty, is a great creator of nervous tension in people in all walks of life. No one leads a 'protected' life these days.

But, that nervous tension can cut down on one's efficiency, peace of mind, health and comfort if it is not controlled. It may lead to physical and mental fatigue and even to emotional instability.

The chiropractor, with his

understanding of the human nervous system and its function, knows the entire body is coordinated and controlled by the brain and the vast nervous system. Excesses build up tensions, and the tensions build up pressures in the delicate nerve trunks. That pressure on the nervous system creates nerve tension.

With gentle hands, the chiropractor makes scientific adjustments which remove the pressures and restore vital nerve energy. Nerve tension is relieved, quickly and efficiently.

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri.
9 A.M. to 12 Noon — 4 P.M. to 7 P.M.

SATURDAY BY APPOINTMENT ONLY

CLOSED THURSDAY





LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave. Beth., Pa.

PHONE
691-8727

CHIROPRACTICALLY SPEAKING

QUESTION

The reason I haven't been to a chiropractor earlier is that someone told me that chiropractic was a cure-all, and I just don't believe it.

ANSWER

Someone must be convincing thousands of people every day that chiropractic is valid. No Chiropractor can indicate that Chiropractic is a cure-all.

Research proves that such statements originated usually from people who hear only half-truths about chiropractic, and, in many instances, these misrepresentations of facts have prejudiced the minds of honest, sincere people against the Chiropractor. Certainly chiropractic accepts limitations of matter certainly chiropractic recognizes that there are bacteria and germs certainly you are correct in thinking that if we Chiropractors felt chiropractic is a cure-all, a panacea, the profession would be in question, and I would agree with you.

This, however, is not the case and has never been. It is usually half-truths repeated as fact that cause damage to any organization.

Notice: — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference by the spine the body heals itself.

No Appointment Necessary

Hours: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.
Saturday Special Appointment Only

Closed Thursday

Chiropractically Speaking . . .

Sponsored By

**RICHARD
T.**

LaBARRE D.C.

1616 EATON AVE.,
BETHLEHEM

PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.

SATURDAY SPECIAL APPT. ONLY

— CLOSED THURSDAY —



**THE POWER THAT
MADE YOUR BODY
HEALS YOUR BODY**

**And Chiropractic Spinal Adjustments
Release That Power**

This intelligent power is centered in the brain and controls your body by sending its vital messages to and from the body over the nervous system.

Accidents, bad posture, and occupational hazards cause the vertebrae to go out of their normal position which applies pressure on the nerves. This pressure interferes with the vital life-controlling force of your body . . . This will result in lowered resistance and disease processes . . . This could be the cause of almost any disease depending on which nerves are affected.

Your Chiropractor x-rays your spine to determine what is causing your health problem.



INVESTIGATE NOW!
**Nerve Pressure May Be the Exact
Cause of Your Health Problem**

Bethlehem 9-10-77



KEEP THAT HAPPY, HEALTHY FEELING THROUGH CHIROPRACTIC!

Good Health allows life to be a wonderful experience. Through spinal adjustments Chiropractic releases power that made your body to heal your body. Join the ranks of millions who are healthy and happy through Chiropractic!

We Accept All Cases, Regardless of Condition or Financial Ability to Pay.

Why Be Sick When You Can Be Well?

PHONE 691-8727

LaBARRE CHIROPRACTIC LIFE CENTER

1616 EATON AVENUE BETHLEHEM

Hours: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.

SATURDAYS BY SPECIAL APPOINTMENT ONLY
CLOSED THURSDAYS



LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave. Beth., Pa.

No Appointment Necessary

PHONE 691-8727

CHIROPRACTICALLY SPEAKING SYMPTOMS

Chiropractic does not treat symptoms, but goes right to the cause of dis-ease. When the nerves are pinched or cut or in any way blocked, interference to the communications system results. The normal nerve impulse from the brain cannot reach the rest of the body. Pain, discomfort, and dis-ease is the end result.

Chiropractic adjustments of the spine, your main power line, take the pressure or block on the nerve off. The spine is where interference occurs most often and therefore the spine should be Chiropractically examined often to assure correction of that interference.

Medicine treats symptoms . . . Chiropractic treats cause of symptoms.

Whether you have symptoms or not, you owe it to you and your family to investigate the merits of this amazing new science CHIROPRACTIC.

Hours
Mon., Tues., Wed., Fri.
9-12 a.m. - 4-7 p.m.
Closed Thurs.
Sat. - Special Appt. Only



LaBarre Chiropractic gives you straight Chiropractic. No frills, and no extra therapies, because Chiropractic is not a therapy ... it is the simple adjustment of the vertebrae in the spinal column to assure correction of a misalignment, thereby releasing the pressure of hard bone tissue (vertebrae) off soft nerve tissue. When that pressure is removed the energy can flow through that once blocked nerve so the body will heal itself. Some conditions are alleviated by spinal manipulation using nothing else but Chiropractic. Ask for straight Chiropractic ... see your Chiropractor today!

FREE SPINAL X-RAYS

taken only when necessary, when paid
from the family budget

NO APPOINTMENT IS NECESSARY
JUST WALK IN—10 A.M. to NOON & 4 to 7 P.M.

LaBARRE

CHIROPRACTIC CLINIC

2414 Schoenersville Rd. Bethlehem 691-8727

Chiropractically Speaking ...

Sponsored By

Richard T. LaBarre, D.C.

1616 Eaton Ave., Bethlehem 691-8727

AFTER A CHIROPRACTIC ADJUSTMENT I FELT BETTER FOR AWHILE, AND NOW I FEEL WORSE. WHY?



This need not be considered a backward step. After a period of tremendous stimulation, there usually follows a letdown or corresponding flaccid period, under nature's law of balances. What happened in the first place is that the body had been starved of nerve power, and when nerve channels were reopened the vital life energy from the brain flowed so rapidly over the unaccustomed nervous system that same symptoms were removed instantly. In days or weeks, some organs that had not been responding to brain impulses become tired and workworn, so lazy that nature automatically began to retard their functions, thus producing a tired or lethargic feeling that steals over the patient's mind. This is a process with which all of nature is quite familiar.

It is quite natural that pain should accompany healing. Almost everyone can remember visiting the "painless" dentist who was forced to admit, when about to drill in a particularly sensitive spot, "now this is going to hurt just a little!" The only alternative was taking novacaine, and oh! the throbbing and such that went on when the novacaine wore off. But that's part of nature's plan . . . if you're going to heal you are going to hurt just a little."

When you cut your skin, you don't notice any pain as the blade slashes the epidermis. The pain comes later, when nature takes up the job of repairing the damage. Then it is that the cut spot becomes tender and sensitive, and you feel the pain where you didn't notice it before.

Notice!—The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.

**"Free" Lecture On Chiropractic At This
Office Every Tuesday At 7:30 P.M. — Public Invited.**



LIFE SENTENCE!

A you sentencing your body to a life of pain!
 Your body takes a daily punishment just from driving a car. Before you decide to "just live with it," come see the professionals at LaBarre Chiropractic Center. Our Doctors of Chiropractic are sensitive to the day to day health needs you might have. Don't give your body a life sentence.

Stop by or call:

691-8727

LaBARRE CHIROPRACTIC CENTER

2414 Schoenersville Road
 Bethlehem, Pa. 18017

Together.

Office Hours
 Monday thru Friday
 10-Noon, 2-7 p.m.

“ Together with you we provide optimum chiropractic care. Together we help you realize your health goals. And together we share in your renewed sense of well-being.

We'll listen to your goals and together we'll find a healthcare program that fits your needs. We'll explain our procedures and with educational programs you'll fully understand the progress of your care.

If you're concerned about short-term relief, long-term corrective care or family maintenance care, we're here to help. A doctor and patient relationship that makes sense . . . together. ”

Dr. Richard LaBarre
 Dr. Scott LaBarre

- New patients being accepted now
- Families especially welcome
- Competitive fees
- Most insurance pays for your care
- Work related injuries
- Automobile accidents
- Close to Westgate Shopping Mall
- Excellent parking
- Convenient office hours
- Serving a healthier Bethlehem since 1971



LABARRE CHIROPRACTIC CENTER

2414 Schoenersville Road, Bethlehem, Pa. 18017

691-8727

Let's work together to improve your health.

**LABARRE
CHIROPRACTIC
CENTER**

2414 Schoenersville Rd.
Bethlehem, Pa.

Phone 691-8727



DR. RICHARD LABARRE



DR. SCOTT LABARRE

**MOST INSURANCE COMPANIES
COVER CHIROPRACTIC HEALTH CARE**

FREE

**COMMUNITY
BLOOD PRESSURE EXAM**

THURSDAY 10-12

LABARRE CHIROPRACTIC CENTER

2414 Schoenersville Road
Bethlehem, Pa.

Phone 691-8727

**LaBARRE
CHIROPRACTIC CLINIC**

2414 SCHOENERSVILLE RD.—BETHLEHEM

PHONE 691-8727

CHIROPRACTIC BORN IN AMERICA

In 1895, in the Mississippi River town of Davenport, Iowa, one of the truly great "firsts" to originate in America was discovered. Daniel David Palmer, a man of inquiring intellect, had studied the human body for many years, feeling that existing forms of the healing arts treated effects rather than causes. In the building where "D.D." had his office was a black janitor, Harvey Lillard, who said his deafness had come upon him 17 years before when he bent over while working and "something popped" in his back. D.D. found a "bump," indicating a spinal vertebra was out of place, and performed what must be considered the first chiropractic adjustment. Harvey's hearing was restored very shortly. From this beginning, Dr. Palmer went on to establish the first school of chiropractic, which flourishes today.

Thus chiropractic was born in America!

NO APPOINTMENT IS NECESSARY

JUST WALK IN—10 A.M. to NOON & 4 to 7 P.M.

CHIROPRACTICALLY SPEAKING:

Q: I have heard that once you start going to a Chiropractor that it becomes addictive and need adjustments for the rest of your life. Is this true?

A: No, when your body has been sick and it becomes well again through Chiropractic care, there is no "addiction" to the Chiropractic adjustments. Most people want to continue their Chiropractic after the symptoms are gone for the purpose of PREVENTION. It is far easier to stay healthy than it is to regain lost health. So, the best insurance is a thorough examination at regular intervals. Therefore there is no need to miss work, feel irritable.

FREE SPINAL X-RAYS

When Indicated And Paid
From The Family Budget

A MODERN CLINIC FOR THE RESTORATION AND
PRESERVATION OF YOUR HEALTH



LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave. Bethlehem

Phone 691-8727

No Appointment Necessary

Hours: Mon., Tues., Wed., Fri.

9 to 12 & 4 to 7 P.M.

Saturday Special Appointment Only

Closed Thursday

CHIROPRACTICALLY SPEAKING . . .



Sponsored by:

LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave., Bethlehem

PHONE

691-8727

THE SPINE AND YOU

The spine is a remarkable organ. It is strong enough to support many hundreds of pounds. At the same time, it is elastic and flexible to enable movement in any direction. There are 24 movable segments or vertebrae in the spine, between each segment is a soft cushion called a disc, which serves as a ball bearing and shock absorber.

Inside the spine is a tube which contains the spinal cord, the life-line of the nervous system. Between each vertebra are a pair of nerve trunks which carry millions of individual nerve fibers to various parts of the body. If one or more of these spinal vertebra are displaced, delicate nerve fibers can become impinged and vital organs are often affected.

Each affected organ can be benefited by Chiropractic adjustments that correct nerve interference, allowing the affected areas to receive its full supply of restorative nerve energy.

Now before 'Flu or Colds' renew their visit to you, let your Chiropractor prepare you for the battle against becoming one of the thousands who fall before these vicious ailments.

**TO ALLEVIATE THE HIGH COST OF HEALTH CARE,
DR. LaBARRE IS OFFERING FREE SPINAL X-RAYS***

***when x-ray is necessary
and when paid from the family budget**

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon — 4 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY CLOSURE THURSDAY

LaBARRE CHIROPRACTIC

CENTER

2414 Schoenersville Rd., Bethlehem 691-8727

OPEN HOUSE
SUNDAY, APRIL 25th
from 2:00 P.M.

HEAR DR. LaBARRE SPEAK OUT ON CHIROPRACTIC!

- ★ Free X-Rays (taken only when necessary)
- ★ Free Blood Pressures
- ★ Free Chiropractic Literature
- ★ Free Coffee, Doughnuts, Juice

An opportunity for you and your family to discover the merits of Chiropractic

ALL - 4-2-77

Bethlehem 3-31-77

LaBARRE CHIROPRACTIC CENTER

Phone 691-8727



Located at: 2414 Schoenersville Rd., Bethlehem

OFFICE HOURS:

MONDAY, TUESDAY, WEDNESDAY and FRIDAY
10 A.M. to NOON 4 P.M. to 7 P.M.

CLOSED THURSDAYS

SAT. BY SPECIAL APPT. (10 a.m. to Noon)

CHIROPRACTIC IS ANOTHER APPROACH TO HEALTH CARE

Your doctor of chiropractic is a representative of the world's largest drugless healing profession and a healing science most modern in concept.

Your chiropractor determines if a misalignment is present in your spine and then adjusts the spine so that the body can maintain and restore its health by itself.

Keeping your health is better than waiting for sickness to strike.

Keep your spine in line . . . see your doctor of chiropractic for regular adjustments.

LaBARRE CHIROPRACTIC CENTER

2414 Schoenersville Rd., Bethlehem—691-8727

"Across from Hess's Westgate"

Because of your continuing great response, we will again have an

OPEN HOUSE
SUNDAY, FEB. 8th, at 2:00 P.M.
for those persons who missed our grand event!

OUR PROGRAM WILL BE BASICALLY THE SAME . . . WITH A STAFF OF CHIROPRACTORS TO ANSWER ALL YOUR CHIROPRACTIC QUESTIONS

- FREE—SPINAL X-RAYS (Taken Only When Necessary)
- FREE—SPINAL EXAMINATIONS • FREE LITERATURE
- FREE—BLOOD PRESSURE TAKEN • FREE REFRESHMENTS



Sponsored By LaBARRE CHIROPRACTIC CLINIC

2414 Schoenersville Rd.
Bethlehem 691-8727

(across from Hess's Westgate)

OPEN 6 DAYS A WEEK:

Mon. thru Fri. 10 A.M. to 1 P.M.
and 4 to 7 P.M.

Sat. 9 A.M. to 12 Noon

YOU DON'T KNOW WHAT CHIROPRACTIC REALLY IS, UNLESS YOU'VE USED IT, AND IT WORKED!

FREE BLOOD PRESSURE TAKEN ANYTIME

NO APPOINTMENT IS NECESSARY

Bethlehem - 1 hour 4-5 76

MEDICARE

CHIROPRACTIC SERVICES ARE NOW INCLUDED UNDER MEDICARE

Consult your Chiropractor for specific services covered



This Public Service Message Sponsored By . . .

DR. R. T. LaBARRE

Chiropractor

1616 Eaton Avenue

Bethlehem, Pa.

PHONE 691-8727

Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.

Tues. 3 P.M. to 7 P.M., Saturday By Appointment Only



LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave.

Bethlehem, Pa.

PHONE 691-8727

NO APPOINTMENT IS NECESSARY

Monday - Wednesday - Friday 9 to 12 A.M. - 4 to 7 P.M.

Tuesday 9 to 12 A.M. - 3 to 7 P.M.

Saturday Appt. Only

Closed Thursday

*We accept all cases regardless of condition
or financial ability to pay!*

CHIROPRACTICALLY SPEAKING

SINUS TROUBLE . . . CAN CHIROPRACTIC HELP?

Pressure in the head area, headaches, nasal discharge, or nasal stuffiness, post-nasal drainage, facial pain, dizziness, bad breath, cough, that frequent cold may all be signs of sinus trouble. Irritation, inflammation and congestion of the sinus cavities may develop following a cold, changing weather, breathing dust, smoke or other irritants. Yet, whatever the contributing factors may be in a case of sinus trouble, a normal nerve supply to the delicate membranes of the nose and sinus cavities is necessary for complete healing. A diminished nerve supply through pressure on certain nerve trunks weakens these membranes and causes them to be more susceptible to irritation and inflammation.

Many drugs are made available for the "cure" or "relief" of sinus conditions, but at best these products have afforded little more than temporary relief and often cause minor to serious side effects.

YOU CAN MAKE A BETTER CHOICE!!!

MODERN AND NATURAL CHIROPRACTIC SCIENCE has proven to be highly effective in the care of acute and chronic sinus conditions. Consult your doctor of chiropractic and permit him to explain how you too may be helped.

THIS CHIROPRACTIC EDUCATIONAL
INFORMATION A PUBLIC SERVICE OF:



LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave. Bethlehem

Phone 691-8727

No Appointment Necessary

Hours: Mon., Tues., Wed., Fri.

9 to 12 & 4 to 7 P.M.

Saturday Special Appointment Only

Closed Thursday

NO CHARGE for Spinal X-rays when indicated . . and
when paid from family budget.

Chiropractically Speaking

Sponsored By

Richard T. LaBarre, D.C.

1616 Eaton Ave. Bethlehem Ph. 691-8727

Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.—Tues. 3 P.M. to 7 P.M.
Saturday By Appointment Only

CAN CHIROPRACTIC HELP RELIEVE MENTAL DISORDER?

Chiropractic goes right to the source of the trouble in correcting the cause of mental disorder. The brain, whence originates the messages that control the various bodily functions, is quickest to suffer when certain types of nerve pressures occur.

Mental disorders and extreme nervous difficulties respond well to Chiropractic care, especially when due to chronic nerve interference, and where there has been no deterioration or extensive damage of the brain itself.

Just as an electric globe needs a constant supply of "juice" to give forth continuous light, so does the body need vital nerve power from its own generators in order to function properly. When the "wires" (nerves) carrying the body's vital nerve energy are "sorted" (by impingement or pressure in the spine), the brain races madly or goes haywire in some instances; in others it may go blank like a switchboard that suddenly has its cable severed.

There are, of course, cases in which injury or damage to the brain has resulted from a blow or breakage of a blood vessel, where all the healing sciences of man are futile because once brain tissue is destroyed replacements cannot be manufactured. In cases where the all-important brain tissue has not been damaged too severely, Chiropractic care has been found quite helpful, enabling the brain to function once again as nature intended, and good order to be restored.

When the pressure on certain nerves is relieved by gentle adjustments of the spine, the brain "lights up" again just as if you had flicked "on" the electric switch in a dark closet.

Notice — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.

THE DANGER SIGNS

1. Headaches
2. Stiffness of neck
3. Pain between shoulders
4. Pain in the lower back
5. Loss of sleep
6. Increased nervousness
7. Painful joints
8. Numbness or pain in arms or legs

Don't ignore these warning signs of trouble. Consult your doctor of chiropractic without delay!

WHY BE SICK WHEN YOU CAN BE WELL?

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 Eaton Ave.

Bethlehem, Pa.

PHONE 691-8727

Closed Thursday

Hours — No Appt. Necessary
Mon., Wed., Fri. — 9 a.m.-12 Noon; 4 p.m. to 7 p.m.
Sat. by Special Appt.

WE ACCEPT ALL CASES REGARDLESS OF CONDITION
OR FINANCIAL ABILITY TO PAY



DR. R. T. LaBARRE

BEWARE . . . OVERUSE OF DRUGS

1. An overuse of drugs can cause diseases.
2. Many drugs give harmful side effects and can be fatal when used in combination with others.
3. Pain killing drugs eliminate or dull the symptom, but do nothing to eliminate the cause of the pain.

Your doctor of chiropractic uses a drugless healing procedure. His methods are aimed directly at the cause of the illness; his treatment aids in restoring your body to its normal function.

If you are not enjoying good health, see your doctor of chiropractic.

WHY BE SICK WHEN YOU CAN BE WELL?

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 Eaton Ave.

Bethlehem, Pa.

PHONE 691-8727

Closed Thursday

Hours — No Appt. Necessary
Mon., Wed., Fri. — 9 a.m.-12 Noon; 4 p.m. to 7 p.m.
Sat. by Special Appt.

WE ACCEPT ALL CASES REGARDLESS OF CONDITION
OR FINANCIAL ABILITY TO PAY



DR. R. T. LaBARRE

Bethlehem
5/22/72

**IF YOU DON'T WANT
YOUR KID TO BE A "DOPE ADDICT"
WHY DON'T YOU
QUIT BEING ONE YOURSELF?**

See Your Chiropractor & Get Well Naturally

NO APPOINTMENT NECESSARY

We Accept All Cases, Regardless of Condition or Financial Ability to Pay.

Why Be Sick When You Can Be Well?

PHONE 691-8727

**LaBARRE
CHIROPRACTIC LIFE CENTER**

1616 EATON AVENUE BETHLEHEM

(Closed Thursdays)

"FREE" SPINAL X-RAYS THIS WEEK!

(For Certain Cases Paid From The Family Budget!)



"FREE"

**FOR ALL CHILDREN 16 YEARS & YOUNGER
CHIROPRACTIC CARE!!**

THURS. EVENING, AUG. 3rd - FROM 5-7 P.M.

Sponsored By —

**LaBARRE
CHIROPRACTIC LIFE CENTER**

1616 EATON AVENUE BETHLEHEM, PA.

Free X-Rays* — You Set Your Own Fee*

Life Has No Price Tag

Hours: Mon., Tues., Wed., Fri. 9 A.M. to 12—6 P.M. to 9 P.M.

NO APPOINTMENT IS NECESSARY

691-8727

**Only Cases Paid From Family Budget*



DR. R. T. LaBARRE

IT IS UP TO YOU!!!

Is your car in better functioning condition than your body? It is a known fact that most people take better care of their car than they do of their own bodies. If your car isn't running right you take it to the garage and have them find the cause of the problem before something serious goes wrong. If something in our body is not functioning properly we wait for it to go away or else cover it up with some pain killer. After a period of time the pain killer no longer works. Result, the surgeon removes the organ or organs involved.

Could there have been nerve interference between the organs involved and the brain? Wouldn't it have been better to remove the nerve interference by specific gentle scientific CHIROPRACTIC adjustments rather than removing the stomach, appendix or gall bladder!

We Accept All Cases, Regardless of Condition or Financial Ability to Pay.

Why Be Sick When You Can Be Well?

PHONE 691-8727

LaBARRE

CHIROPRACTIC
LIFE CENTER

1616 EATON AVENUE

BETHLEHEM

(Closed Thursdays)

"Free" Spinal X-Rays This Week, Unless Covered by Insurance



Bethlehem Globe Times 10/30/72

ARTHRITIS?

CHIROPRACTIC HAS HELPED THOUSANDS!

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 Eaton Ave.

Bethlehem, Pa.

HOURS BY APPT.—PHONE 691-8727

Closed Thursdays & Saturdays

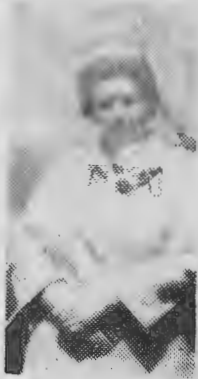
WE ACCEPT ALL CASES REGARDLESS OF CONDITION
OR FINANCIAL ABILITY TO PAY

ATTEND A "FREE" LECTURE ON CHIROPRACTIC IN THIS
OFFICE EVERY THURSDAY AT 7:30 P.M.!



DR. R. T. LaBARRE

A PATIENT TESTIFIES . . .



I feel like a new person. I thought you had to live with aches and pains because of your age. It's not so! Only after one treatment the terrible headaches I had so many years are completely gone. So are the other aches and pains in my muscles and joints, especially the knees. I can read again without glasses and even my varicose veins feel better. All this after only three weeks of treatments. It's a miracle to feel so good after ten years and I'm only sorry that I didn't go to a chiropractor long ago. It would have saved me a lot of misery.

MRS. HELEN GERSTENBERG-HELLERTOWN AGE 52

LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Avenue

Bethlehem

Phone 691-8727

NO APPT. NECESSARY:

Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M. — Tuesday 3 P.M. to 7 P.M.

A PATIENT TESTIFIES . . . ABOUT ARTHRITIS!

For two years I have had problems with arthritis. I have had medication and shots but they offered only temporary relief. Other treatments did nothing. After six months of chiropractic care I have been relieved of pain somewhat. The care I receive is containing the arthritic progress, and improving movement where arthritis is more prominent. My general condition is pretty good now. A Cure is not expected, but if once weekly or twice monthly visits (on some occasions) accomplish this, I can ask for no more at my age.

I am no stranger to chiropractic. Over the years, I have used it successfully for many other reasons. I have no complaints.



Mr. George W. Christensen (Age 67) 601 Greene Ct., Bethlehem, Pa.

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 EATON AVE.

BETHLEHEM, PA.

PHONE 691-8727

HOURS: Mon.-Wed.-Fri. 9 to 12 & 6 to 9 Tues. Noon 'til 8 Closed Thurs.

Attend a free lecture on Chiropractic at this office Thursday at 7:30 P.M.
"We Accept All Cases, Regardless of Condition or Financial Ability to Pay."



A PATIENT TESTIFIES!

Before entering chiropractic care I could not walk to school, bicycle ride, play outside or go places with friends. I had pain in my left side all the time, I also could not climb steps or bend. Previous methods didn't help at all. One doctor wanted to give me an operation to see what was wrong. I missed a lot of school, too. After 3 or 4 months of chiropractic care the pain is gone and I can go places with friends and do things I haven't been able to do before.

My condition is very good now.

Miss Beverly Frable 2822 Green Lane, Bethlehem Age 15

**THE FRABLE FAMILY IS UNDER CHIROPRACTIC CARE
FOR PREVENTIVE MAINTENANCE
WE ACCEPT ALL CASES REGARDLESS OF CONDITION
OR FINANCIAL ABILITY TO PAY**

Why Be Sick When You Can Be Well? Phone 691-8727

LaBARRE

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1616 Eaton Ave. Bethlehem Closed Thurs. & Sat.

Mon., Wed., & Fri. 9 'til Noon & 6 'til 9 P.M. — Tues. Noon 'til 8 P.M.

**ATTEND A "FREE" LECTURE ON CHIROPRACTIC IN THIS OFFICE
EVERY THURSDAY AT 7:30 P.M.!**



DR. R. T. LaBARRE



A PATIENT TESTIFIES!

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Mr. George W. Christensen — Age 67
601 Greene Court
Bethlehem, Pa. 18015

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Why Be Sick When You Can Be Well?

PHONE 691-8727

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 EATON AVENUE BETHLEHEM

(Closed Thursdays)

"FREE" SPINAL X-RAYS THIS WEEK!

(For Certain Cases Paid From The Family Budget!)





A PATIENT TESTIFIES!

When I was first admitted to the Chiropractic Office, I was in very severe pain. A dull pain started in the right side of the neck and then became more severe and affected the entire head. Blood pressure rose to 200. After three weeks of Chiropractic care the pressure was relieved and the headaches slowly became less severe and after a few weeks of treatment seemed to have disappeared completely. I can think and work better thanks to Chiropractic!

Bethlehem Globe Times 7/10/72

MRS. WANDA FORBES
635 Fiot Ave.
Bethlehem, Pa.

We Accept All Cases, Regardless of Condition or Financial Ability to Pay.

Why Be Sick When You Can Be Well?

PHONE 691-8727

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 EATON AVENUE BETHLEHEM

(Closed Thursday and Saturday)
MON., TUES., WED., FRI. 9-12 A.M. 6-9 P.M.

"FREE" SPINAL X-RAYS THIS WEEK!
(For Certain Cases Paid From The Family Budget!)



A PATIENT TESTIFIES—BURSITIS

Bethlehem Globe Times

When I Entered Into Chiropractic Care I Could Not Walk Or Bend The Knee From All The Pain. I Lost Time From Work Because Of My Problem. After A Few Months Of Chiropractic Care My Condition Improved So Well That I Could Walk Normal Again Without Pain. I Feel That Chiropractic Care Helped Me To Walk Without Having Surgery Done Or Taking Shots Or Pills.

MR. CALVIN N. REICHARD

65 Hess Avenue, Hellertown, Pa.

ALL THE REICHARDS KEEP THAT HEALTHY HAPPY FEELING WITH CHIROPRACTIC!

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 EATON AVENUE BETHLEHEM, PA.

Life Has No Price Tag — You Set Your Own Fee*
NO APPOINTMENT IS NECESSARY

"FREE" X-RAYS*

HOURS: Mon., Tues., Wed., Fri.
9 a.m. to 12 6 p.m. to 9 p.m.

691-8727

* Only Cases Paid From
Family Budget



Dr. R. T. LaBarre

ATTEND A LECTURE ON CHIROPRACTIC THURSDAY, AUG. 3rd AT 7 P.M.

THE DANGER SIGNS

Bethlehem, Pa.
11/27/72

1. Headaches
2. Stiffness of neck
3. Pain between shoulders
4. Pain in the lower back
5. Loss of sleep
6. Increased nervousness
7. Painful joints
8. Numbness or pain in arms or legs

Don't ignore these warning signs of trouble. Consult your doctor of chiropractic without delay.

WHY BE SICK WHEN YOU CAN BE WELL?

LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave.

Bethlehem, Pa.

HOURS BY APPT.—PHONE 691-8727

Closed Thursdays & Saturdays

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OR FINANCIAL ABILITY TO PAY



DR. R. T. LaBARRE

ATTEND A "FREE" LECTURE ON CHIROPRACTIC
IN THIS OFFICE EVERY THURSDAY AT 7:30 P.M.!

SO YOU HAVE A COMMON COLD?

SEE YOUR

CHIROPRACTOR

and Get Well Naturally!

WHY BE SICK WHEN YOU CAN BE WELL?

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 Eaton Ave., Bethlehem, Pa.

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DR. R. T. LaBARRE

ATTEND A "FREE" LECTURE ON CHIROPRACTIC
IN THIS OFFICE EVERY THURSDAY AT 7:30 P.M.!

80%

**Of CHIROPRACTIC Results
Were Previous Medical Failures!**

*Get Well Naturally,
See Your Chiropractor*



"FREE" X-RAYS THIS WEEK

R. T. LaBARRE, Chiropractor

1616 EATON AVENUE

PHONE 691-8727

Closed Thursdays

Bethlehem Globe Times 5/15/72



**Keep That Happy, Healthy
Feeling Through Chiropractic!**

Good Health allows life to be a wonderful experience. Through spinal adjustments Chiropractic releases power that made your body to heal your body. Join the ranks of millions who are healthy and happy through Chiropractic!

We Accept All Cases, Regardless of Condition or Financial Ability to Pay.

Why Be Sick When You Can Be Well?

PHONE 691-8727

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 EATON AVENUE

BETHLEHEM

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"FREE" SPINAL X-RAYS THIS WEEK!

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WHY IS CHIROPRACTIC OPPOSED BY SO MANY MEDICAL DOCTORS?

Sponsored By

Richard T. LaBarre, D.C

1616 Eaton Ave. Bethlehem 691-8727



It is history that almost every new principle or concept has met opposition from groups feeling their particular welfare in danger — as Henry Ford and his mass production line, Thomas Edison and his various inventions, Dr. Einstein and his theories of time and space were greeted with ridicule and anger, so were some early practitioners of healing arts scorned and abused. Religious wars grew out of new philosophies; the royalty of old England sought to put down with guns the fresh idea of freedom in the American colonies; the hierarchy of Rome fought bitterly the Reformation that gave rise to Protestantism.

Devotees of other healing arts quickly recognized the threat to their selfish interests when chiropractic was taken to the hearts of countless people; they fought back because they did not understand Chiropractic and because they saw it as competition.

Turn-of-Century Chiropractors found fierce opposition which in some instances has continued through the years . . . and will continue in lesser degree. Chiropractors recognize the need and value of other healing arts and realize that they too will come to see Chiropractic's benefit to man, and the tendency to base judgement on prejudice will eventually die out. Competition in business has spurred many fights, including famed examples such as the war against sewing machines and their threat to hand labor.

WAITING FOR MEDICAL ENDORSEMENT OF CHIROPRACTIC IS LIKE WAITING FOR THE COMMUNIST ENDORSEMENT OF FREE ENTERPRISE. Adv.

Chiropractically Speaking...

Sponsored By

Richard T. LaBarre, D.C.

1616 Eaton Ave., Bethlehem

PHONE 691-8727

NO APPT. NECESSARY

Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.

Tuesday 3 P.M. to 7 P.M.



IN (MEMORIUM)

TO THE BILL OF RIGHTS AND THE FREEDOM OF
SPEECH WHEN CHIROPRACTORS ARE NOT AL-
LOWED TO PRINT THE TRUTH, NOR SAY THE
TRUTH, ABOUT HEALTH CARE.

Bethlehem Globe Times

Dr. LaBarre

4/29/72

Invites You

To Learn About

CHIROPRACTIC

BRING A FRIEND!



Sunday, April 30, 1972 at 1:30 P.M.

1616 Eaton Ave., Bethlehem 691-8727

Refreshments Served

Chiropractically Speaking...

Sponsored By

Richard T. LaBarre, D.C.

1616 Eaton Ave., Bethlehem 691-8727

WHAT SHALL I EAT FOR GOOD HEALTH?



Your body has its own self-contained wisdom. Except in such cases as pregnancies where the haywire appetite demands dill pickles and ice cream on the same dish, the healthy human body senses what it needs and telegraphs the brain the menu for the day.

This desire for certain foods can be distorted, however, by food habits that have been allowed to grow unchecked, and a person may take aboard too much in fats or, too much in starches to the extent that weight increase becomes a problem. Or lack of appetite may reduce intake to the point where skinniness develops into a health hazard.

Food fads, "crash" diets and similar fancies should be avoided. To say that one shall live on grapes alone, or starve for 30 days, or eat only whole wheat toast with honey butter is obviously silly. The body needs certain materials for its processes, and unless it gets these chemicals, minerals, vitamins and other values, the body naturally will suffer.

Under normal conditions you assimilate and use any and all naturally grown foods; however, if you cannot eat certain foods, these should be reported to your Chiropractor. Thousands of special diets are prescribed much in the same manner as cook books are written, the authors copying each other, so that recipes basically remain the same. Much is determined by individual taste or preference, and you take kindly or unkindly to certain foods as a result.

Usually, man gets along best on a widely varied diet that includes the basic foodstuffs, root vegetables, leaf vegetables, buds, flowers, seeds, fruits, meats, poultry, seafoods . . . and intake governs body bulk. A good rule is to eat what appeals to you, and at the moment your appetite is satisfied, quit eating!

Notice!—The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.

**"Free" Lecture On Chiropractic At This
Office Every Tuesday At 7:30 P.M. — Public Invited.**

Chiropractically Speaking

Sponsored By

Richard T. LaBarre, D.C.

1616 Eaton Ave. Bethlehem Ph. 691-8727

NO APPOINTMENT NECESSARY

Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.-Tues. 3 P.M. to 7 P.M.

10 REASONS WHY I TAKE ASPIRIN:

1. They taste so good.
2. I like to poison my body and I want to see how much acid my bloodstream can hold.
3. It helps the economy of the country.
4. It fools me into thinking I'm better.
5. I want to shorten my life.
6. Wondering whether the next one will cause my stomach lining to hemorrhage is fun.
7. All my friends take them and famous movie stars and athletes say I should.
8. I enjoy the burning sensation in the pit of my stomach and hope to have an ulcer some day.
9. I want to set an example for my children that pill popping is a neat way of life so hopefully one day they'll graduate to hard drugs.
10. Four out of five doctors surveyed recommended them.

These above reasons may be humorous but they make as much sense as any other reason for taking aspirin. The Chiropractor opposes indiscriminate use of aspirin, because it treats the symptoms of a condition yet neglects to correct the cause or reason. Since the nervous system is the most important system in maintaining the body functioning properly, it's only logical to look there first for the cause of any problem. Chiropractors have found that a slight misalignment of one of the bones of the spine (vertebrae) can put pressure on these nerves and cut off the nerve supply. Chiropractic adjustments gently and painlessly restore the vertebrae to their proper position, thereby freeing the nerve energy to flow over the nerves to every cell in the body. Once this is done the body can function as it was meant, without the aid of any poisonous drugs. Whatever the cause of your problem it should be corrected rather than deadening these vital nerves with drugs such as aspirin. These drugs make you feel better temporarily but eventually the symptoms come back and you are worse off than before. Chiropractic corrects the cause!

**"Free" Filmstrip Lecture On Chiropractic At This
Office Every Tuesday At 7:30 P.M.—Public Invited**

Chiropractically Speaking ...

Sponsored By

Richard T. LaBarre, D.C.

1616 Eaton Ave., Bethlehem 691-8727

CAN CHIROPRACTIC HELP HEADACHES?



Spinal adjustments act quickly to correct and relieve the cause of pain in almost all cases.

More than one half of the people who visit the chiropractor's office complain that they have headaches.

Personnel Directors of large industries, say that about one third of all employees' absences from work is credited to headaches. Even though a headache is not truly a disease . . . it is responsible for much human disability.

It has been estimated that there are over two hundred different causes of headaches. Head pains may be severe aching, dull, sharp, or constantly throbbing . . . and may be classified as mechanical, functional, toxic, and reflex. These are the most common types of headaches which are caused by pressure. For instance, when tension builds up in the neck muscles it causes pressure on the nerves and pressure causes headache.

Every organ of the body depends entirely on energy produced by the brain to function properly. This brain energy is transmitted through the spinal cord, which is housed in the spinal column, to all parts of the body.

If this supply of vital nerve energy is interfered with by impingement in the spinal cord, pressure will build up, causing tension on organs, glands, and muscles that produce headaches.

Chiropractic adjustments will correct this nerve interference, releasing pressure that causes tension and headaches.

If you are a victim of headaches, get together with your Chiropractor. Let him correct the spinal cause and release pressure, relax tension and relieve pain.

Notice!—The statements made do not mean to infer the chiropractor cures or guarantees a cure. They only show that by removing nerve interference that the body heals itself.

Chiropractically Speaking

Sponsored By

Richard T. LaBarre, D.C.

1616 Eaton Ave. Bethlehem Ph. 691-8727

Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.—Tues. 3 P.M. to 7 P.M.
Saturday By Appointment Only

DO I NEED DRUGS WITH MY ADJUSTMENT?

By no means. Does a properly functioning human body require medication to stimulate or inhibit, as needed, its various tissues, organs and members?

In some cases where illness has progressed beyond the reach of the healing arts, certain drugs may be necessary for prolongation of life. In other cases, which have spread beyond reach of human resources, drugs are used to ease the suffering. But in cases where human bodies are repairable, drugs usually are not needed and should be avoided.

Chiropractic teaches that our bodies function in response to nerve energy, transmitted via the nervous system to the many organs and parts of the body, causes the body to function in a normal manner according to requirements of the body at any particular time.

The use of drugs under ordinary conditions ultimately hinders the healing process because the drugs upset the delicate chemical balance of the body and give nature another substance to fight as it seeks to return the body chemistry to normal.

In too many instances, drugs have undesired side effects, apart from creating a habit that demands their continued use. Chiropractic can help get you well without resort to habit-forming drugs!

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.

CHIROPRACTICALLY SPEAKING . . . MUST I BE X-RAYED?

Sponsored By

Richard T. LaBarre, D.C.
1616 Eaton Ave., Bethlehem 691-8727



YES, if you want the truth. X-ray pictures to the chiropractor are the same as blueprints to the builder. X-ray pictures give a detailed view of what has happened inside your body. They show the position of bones in relation to each other, and enable the Chiropractor to determine just where a misalignment has occurred.

Your Chiropractor would be working in the dark without the X-ray machine, and his plight would be that of the construction crew attempting to put together a skyscraper without the benefit of the architect's plans and specifications.

X-rays are harmless when used by a properly qualified Chiropractor and the knowledge that your Chiropractor gains from study of your X-ray pictures is invaluable in giving a correct analysis in your case.

REASONS FOR X-RAY SPINOGRAPH PICTURES ARE THESE:

1. The Chiropractor can see the exact position of your vertebrae or backbone.
2. He can determine what to do, where to adjust, to correct spinal trouble.
3. He can discover if there is any pathological condition of the bones that might cause discomfort.

Once the site of the trouble has been located through the use of X-rays and study of your case, the Chiropractor is enabled to proceed just as if he has been furnished with a roadmap of your body with all the "detours" and "bridges out" indicated.

Adv.

CHIROPRACTICALLY SPEAKING . . .



Sponsored by:

**LaBARRE
CHIROPRACTIC
LIFE CENTER**

1616 Eaton Ave., Bethlehem

**PHONE
691-8727**

THE SPINE AND YOU

The spine is a remarkable organ. It is strong enough to support many hundreds of pounds. At the same time, it is elastic and flexible to enable movement in any direction. There are 24 movable segments or vertebrae in the spine, between each segment is a soft cushion called a disc, which serves as a ball bearing and shock absorber.

Inside the spine is a tube which contains the spinal cord, the life-line of the nervous system. Between each vertebra are a pair of nerve trunks which carry millions of individual nerve fibers to various parts of the body. If one or more of these spinal vertebra are displaced, delicate nerve fibers can become impinged and vital organs are often affected.

Each affected organ can be benefited by Chiropractic adjustments that correct nerve interference, allowing the affected areas to receive its full supply of restorative nerve energy.

Now before 'Flu or Colds' renew their visit to you, let your Chiropractor prepare you for the battle against becoming one of the thousands who fall before these vicious ailments.

**TO ALLEVIATE THE HIGH COST OF HEALTH CARE,
DR. LaBARRE IS OFFERING FREE SPINAL X-RAYS***

***when x-ray is necessary
and when paid from the family budget**

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon — 4 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY CLOSED THURSDAY

LaBARRE CHIROPRACTIC CLINIC

1616 Eaton Avenue
Bethlehem, Pa.

OFFICE HOURS:

Mon., Tues., Wed., and Fri.
9:30 'til Noon — 6 'til 9 P.M.
Closed Thursday

PHONE
691-8727



Dr. R. T. LaBARRE
CHIROPRACTOR

NO APPOINTMENT NECESSARY

NERVOUSNESS?

*Chiropractic Has
Helped Thousands!*

You Set Your Own Fee

*"FREE"
SPINAL
X-RAYS

"FREE"
SPINAL
EXAM

*For Certain Cases Paid From The Family Budget

*We accept all cases
regardless of the ability to pay!*

ULCERS?

*Chiropractic Has
Helped Thousands!*

*See Your
Chiropractor and
Get Well Naturally*



Dr. R. T. LaBARRE
CHIROPRACTOR

*"FREE"
SPINAL
X-RAYS

"FREE"
SPINAL
EXAM

NO APPOINTMENT NECESSARY

Sponsored by . . .

**LA BARRE
CHIROPRACTIC CLINIC**



711 W. Broad St.

Bethlehem, Pa.

PHONE 691-8727

OFFICE HRS.: Mon., Tues., Wed. & Fri.

9:30 'til Noon — 6 'til 9

Saturday 10:00 to 1 P.M. — CLOSED THURSDAYS

A MODERN CLINIC FOR THE RESTORATION AND
PRESERVATION OF YOUR HEALTH

*We accept all cases
regardless of the ability to pay!*

*For Certain Cases Paid From The Family Budget

**OPERATION A SUCCESS
BUT PATIENT DIES!**

*Before this Happens
To You . . .
See Your
Chiropractor
and
Get Well Naturally*



Dr. R. T. LaBARRE
CHIROPRACTOR

**"FREE"
SPINAL
X-RAYS**

**"FREE"
SPINAL
EXAM**

NO APPOINTMENT NECESSARY

Sponsored by . . .

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**A MODERN CLINIC FOR THE RESTORATION AND
PRESERVATION OF YOUR HEALTH**

*We accept all cases
regardless of the ability to pay*

**STOP
BLOOD
POLLUTION
SEE YOUR
CHIROPRACTOR
AND GET WELL
"NATURALLY"!**



Dr. R. T. LaBARRE
CHIROPRACTOR

*** "FREE"
SPINAL
X-RAYS**

**"FREE"
SPINAL
EXAM**

NO APPOINTMENT NECESSARY

Sponsored by . . .

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9:30 'til Noon — 6 'til 9

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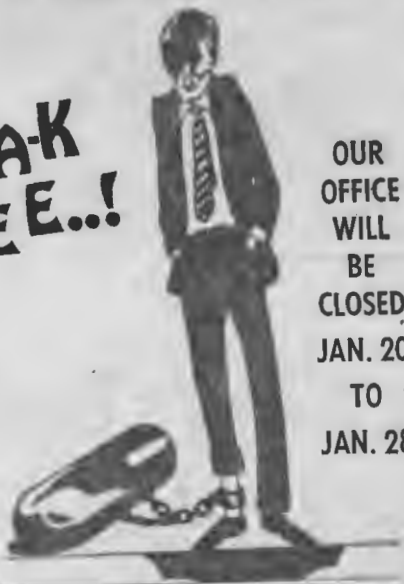
**A MODERN CLINIC FOR THE RESTORATION AND
PRESERVATION OF YOUR HEALTH**

*We accept all cases
regardless of the ability to pay!*

*For Certain Cases Paid From The Family Budget

WHAT? THEY CHANGED YOUR
PRESCRIPTION AGAIN?
WHO'S GUESSING NOW!

**B-R-E-A-K
FREE..!**



OUR
OFFICE
WILL
BE
CLOSED
JAN. 20
TO
JAN. 28

with **CHIROPRACTIC**
"the natural way to **HEALTH**"

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 EATON AVE. BETHLEHEM, PA. PHONE 691-8727

NO APPOINTMENT NECESSARY

HOURS: Mon. - Wed. - Fri. 9 to 12 & 6 to 9
Tues. Noon 'til 8 Closed Thurs. & Sat.

Attend a free lecture on Chiropractic
at this office every Tuesday at 7:30 P.M.

"We Accept All Cases, Regardless of Condition or Financial Ability
to Pay."



*"The Doctor Of The Future Will Give No
Medicine. But Will Interest His Patients
In The Care Of The Human Frame, In
Diet, And The Cause And Prevention Of
Disease."*

THOMAS A. EDISON

**"FREE" SPINAL
X-RAYS**

For certain cases paid
from the Family Budget

**Good Health
Has No Price Tag**

*You Set
Your Own Fee!*

**LaBARRE
CHIROPRACTIC CLINIC**

Mon., Tues., Wed., Fri. 9:30 'til Noon & 6 to 9 P.M.

Closed Thursday

1616 EATON AVE.

BETHLEHEM

PHONE 691-8727

Chiropractically Speaking...

Sponsored By

Richard T. LaBarre, D.C.
1616 Eaton Ave., Bethlehem
PHONE 691-8727

NO APPT. NECESSARY

Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.
Tuesday 3 P.M. to 7 P.M.



THINK STRAIGHT!

"As a twig is bent, so grows the tree" could also read, "As the child's back is bent so grows the adult". Here are four easy checks to make to discover potential back problems early. If any are present in your child or yourself a professional examination by your chiropractor is recommended.

1. SHOULDER CHECK

Have child stand straight. Both shoulders should be level. One shoulder high is an indication of problems.

2. HEM CHECK

Check a daughter's skirt hem to see if it hangs crooked or if every new skirt purchased has to be altered on just one side.

3. BENDING CHECK

Have child bend straight forward from the waist head level with the back and arms hanging relaxed to the floor. Check on either side of the spine to see if the muscles "bunch" up (one sign of scoliosis or curvature of the spine).

4. SHOE CHECK

Children wear out shoes in a hurry. This is expected. But if one shoe wears out well ahead of the other . . . especially if the wear is centered on the edge of the shoe . . . the possibility of spinal problems exists.

"Free" Filmstrip Lecture On Chiropractic At This Office Every Tuesday At 7:30 P.M.—Public Invited.

Chiropractically Speaking...

CAN CHIROPRACTIC HELP ASTHMA?

Sponsored By

Richard T. LaBarre, D.C.
1616 Eaton Ave., Bethlehem 691-8727



Asthma is a disorder of the lungs and the narrowing of the small bronchial tubes, which make it very difficult for the victim to breathe air into the lungs or force it out. Many factors are responsible for asthma. Allergy, emotional tensions, nervous disorders, and family background. Allergy of course is the dominant agent to most victims, whose specific sensitivity to such allergens as ragweed, pollens, dust, may provoke an acute attack. Almost all victims are allergic to house dust, but seldom will one sensitivity be the only source of severe chronic asthma, other contributing causes are necessary.

Heredity plays a prominent part in setting the stage for asthma. Almost without exception, in every victim there is an allergic background. Some close blood relative—father, mother, grandparent, aunt, or uncle, will invariably have had exzema (an allergic skin disorder), hay fever, hives, or asthma.

Emotional maldevelopment and psychological maladjustments may play a primary or secondary role.

In an asthmatic attack the person finds it increasingly difficult to breathe until he struggles for air and thinks he is suffocating. The body is suffering to obtain oxygen. The bronchial tubes are contracted and relaxed by muscles dependent on nerve energy conveyed to them through the nervous system.

Every movement and every organ of the body depends entirely on this vital nerve energy from the brain. Whether it be the circular fibers of the bronchial tubes, the muscles of the heart, or the muscles of the lungs.

If you are one of the million asthma victims in America, let your Chiropractor help in reconstructing your body to resist foreign substances, releasing the vital nerve energy your body needs to function properly. Chiropractic care has helped thousands of people suffering with asthma to overcome the difficulty in breathing by gentle spinal adjustments, bringing them immeasurable relief and gradually correcting the cause of their condition.

Adv.
Notice!—The statements made do not mean to infer the chiropractor cures or guarantees a cure. They only show that by removing nerve interference that the body heals itself.



Sponsored By
**RICHARD
 T.
 LaBARRE D.C.**

1616 EATON AVE.,
 BETHLEHEM
 PHONE 691-8727
 NEW HOURS:
 Mon., Wed. & Fri.
 9 to 12 and 4 to 7
 Closed Tues. & Thurs.

**NERVOUS AND
 IRRITABLE?
 SEE YOUR
 CHIROPRACTOR**

Notice — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.



Be title in Globe Times 9 75

THE MORNING CALL, Allentown, Pa., Friday, April 23, 1971 37

BURSITIS

Athletes may refer to it as a "game arm." Housewives are calling it "housemaid's knees." Whatever the name, the condition is painful and, if not corrected, calcium deposits may form on the joint, possibly resulting in permanent immobility.



Dr. R.T. LaBARRE
 CHIROPRACTOR

Excessive fatigue may put a burden on your body to which it cannot adapt. The strain may permit a vertebra to become misaligned, causing nerve impingement. The logical answer for painful joints in which bursitis may be suspected, therefore, is immediate care by a doctor of chiropractic, who has years of training and is highly skilled in locating and eliminating vertebral subluxations. When the basic cause of ill health is removed, your body can again function as a healthy unit.

Sponsored By ...
**LA BARRE
 CHIROPRACTIC CLINIC**



Office Hours Mon.-Wed.-Fri. 9:30 to Noon—5 p.m. to 9 p.m.
 Sat. 10 a.m. to 1 p.m.

No Appointment Necessary
 711 W. Broad St., Bethlehem 691-8727

LaBARRE CHIROPRACTIC CLINIC

1616 Eaton Avenue
 Bethlehem, Pa.



Dr. R. T. LaBARRE
 CHIROPRACTOR

OFFICE HOURS:

Mon., Tues., Wed., and Fri.
 9:30 'til Noon — 6 'til 9 P.M.
 Sat. 10 'til 1 P.M. — Closed Thurs.

**PHONE
 691-8727**

NO APPOINTMENT NECESSARY

**HEADACHES?
 Chiropractic Has
 Helped Thousands!**

*"FREE"
 SPINAL
 X-RAYS

"FREE"
 SPINAL
 EXAM

*For Certain Cases Paid From The Family Budget

*We accept all cases
 regardless of the ability to pay!*

*Bethlehem Globe Times
 3/20/72*

Bethlehem Globe Times 11/13/72

CHIROPRACTIC

**Gets Sick People
Well . . .**

**. . . Without
Surgery or Drugs**

LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave.

Bethlehem, Pa.

HOURS BY APPT.—PHONE 691-8727

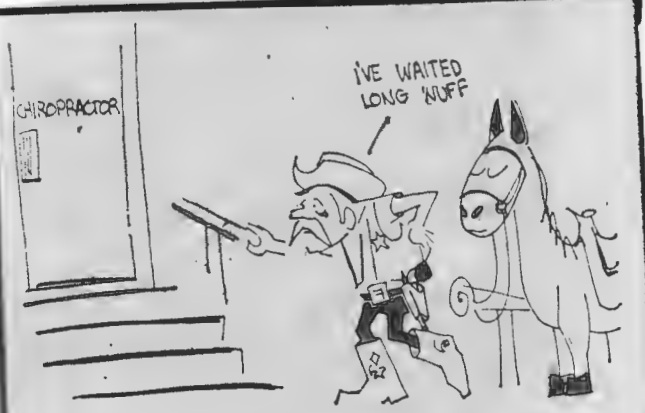
Closed Thursdays & Saturdays.

**WE ACCEPT ALL CASES REGARDLESS OF CONDITION
OR FINANCIAL ABILITY TO PAY**



DR. R. T. LaBARRE

**ATTEND A "FREE" LECTURE ON CHIROPRACTIC
IN THIS OFFICE EVERY THURSDAY AT 7:30 P.M.!**



PROCRASTINATION IS THE THIEF OF HEALTH



Call for a Chiropractic examination today.
Chiropractic releases the vital nerve energy
your body needs to function properly.

WHY BE SICK WHEN YOU CAN BE WELL?
WE ACCEPT ALL CASES REGARDLESS OF ABILITY TO PAY

DON'T PUT IT OFF ANY LONGER!

Sponsored By:

R. T. LaBarre, D.C.

1616 Eaton Ave.

Bethlehem, Pa.

No Appointment Necessary

Hours: Mon., Tues, Wed., Fri. 9 to 12 and 4 to 7 P.M.
Saturday Special Appointment Only



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PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.

SATURDAY SPECIAL APPT. ONLY
— CLOSED THURSDAY —

**WHY BE SICK
WHEN YOU CAN BE WELL?**

*We Accept
All Cases Regardless
Of Ability To Pay.*



Bethlehem Globe Times 4-28-75



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PHONE 691-8727

NEW HOURS:

Mon., Wed. & Fri.

9 to 12 and 4 to 7
Closed Tues. & Thurs.

DON'T

"Learn To Live With It."

See Your

Chiropractor

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.



Bethlehem Globe Times 9-15-75



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1616 EATON AVE.,
BETHLEHEM

PHONE 691-8727

NEW HOURS:

Mon., Wed. & Fri.

9 to 12 and 4 to 7

Closed Tues. & Thurs.

**The Principle Of Chiropractic
Explains Why You Are Healthy
And Deals With An Important
Cause Of Many Illnesses.**

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.



Bethlehem Globe Times 11-24-75

Bethlehem Globe Times 8-4-75



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PHONE 691-8727

NEW HOURS:

Mon., Wed. & Fri.

9 to 12 and 4 to 7

Closed Tues. & Thurs.

Chiropractic

NATURE'S WAY

... NO DRUGS

... NO SURGERY

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.



**Chiropractic—The
Modern Healing
Profession**

Chiropractic is a modern healing profession. A science, an art and a system for dealing with prevention and alleviation of human ailments. It's based on the fact that the nervous system controls or regulates all the functions of the body. Therefore, interference with normal nerve function can cause disease or malfunction.

Nerve distribution and body mechanics is such that this interference occurs most often within the complex spinal column. But the effects are not confined to the spine. It can cause disorder in any organ, part or system of the body. This concept of disease causation has been confirmed by extensive neurological research and proved by practical clinical results in millions of cases.

The practice of chiropractic includes routine physical examinations, detailed spinal analysis and correction of anatomical disrelations. The condition that causes most nerve interference in the spine, is called a "subluxation." Luxation is Latin for dislocation. A "sub" luxation is a slight displacement of the joints that causes irritation or pressure on spinal nerves. Because it also affects self-righting mechanisms of the spine, a subluxation is persistent and self-sustaining.

The chiropractic technique used to correct a subluxation is called an "adjustment."

**ALLENTOWN
CHIROPRACTIC
CENTER**

Dr. Stephen Kulik
1850 E. Emmaus Ave.
Allentown, Pa.
791-1020

*Bethlehem
Emmaus*

9-22-75

**IF YOU ARE PREGNANT
AND WANT YOUR CHILD . . .**

In a booklet titled "If You Are Pregnant And Want Your Child," the author, Dr. Thomas Brewer, M.D. states:

DANGEROUS DRUGS

"You may be given diet pills" to take away your appetite; drugs like Dexidrene or amphetamines (speed). Don't take them!

These drugs are not healthy for you. They are not healthy for your unborn baby. Who would give an unborn baby "speed"? Every drug you take passes quickly into the placenta or "afterbirth" over into the baby's blood stream and body.

The amphetamines are given to kill the hungry mother's appetite. They also give her an unnatural boost. They relieve depression, make her work smoother, and make her feel that she is living a healthier life, even though she is not getting enough to eat. In this way, "speed" covers up her problem of poor nutrition.

You may be given diuretics or "water pills" during your pregnancy. The immediate effect of these pills is to cause your body to eliminate water excessively. They dry you up. Don't take them!

These drugs are not needed to have a healthy pregnancy and a healthy baby."

Published by the Student Research Facility
1132 The Alameda, Berkeley, Calif. 94707

IF NOT DRUGS, THEN WHAT? THE BACK COVER OF THIS BOOKLET GIVES YOU THE ANSWER . . . CHIROPRACTIC CARE ALONG WITH GOOD NUTRITION INSURES THAT MOTHER AND CHILD WILL HAVE EXCELLENT HEALTH.

*We accept all cases, regardless of condition,
or financial ability to pay*

PHONE 691-8727

LaBARRE

CHIROPRACTIC LIFE CENTER

1616 EATON AVENUE

BETHLEHEM

HOURS: Mon., Tues., Wed., Fri. 9 to 12 & 4 to 7 P.M.

SATURDAY SPECIAL APPT. ONLY

— CLOSED THURSDAY —



*Bethlehem
Emmaus
8-12-74*

CHIROPRACTICALLY SPEAKING . . .



Sponsored by:
**LaBARRE
CHIROPRACTIC**

LIFE CENTER
1616 Eaton Ave., Bethlehem
**PHONE
691-8727**

SAVE THOSE TONSILS

Tonsils are vital organs for good and lasting health. The creator has blessed each individual with a set of these tiny but powerful organs. He has made no mistake in mass producing this organ in bodies in every corner of the earth. The tonsils are part of nature's mechanism of protecting the body. Their primary purpose is to trap or isolate infections before they can enter the respiratory or the gastrointestinal tracts. The major source of entry of these harmful organisms is through the mouth or nose. Nature has provided this wonderful protective ring around this air passage so that undesirable organisms are forced to cope with the resistance of this strong lymphatic tissue. In order to accomplish this the tonsils must be in proper order.

The wise parent readily understands that if the tonsils are sick there must be a reason for this condition. They would not consider having them removed unless everything had been done and two or three years of Chiropractic care had been unsuccessful. If a child had an infected finger, would the parent cut it off at the slightest provocation, or would they try desperately to save it at all possible costs? The body does not grow a new finger, it **does** repair inflamed, overworked tonsils, once the cause of the trouble has been removed.

The major cause of malfunction in the body is interference to the nerve supply due to misaligned vertebra. Chiropractic adjustments restore vital nerve energy by removing the pressure of the hard bone tissue on soft nerve tissue. With good health, life is worth living, without it death seems a necessity and a relief. Health comes from within and is man's birthright and greatest asset.

**TO ALLEVIATE THE HIGH COST OF HEALTH CARE,
DR. LaBARRE IS OFFERING FREE SPINAL X-RAYS***

***when x-ray is necessary
and when paid from the family budget**

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon — 4 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY CLOSED THURSDAY

CHIROPRACTICALLY SPEAKING . . .

Sponsored By



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1616 EATON AVE.,
BETHLEHEM
PHONE 691-8727
HOURS: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.
SATURDAY SPECIAL APPT. ONLY
— CLOSED THURSDAY —

AM I A CHIROPRACTIC CASE?

You are, if your condition has been analyzed by a Chiropractor and the trouble found to have been caused by chronic nerve interference in the spinal column.

You are a Chiropractic case when a period of time has been recommended to you for correction of the vertebral misalignment. This does not mean, however, that all of your symptoms or conditions will be cleared up in the time recommended for your treatment.

It does mean that correction of your health problem has been initiated. In many cases, further care probably will be indicated as necessary to insure continual improvement of the spinal condition that caused the problem, leading to eventual restoration of that healthy-happy feeling.

Once you become a Chiropractic case, every effort will be made to solve your difficulty and effect a remedy. Your case will be studied by your Chiropractor in the light of facts shown by X-ray films and nerve heat reading, which indicate where lies the trouble in the spine.

The fact that you sought Chiropractic help is encouraging, for the sooner the necessary adjustments are made, the less damage will result from nerve blockage. Time is of great value in any healing; the sooner an ailment is treated, the quicker the patient gets well as a rule.

Nature intended for man to be healthy, and it is only when nature's way is blocked that the condition of ill health arises.



**WHY BE SICK WHEN YOU CAN BE WELL?
WE ACCEPT ALL CASES
REGARDLESS OF ABILITY TO PAY**

Bethlehem Globe Times 3-10-75

LaBARRE CHIROPRACTIC CENTER

2414 Schoenersville Rd., Bethlehem—691-8727
"Across from Hess's Westgate"

Because of your continuing great response, we will again have an

OPEN HOUSE
SUNDAY, FEB. 8th, at 2:00 P.M.
for those persons who missed our grand event!

OUR PROGRAM WILL BE BASICALLY THE SAME . . . WITH A STAFF OF CHIROPRACTORS TO ANSWER ALL YOUR CHIROPRACTIC QUESTIONS

FREE—SPINAL X-RAYS (Taken Only When Necessary)
FREE—SPINAL EXAMINATIONS • FREE LITERATURE
FREE—BLOOD PRESSURE TAKEN • FREE REFRESHMENTS

LaBARRE CHIROPRACTIC SALUTES THE BICENTENNIAL "FREEDOM OF SPEECH AMERICA" . . .



Where Chiropractors are allowed to advertise their profession and state the benefits of Chiropractic adjustments, as well as alert the Public concerning their freedom to choose the health care they want. We're grateful for the constitution of our land that guarantees this right.

Dr. & Mrs. R. LaBarre & family



Sponsored By
**LaBARRE
CHIROPRACTIC
CLINIC**

2414 Schoenersville Rd.
Bethlehem 691-8727

OPEN 6 DAYS A WEEK:
Mon. thru Fri. 10 A.M. to 1 P.M.
and 4 to 7 P.M.
Sat. 9 A.M. to 12 Noon

Bethlehem Globe Times 3-29-76



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T.
LaBARRE D.C.**

1616 EATON AVE.,
BETHLEHEM
PHONE 691-8727
NEW HOURS:
Mon., Wed. & Fri.
9 to 12 and 4 to 7
Closed Tues. & Thurs.

**NERVES?
TENSION?
PAIN?**
See Your
CHIROPRACTOR

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.



CHIROPRACTIC . . .

1. RELIEVES PAIN (without dangerous drugs)
2. RESTORES HEALTH (without unnecessary surgery)
3. PROLONGS LIFE (naturally and economically)

FREE SPINAL X-RAYS

When Indicated And Paid
From The Family Budget

A MODERN CLINIC FOR THE RESTORATION AND
PRESERVATION OF YOUR HEALTH



LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave. Bethlehem

Phone 691-8727

No Appointment Necessary

Hours: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.

Saturday Special Appointment Only

Closed Thursday

CHIROPRACTICALLY SPEAKING . . .



Sponsored by:

LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave., Bethlehem

PHONE

691-8727

Menopause

"Change of Life" in a woman is accompanied by many demands on the body. Hot flashes, chills, extreme nervousness, hallucinations, irritability, mental disturbance and headaches are only a few of the more prominent conditions to which a woman is subjected during the change of life.

Domestic difficulties probably are the prime example of what can happen during the period of menopause. Not only life of the individual is affected, but all of those who are associated with her feel the strain and the tension.

Chiropractors, through scientific and gentle adjustments, align the spinal column and free nerve systems so the normal flow of vital nerve energy to all parts of the body is maintained. With the nerve system functioning properly and efficiently, the body is able to adapt itself to the many changes demanded by menopause.

Through chiropractic care the body maintains normal resistance to disturbing conditions and the affected person and those around her reap the benefits of her good health.

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri.
9 A.M. to 12 Noon — 4 P.M. to 7 P.M.

SATURDAY BY APPOINTMENT ONLY

CLOSED THURSDAY



Bethlehem Globe-Times 7-27-75



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BETHLEHEM
PHONE 691-8727
NEW HOURS:
Mon., Wed. & Fri.
9 to 12 and 4 to 7
Closed Tues. & Thurs.

Tried Everything? NOT UNLESS YOU'VE TRIED **CHIROPRACTIC!**

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Bethlehem Globe-Times 5-19-75



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BETHLEHEM
PHONE 691-8727
HOURS: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.
SATURDAY SPECIAL APPT. ONLY
— CLOSED THURSDAY —

CHIROPRACTIC . . .
IS NOT—A Cure-all
IS NOT—A Substitute for Drugs
IS NOT—A Substitute for Medical Practice

CHIROPRACTIC . . .
IS—REMOVAL OF NERVE INTERFERENCE
IN THE SPINE SO THAT THE BODY
MAY FUNCTION MORE EFFICIENTLY TO HEAL ITSELF!



Bethlehem Globe-Times 6-9-75

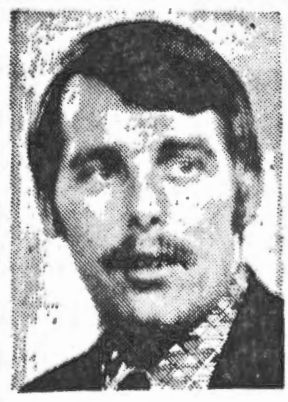


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SATURDAY SPECIAL APPT. ONLY
— CLOSED THURSDAY —

WHAT IS CHIROPRACTIC?

Chiropractic is a philosophy, science and art dealing with the relationship between the nervous system and the articulations of the spinal column and the role of this relationship to sickness and health.

They have found that pain and discomfort in the neck and/or back is a warning signal which should not be neglected nor ignored as more serious trouble may develop as a result of some organ failing to function in a normal manner.



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RICHARD T. LaBARRE D.C.
1616 EATON AVE.,
BETHLEHEM
PHONE 691-8727
HOURS: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.
SATURDAY SPECIAL APPT. ONLY
— CLOSED THURSDAY —

NERVOUSNESS AND THE SUBLUXATION

A subluxation is a misalignment of the vertebrae of the spinal column. This vertebral subluxation produces an irritation of the nerve trunk and, in turn, produces a distortion in the impulses transmitted over that nerve.

Chiropractors are highly skilled in locating spinal subluxations and restoring spinal integrity by chiropractic adjustments.

When the vertebrae are adjusted to their normal position, the impaired nerve functions normally and the cause of nervousness has been eliminated.

If you have been feeling "out of sorts" lately, see your chiropractor.

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely shows that by removing nerve interference in the spine the body heals itself.



Bethlehem Globe-Times 6-23-75



Sponsored By

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BETHLEHEM

PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.

9 to 12 & 4 to 7 P.M.

SATURDAY SPECIAL APPT. ONLY

— CLOSED THURSDAY —

**ALLERGIES?
CHIROPRACTIC HAS HELPED
THOUSANDS!**

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.

*We Accept All Cases
Regardless Of Ability To Pay*



Bethlehem Globe-Times 5-12-75



Sponsored By

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T.

LaBARRE D.C.

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BETHLEHEM

PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.

9 to 12 & 4 to 7 P.M.

SATURDAY SPECIAL APPT. ONLY

— CLOSED THURSDAY —

**What PROOF do we have chiropractic
is effective in eliminating ALLERGIES?**

A recent nation-wide study of allergy patients under field chiropractors' care showed that an amazing 97.5 percent of all such cases showed improvement under chiropractic.

Of this figure 56.4 percent were completely well, 30.8 percent were much improved, and 10.3 percent showed some improvement.

The cases in this study were under chiropractic care for an average of only 140 days.



Bethlehem Globe-Times 5-12-75



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T.

LaBARRE D.C.

1616 EATON AVE.,
BETHLEHEM

PHONE 691-8727

NEW HOURS:

Mon., Wed. & Fri.

9 to 12 and 4 to 7

Closed Tues. & Thurs.

**NERVES?
TENSION?
PAIN?**

See Your
CHIROPRACTOR

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Bethlehem Globe-Times 10-13-75



Sponsored By

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LaBARRE D.C.

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BETHLEHEM

PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.

9 to 12 & 4 to 7 P.M.

SATURDAY SPECIAL APPT. ONLY

— CLOSED THURSDAY —

HOW LONG WILL IT TAKE TO GET WELL?

The healing process is an effort of nature. The chiropractor by an adjustment opens the door which was closed against the healing process to enable nature to work. The time taken depends upon the amount of repairing that has to be done. The forces within your body necessarily govern the process of getting well. If you take reasonable care of your spine while receiving chiropractic care, you should get well quicker. You should avoid heavy lifting, straining or twisting to preserve and increase the benefit you may have received from the adjustment.



Bethlehem Globe-Times 6-16-75

YOUR PROBLEM?

- | | |
|------------------|--------------------|
| ARTHRITIS | CHEST PAINS |
| HEADACHES | SINUSITIS |
| CONSTIPATION | BURSITIS |
| NERVOUSNESS | STOMACH DISCOMFORT |
| ALLERGY | FLU |
| ASTHMA | HAY FEVER |
| BLOOD PRESSURE | BACK PAIN |
| MENSTRUAL CRAMPS | |

TRIED EVERYTHING?

**CHIROPRACTIC
MAY HELP YOU BACK TO HEALTH!**

**LaBARRE
CHIROPRACTIC LIFE CENTER**


1616 Eaton Avenue, Bethlehem

PHONE 691-8727

**HOURS: Monday, Wednesday, Friday 9 to 12 & 4 to 7
Tuesday 3 to 7 — Saturday Appt. Only**

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Bethlehem Globe Times 1-12-76




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CHIROPRACTIC
CLINIC**
Dr. B. J. DeMARTINO
Associate
2414 Schoenersville
Rd.
Bethlehem 691-8727
NEW HOURS:
Mon. thru Fri. 10 A.M. to 1 P.M.
and 4 to 7 P.M.
Sat. 9 A.M. to 3 P.M.

CHIROPRACTIC

1. **RELIEVES PAIN,**
without dangerous drugs
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without unnecessary surgery
3. **PROLONGS LIFE,**
naturally and economically.

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Chiropractically Speaking

SPONSORED BY

**RICHARD T.
LaBARRE, D.C.**

1616 Eaton Ave., Bethlehem

PHONE 691-8727

Mon.-Wed.-Fri. 9 to Noon & 4 to 7
P.M.—Tues. 3 P.M. to 7 P.M. Saturday

By Appointment Only



**MY FRIEND GOES TO A CHIROPRACTOR,
AND HE HAS TO GO OFTEN FOR CHECKUPS,**

WHY?

All health comes from within. If the flower does not get proper nourishment, it fails to grow; if it does not get water, it withers and dies. Some invisible instinct allows the flower to make use of the nourishment and the water, and develop naturally into perfect bloom. So does man function. It has been proved scientifically that some mysterious and awesome force causes impulses to originate in the brain and travel over the nervous system of the body, via the spinal cord. These brain waves or impulses make you wiggle your toes or flex your arms at the command of thought, and they also dictate the condition of health or ill-health in the various parts of the body that they affect. When the impulses, which Chiropractors call "Vital Nerve Energy", are thwarted by pressure on a nerve, such as happens in the displacement of vertebrae, the parts of the body related to these particular nerves are deprived of direction from the brain. They thereby malfunction and a condition arises that is known as ill health. When the nerves are not blocked and carry the messages from the brain to the parts of the body without interference, good health results naturally. This is the aim of the Chiropractor—to see that the message arrives in good and understandable shape.

The Chiropractor gives you an adjustment to end the blockage of the nerves, but this does not mean a full and positive end to the condition occurs right then and there. On the contrary, if the spinal bones slipped out of place before, it is likely they will become misaligned again, until thorough treatment has enabled them to remain where they belong. Once an adjustment is given, it is important that regular checkups be made, every other day, in the very beginning, to make certain that the nervous system remains freed of nerve interference. It will grow into the condition known as health and you can enjoy that radiant feeling once again when your nerves are allowed to channel their messages normally.

It is the difference between survival and destruction, if the body is allowed to function as nature intended; health literally grows into the body, and the opposite can occur, so it is wise to continue periodic checkups after initial stages of adjustment procedures have been followed.

Notice — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.

CHIROPRACTICALLY SPEAKING . . .

Sponsored by:

**LaBARRE
CHIROPRACTIC
LIFE CENTER**

1616 Eaton Ave., Bethlehem

PHONE
691-8727



FAMILY HEALTH AND CHIROPRACTIC

Chiropractic has been the method of choice for restoring health and vitality to millions of families throughout the world. More and more intelligent people everywhere are realizing good health is gained and maintained only when a normal flow of nerve energy flows from the brain, down the spinal cord, and out between important spinal vertebrae to our vital body organs and tissues.

Baby's colic may be caused by spinal pressure on the nerves which lead to the millions of glands that carry out the digestive processes.

Mother's migraine headaches are usually caused by a severe spinal twist at the base of the brain. That's why the headache usually occurs on one side of the head. When mother becomes tense and excited, the neck muscles tense up, pulling the vertebrae tighter against the spinal cord. Dad's low back trouble may be caused by wrenching of the lower spinal vertebrae and pelvic bones.

Junior may suffer with bed wetting, frequent colds, irritability, constipation, loss of appetite and many other conditions. Tensions on the nerves in the neck may also affect his school work.

Falls, stresses, strains, sprains, slipping, scooping, stooping, shaking, jolts, jars, tensions, poor posture, tugging, stretching, twisting, turning, pushing, jumping, sudden impacts, lifting, bouncing, blows, athletic injuries, exertion, stumbling, and bouncing up and down on seats all day can produce spinal pressure and tension on delicate and sensitive nerves. These nervous system short circuits slow down normal nerve energy flow, and rob your vital organs of their proper controlling force.

Whatever the problem is, it is possible that a family visit to your chiropractor can replace despair and sorrow with glowing health and happiness.

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon — 4 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY
CLOSED THURSDAY



WE'VE MOVED

Our New Location is

**2414 SCHOENERSVILLE
ROAD, BETHLEHEM**

Phone: 691-1872

NEW HOURS

**MONDAY, WEDNESDAY and FRIDAY
10:00 A.M. to 1:00 P.M. & 4:00 P.M. to 7:00 P.M.**

DON'T

"Learn To Live With It." See Your

Chiropractor

RICHARD T. LaBARRE D.C.

2414 Schoenersville Road, Bethlehem

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CHIROPRACTICALLY SPEAKING . . .

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RICHARD

T.

LaBARRE D.C.

1616 EATON AVE.,
BETHLEHEM

PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.

SATURDAY SPECIAL APPT. ONLY
— CLOSED THURSDAY —

It is an honor to live in the United States of America where each individual has the right to freedom of speech and freedom of the press . . . where all truths can be brought to the public for their evaluation by the public.



Dr. Benjamin Rush . . .

Signer of the Declaration of Independence, says: "To restrict the art of healing to one class of men and deny equal privileges to others will constitute the bastille of medical science. Such restrictions are fragments of monarchy and have no place in a Republic."



**WHY BE SICK WHEN YOU CAN BE WELL?
WE ACCEPT ALL CASES
REGARDLESS OF ABILITY TO PAY**

CHIROPRACTICALLY SPEAKING . . .

Sponsored by:



LaBARRE CHIROPRACTIC LIFE CENTER

1616 Eaton Ave., Bethlehem

PHONE

691-8727

Many childhood illnesses can be traced back to an injury at the time of delivery. This is due to damage or displacement of the delicate spinal vertebrae of the new born baby. It is especially true where a difficult delivery is involved. When the baby arrives, his first visit out should be to the family chiropractor so that any possible spinal displacements can be located and corrected before trouble begins. Your chiropractor is a specialist in locating and correcting harmful nerve interference. Everyone who has a health problem from a new born infant to the eldest citizen, can benefit from painless spinal corrections.

**TO ALLEVIATE THE HIGH COST OF HEALTH CARE,
DR. LaBARRE IS OFFERING FREE SPINAL X-RAYS:**

***when x-ray is necessary
and when paid from the family budget**

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon — 4 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY CLOSED THURSDAY

CHIROPRACTICALLY SPEAKING . . .



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PHONE

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8 DANGER SIGNS INDICATE SPINAL PRESSURES AND TENSIONS ON VITAL NERVES

- Headaches
- Loss of sleep
- Pain between the shoulders
- Stiffness or pain in lower back
- Stiffness of the neck
- Numbness in the arms or hands
- Numbness or pain in the legs
- Painful joints

When any one of these important danger signs appears in a member of your family, you should call your family chiropractor immediately. With quick action on your part, and the training and ability of the chiropractor, it is entirely possible that pain and ill-feeling will be replaced by glowing good health.

NO APPOINTMENT NECESSARY

HOURS: Mon., Tues., Wed., Fri. 9 a.m. to 12 noon — 4 p.m. to 7 p.m.
SATURDAY BY APPOINTMENT ONLY CLOSED THURSDAY

Chiropractically Speaking...

Sponsored By

Richard T. LaBarre, D.C.
1616 Eaton Ave., Bethlehem
PHONE 691-8727



Mon.-Wed.-Fri. 9 to Noon & 4 to 7 P.M.
Tuesday 3 P.M. to 7 P.M.

DO CHILDREN RESPOND TO CHIROPRACTIC?

The adaptability of youth makes a child the best of chiropractic cases. Trouble in the spine may be caught and corrected before it has an opportunity of becoming chronic. The child's spine trained in proper alignment becomes straight, the envy of a military student whose goal is the erect, ramrod backbone.

The adage makers recognized this long ago . . . "As the twig is bent" . . . "a stitch in time . . ." truisms that have been proved to everyone's satisfaction.

Train the child's spine in the formative years, care for it as the youth grows, and the adult spine will function properly, assuring better health into old age.

Childhood conditions that respond quickly and easily to the chiropractor's helping hands are such things as sleepless nights, enuresis (bedwetting), bowel troubles like diarrhoea and constipation, nervous reactions as in vomiting, eye and/or ear distress, frequent or constant colds.

It once was thought that a child "must catch everything" before growing up . . . measles, whooping cough, pink eye, typhoid, diphtheria, the works! Then along came chiropractic and taught parents that "'taint necessarily so!" The healthy, well developed child with a normal spine does not suffer the "trillion and one" health mishaps that have seemed to be childhood's lot. This is because the vital nerve energy reaches every part of the body in full bloom over unpinched nerves and the bugbears that cause distress are fought off as fast as they appear.

Any abnormal condition that prevents a child from living a normal and happy, healthy life should be reported to your chiropractor at once, for children respond with amazing speed towards recovery.

Notice! — The statements made in these advertisements do not infer the chiropractor cures or guarantees a cure, but merely show that by removing nerve interference in the spine the body heals itself.

"Free" Filmstrip Lecture On Chiropractic At This
Office Every Tuesday At 7:30 P.M.—Public Invited.

Bethlehem Globe Times 8-26-74
Chiropractically Speaking...

Sponsored By

RICHARD
T.
LaBARRE D.C.



1616 EASTON AVE., BETH.
PHONE 691-8727

HOURS: Mon., Tues., Wed., Fri.
9 to 12 & 4 to 7 P.M.
SATURDAY SPECIAL APPT. ONLY
— CLOSED THURSDAY —

NERVE TENSION

The mad pace of today's world, with its sounds, its never-ending round of activities and its constant state of uncertainty, is a great creator of nervous tension in people in all walks of life. No one leads a 'protected' life these days.

But, that nervous tension can cut down on one's efficiency, peace of mind, health and comfort if it is not controlled. It may lead to physical and mental fatigue and even to emotional instability.

The chiropractor, with his understanding of the human nervous system and its function, knows the entire body is coordinated and controlled by the brain and the vast nervous system. Excesses build up tensions, and the tensions build up pressures in the delicate nerve trunks. That pressure on the nervous system creates nerve tension.

With gentle hands, the chiropractor makes scientific adjustments which remove the pressures and restore vital nerve energy. Nerve tension is relieved, quickly and efficiently.

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