

1 BRIAN B. BOYNTON  
Principal Deputy Assistant Attorney General  
2 ARUN G. RAO  
Deputy Assistant Attorney General  
3 AMANDA N. LISKAMM  
Director  
4 ROGER J. GURAL  
Senior Trial Attorney  
5 U.S. Department of Justice  
Consumer Protection Branch  
6 450 Fifth Street, N.W., Suite 6400S  
Washington, D.C. 20001  
7 Tel: 202-307-0174  
Email: roger.gural@usdoj.gov  
8

9 PHILLIP A. TALBERT  
United States Attorney  
EMILIA P. E. MORRIS  
10 Assistant United States Attorney  
Robert E. Coyle United States Courthouse  
11 2500 Tulare Street, Suite 4401  
Fresno, CA 93721  
12 Tel: (559) 497-4084  
Email: Emilia.Morris@usdoj.gov  
13

14 Attorneys for Plaintiff  
United States of America  
15

16 IN THE UNITED STATES DISTRICT COURT  
17 FOR THE EASTERN DISTRICT OF CALIFORNIA

18 UNITED STATES OF AMERICA,

19 Plaintiff,

20 v.  
21

22 ORGANIC PASTURES DAIRY COMPANY,  
LLC, a corporation, and MARK McAFEE, an  
23 individual,

24 Defendants.

CASE NO. 1:08-CV-01786-JLT-SAB

**STIPULATION AND ~~[PROPOSED]~~  
ORDER TO ENTER CONSENT  
DECREE AND VACATE HEARING;  
EXHIBIT A**

25 **STIPULATION**

26 Pursuant to Local Rule 143(a)(1), it is hereby stipulated by and between Plaintiff United  
27 States of America ("Plaintiff") and Defendants RAW FARM, LLC f/k/a Organic Pastures Dairy  
28

1 Company, LLC and Mark McAfee, and Non-Party Aaron McAfee (collectively, “Respondents”) as  
2 follows:

3 1. On March 27, 2023, Plaintiff filed its Motion To Reopen Case (the “Motion”) And  
4 Petition For An Order To Show Cause Why RAW FARM, LLC f/k/a Organic Pastures Dairy  
5 Company, LLC; Mark McAfee; And Aaron McAfee Should Not Be Held In Civil Contempt (the  
6 “Petition”).

7 2. On May 19, 2023, the Court granted Plaintiff’s Petition, and set an evidentiary  
8 hearing regarding whether Respondents should be held in civil contempt for July 5, 2023, which  
9 was later continued to August 9, 2023, at the Parties’ request.

10 3. In advance of the above-referenced hearing, counsel for Plaintiff and Respondents  
11 pursued negotiations to resolve this matter.

12 4. Plaintiff and Respondents now jointly agree and hereby stipulate to entry of the  
13 Consent Decree, attached as Exhibit A, as a final settlement of the dispute raised in the Petition,  
14 pursuant to Court approval.

15 5. In light of the settlement, Plaintiff and Respondents respectfully request that the  
16 Court sign and enter the attached Consent Decree and vacate the August 9, 2023, hearing date and  
17 any associated deadlines.

18 Date: July 26, 2023

U.S. DEPARTMENT OF JUSTICE

19  
20 By: /s/Roger J. Gural  
21 Roger J. Gural, Esq.  
22 Attorney for Plaintiff  
United States of America

23  
24 Date: July 26, 2023

STRUCTURE LAW GROUP, LLP

25 By: /s/ Mark Figueiredo  
26 Attorneys for Defendants Raw Farm, LLC fka  
27 Organic Pastures Dairy Company, LLC; Mark  
28 McAfee; and Non-Party Aaron McAfee

**[PROPOSED] ORDER**

The Stipulation (Doc. 66) is approved.

The Consent Decree (attached hereto as Exhibit A) is entered as a final resolution of the dispute raised in Plaintiff's Petition For An Order To Show Cause Why RAW FARM, LLC f/k/a Organic Pastures Dairy Company, LLC; Mark McAfee; And Aaron McAfee, Dkt. No. 50-1.

The hearing set for August 9, 2023, and any related deadlines, are hereby **VACATED**.

IT IS SO ORDERED.

Dated: **July 26, 2023**

  
UNITED STATES DISTRICT JUDGE

# Exhibit A

UNITED STATES OF AMERICA

Plaintiff,

vs.

ORGANIC PASTURES DAIRY COMPANY,  
LLC, a corporation, and MARK McAFEE, an  
individual,

Defendants.

Case No.: 1:08-CV-01786

**CONSENT DECREE**

WHEREAS this Court held that Respondents violated this Court's Order of Permanent Injunction dated April 20, 2010, Dkt. No. 48 (the "April 2010 Order"), and issued an Order Granting Plaintiff's Request for Order to Show Cause Why Respondents Should Not Be Held in Civil Contempt, Dkt. No. 62;

WHEREAS RAW FARM, LLC f/k/a Organic Pastures Dairy Company, LLC (together, “Organic Pastures”) and Mark McAfee (collectively, “Defendants”) have appeared and consented to entry of this Decree without contest and before any testimony has been taken; and

WHEREAS the United States of America has consented to this Decree;

IT IS HEREBY ORDERED, ADJUDGED, AND DECREED as follows:

1. This Court has jurisdiction over the subject matter as well as over Defendants.
2. The April 2010 Order remains in full force and effect with respect to Defendants and their directors, officers, agents, representatives, employees, attorneys, successors, assigns, and any and all persons in active concert or participation with them (collectively, "Associated Persons").

1           3.       Defendants and their Associated Persons shall comply with all of the provisions of this  
2 Decree.

3           4.       Within fifteen (15) business days after entry of this Decree, Defendants shall retain, at  
4 their expense, an independent person or persons (the "Labeling Expert"), who is without personal or  
5 financial ties (other than the retention agreement) to any of them and/or their families, and who by  
6 reason of background, training, education, or experience, is qualified to inspect 7221 South Jameson  
7 Avenue, Fresno, California 93706; 128 North 9th Street, Fowler, California 93625; or any other  
8 location(s) under the control or direction of Defendants (the "Facilities") and to review the  
9 representations that Defendants make for each of their products on product labels; labeling;  
10 promotional material; websites or social media pages owned by, created by, controlled by, or related  
11 to Defendants including, but not limited to, rawfarmusa.com, the Instagram account named  
12 raw\_farm\_usa, the Instagram account named markmcafee\_, the Facebook account named RAW  
13 FARM, and any website(s) or social media page(s) owned by, created by, controlled by, or related to  
14 Defendants. Defendants shall notify the FDA in writing of the identity of the Labeling Expert within  
15 ten (10) business days of retaining such Labeling Expert.

16           5.       Within thirty (30) business days after retaining the Labeling Expert, Defendants shall  
17 ensure that the Labeling Expert submits a written report certifying to FDA that:

18           A. he or she has inspected the Facilities;

19           B. he or she has identified all of Defendants' products and reviewed their representations  
20 for each product on their product labels; labeling; promotional material; websites or  
21 social media pages owned by, created by, controlled by, or related to Defendants  
22 (including but not limited to those listed in Paragraph 4);

23           C. Defendants are not making any representations on product labels; labeling;  
24 promotional material; websites or social media pages owned by, created by, controlled  
25 by, or related to Defendants (including but not limited to those listed in Paragraph 4)  
26 that cause any of their products to be drugs within the meaning of the Federal Food,  
27 Drug, and Cosmetic Act ("FDCA"), 21 U.S.C. § 321(g); and  
28

1 D. based upon the Labeling Expert's inspection and review, Defendants are operating in  
2 conformity with this Decree, the April 2010 Order, and the FDCA, the Public Health  
3 Service Act ("PHSA"), and their implementing regulations. The Labeling Expert's  
4 written certification shall include the specific results of his or her inspection and  
5 review, including references to product names and copies of all materials reviewed.

6 6. After complying with the requirements of Paragraph 5, Defendants shall retain an  
7 independent person or persons who shall meet the criteria for, and may be the same person as, the  
8 Labeling Expert described in Paragraph 4 to conduct audit inspections of the Facilities every six (6)  
9 months, beginning no more than six (6) months after the Labeling Expert's submission of the report  
10 to FDA pursuant to Paragraph 5 (the "Auditor").

11 A. At the conclusion of each Audit Inspection, Defendants shall ensure that the  
12 Auditor prepares a detailed written audit report (the "Audit Report") analyzing whether they are in  
13 compliance with this Decree, the April 2010 Order, and the FDCA, the PHSA, and their implementing  
14 regulations, and identifying any deviations from such requirements (the "Audit Report Observations")  
15 and recommended corrective actions, and shall provide a list of all materials reviewed, including all  
16 websites and social media, as well as copies of all such materials;

17 B. Defendants shall ensure that each Audit Report contains a written certification  
18 stating (1) that the Auditor has personally reviewed all of Defendants' product labels; labeling;  
19 promotional material; websites and social media pages owned, created by, controlled by, or related to  
20 Defendants (including but not limited to those listed in Paragraph 4); and (2) whether the products  
21 are in compliance with the requirements of this Decree, the April 2010 Order, and the FDCA, the  
22 PHSA, and their implementing regulations;

23 C. Defendants shall further ensure that, as part of every Audit Report, the Auditor  
24 shall assess the adequacy of corrective actions taken by Defendants to correct all previous Audit  
25 Report Observations;

26 D. Defendants shall ensure that the Audit Reports are delivered  
27 contemporaneously to Defendants and FDA no later than ten (10) business days after the date the  
28



1 Audit Inspection is completed. Defendants shall maintain the Audit Reports in separate files at the  
2 Facilities and shall promptly make the Audit Reports available to FDA upon request;

3 E. If an Audit Report contains any Audit Report Observations indicating that  
4 Defendants' products are not in compliance with this Decree, the April 2010 Order, or the FDCA, the  
5 PHSA, or its implementing regulations, Defendants shall immediately correct such deviations; and

6 F. If, after any two (2) year period of continuous compliance, as reflected in the  
7 four periodic Audit Reports corresponding to those two years, the Auditor certifies in writing to FDA  
8 that Defendants have maintained compliance with this Decree, the April 2010 Order, and the FDCA,  
9 the PHSA, and their implementing regulations, and, if applicable, have adequately implemented  
10 corrective actions recommended by the Auditor, and FDA notifies Defendants in writing that it agrees  
11 with the Auditor's certification, the Auditor need not perform additional audits.

12 7. If, at any time after this Decree has been entered, FDA determines, based on the results  
13 of an inspection, a review of Defendants' products, product labels, labeling, websites, or social media  
14 pages owned or controlled by Defendants (including but not limited to those listed in Paragraph 4),  
15 an Audit report, or any other information, that Defendants have failed to comply with any provision  
16 of this Decree or the April 2010 Order, or have violated the FDCA, the PHSA, or their implementing  
17 regulations, or that additional corrective actions are necessary to achieve compliance with this Decree,  
18 the April 2010 Order, or the FDCA, the PHSA, or their implementing regulations, FDA may, as and  
19 when it deems necessary, notify Defendants in writing of their noncompliance and order them to take  
20 appropriate corrective actions, including, but not limited to, ordering them to immediately take one  
21 or more of the following actions:

22 A. Cease receiving, manufacturing, preparing, processing, packing, labeling,  
23 holding, and/or distributing any or all food or drugs.

24 B. Recall, at the expense of Defendants any unapproved new drug or any other  
25 FDA-regulated product otherwise in violation of this Decree, April 2010 Order, or the FDCA, the  
26 PHSA, or their implementing regulations;

27 C. Revise, modify, expand, or continue to submit any reports or plans prepared  
28 pursuant to this Decree;



1 D. Submit additional reports or information to FDA as requested;

2 E. Issue a safety alert; and/or

3 F. Take any other corrective actions as FDA, in its discretion, deems necessary to  
4 protect the public health or bring Defendants into compliance with this Decree, the April 2010 Order,  
5 or the FDCA, the PHSA, or their implementing regulations.

6 The provisions of this paragraph shall be separate and apart from, and in addition to, all other  
7 remedies available to FDA. Defendants shall pay all costs of recalls and other corrective actions.

8 8. Upon receipt of any order issued by FDA pursuant to Paragraph 7 of this Decree,  
9 Defendants shall immediately and fully comply with the terms of the order. Any cessation of  
10 operations or other action described in Paragraph 7 shall continue until Defendants receive written  
11 notification from FDA that they appear to be in compliance with this Decree, the April 2010 Order,  
12 and the FDCA, the PHSA, and their implementing regulations, and that Defendants may resume  
13 operations.

14 9. Representatives of FDA shall be permitted, without prior notice and as and when FDA  
15 deems necessary, to inspect the Facilities and, without prior notice, take any other measures necessary  
16 to monitor and ensure continuing compliance with the terms of this Decree, the April 2010 Order,  
17 and the FDCA, the PHSA, and their implementing regulations. During such inspections, FDA  
18 representatives shall be permitted to: have immediate access to buildings (including but not limited  
19 to 7221 South Jameson Avenue, Fresno, California 93706 and 128 North 9th Street, Fowler,  
20 California 93625), equipment, raw ingredients, in-process materials, finished products, containers,  
21 packaging material, labeling, and other promotional material therein; take photographs and make  
22 video recordings; take samples of in-process materials or unfinished and finished products,  
23 containers, packaging material, labeling, and other promotional material; and examine and copy all  
24 records relating to the receiving, manufacturing, preparing, packing, labeling, holding, or distributing  
25 of any and all drugs and food and their components. The inspections shall be permitted upon  
26 presentation of a copy of this Decree and appropriate credentials. The inspection authority granted  
27 by this Decree is separate and apart from, and in addition to, the authority to make inspections under  
28 the FDCA, 21 U.S.C. § 374.

1           10. All notifications, correspondence, and communications to FDA required by the terms  
2 of this Decree and the April 2010 Order shall be prominently marked “Injunction Correspondence”  
3 and reference this civil action by case name and civil action number, and shall be sent to: Director,  
4 Compliance Branch, Office of Human and Animal Food Operations, West Division 5, Office of  
5 Regulatory Affairs, Food and Drug Administration, 1201 Harbor Bay Parkway, Alameda, California  
6 94502, along with an electronic copy to ORAHAFWEST5FirmResponses@fda.hhs.gov. This  
7 provision supersedes Paragraph 2(K) of the April 2010 Order.

8           11. All deadlines in this Decree may be modified by mutual consent of the parties in  
9 writing, without leave of Court.

10           12. Should Defendants fail to comply with any provision of this Decree, the April 2010  
11 Order, or the FDCA, the PHSA, or their implementing regulations, then Organic Pastures shall pay  
12 to the United States of America One Hundred Dollars (\$100.00) and Mark McAfee shall pay to the  
13 United States of America One Hundred Dollars (\$100.00), for a total of Two Hundred Dollars  
14 (\$200.00) per day for each day such violation continues. Within twenty (20) business days of  
15 receiving an electronic invoice for payment, which shall be sent by FDA to  
16 [aaron.m@rawfarmusa.com](mailto:aaron.m@rawfarmusa.com) and [lizabeth.v@rawfarmusa.com](mailto:lizabeth.v@rawfarmusa.com), Defendants shall make payment in full  
17 through the Pay.gov electronic billing system, subject to all interest, fees, and penalties applicable  
18 to delinquent payments, in accordance with 31 U.S.C. § 3717 and 45 C.F.R. § 30.

19           13. Defendants shall abide by the decisions of FDA, and FDA’s decisions shall be final.  
20 All decisions conferred upon FDA in this Decree shall be vested in FDA’s discretion and, if contested,  
21 shall be reviewed by this Court under the arbitrary and capricious standard set forth in 5 U.S.C.  
22 § 706(2)(A). Review by the Court of any FDA decision rendered pursuant to this Decree shall be  
23 based exclusively on the written record before FDA at the time the decision was made. No discovery  
24 shall be taken by either party.

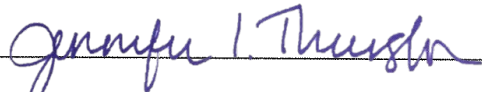
25           14. No sooner than sixty (60) months after issuance of this Decree, Defendants may make  
26 a written request to FDA for leave to ask this Court for relief from this Decree. Such written request  
27 shall be made pursuant to Paragraph 10 of this Decree. FDA shall respond in writing to such written  
28 request as soon as reasonably practicable. If, upon consideration of the written request, in FDA’s

judgment, Defendants have maintained a state of continuous compliance with this Decree, the April 2010 Order, the FDCA, the PHSA, and their implementing regulations for at least sixty (60) months, FDA will advise Defendants that they may request the Court to grant such relief and that the United States will not oppose that request.

15. This Court retains jurisdiction over this action and Defendants for the purpose of enforcing and modifying this Decree and for the purpose of granting such additional relief as may be necessary or appropriate.


**DONE AND ORDERED** in chambers in Fresno, California, this

26th day of July, 2023.

  
HONORABLE JENNIFER L. THURSTON  
UNITED STATES DISTRICT JUDGE

Entry consented to:

FOR DEFENDANTS

  
MARK MCAFEE  
Individually and on behalf of  
RAW FARM, LLC f/k/a Organic Pastures Dairy  
Co., LLC

  
MARK FIGUEIREDO

FOR PLAINTIFF

BRIAN M. BOYNTON  
Principal Deputy Assistant Attorney General


ARUN G. RAO  
Deputy Assistant Attorney General  
Civil Division

AMANDA N. LISKAMM  
Director  
Consumer Protection Branch

PHILLIP A. TALBERT  
United States Attorney

EMILIA P. E. MORRIS  
Assistant United States Attorney

1 Attorney for Respondents

2 By:   
3 ROGER J. GURAL  
4 Senior Trial Attorney  
5 Consumer Protection Branch  
6 Department of Justice, Civil Division  
7 450 Fifth Street, N.W., Suite 6400S  
8 Washington, D.C. 20001  
9 Tel: 202-307-0174  
10 Email: roger.gural@usdoj.gov

11 OF COUNSEL:

12 MARK RAZA  
13 Chief Counsel  
14 U.S. Food and Drug Administration

15 SHANNON SINGLETON  
16 Acting Deputy Chief Counsel, Litigation  
17 U.S. Food and Drug Administration

18 ELIZABETH TETER-GOSSMANN  
19 Associate Chief Counsel for Enforcement  
20 Office of the Chief Counsel  
21 U.S. Food and Drug Administration  
22 10903 New Hampshire Avenue  
23 Silver Spring, MD 20993  
24 Phone: (301) 332-9869  
25 elizabeth.teter@fda.hhs.gov  
26  
27  
28